

MINUTES

Cal Band Alumni Association Council
June 2, 2001; Band Rehearsal Hall

Called to order at 10:15 AM by President Rune Stromsness.

COUNCILLORS PRESENT: Rune Stromsness (mello '90), Aaron Glimme (clarinet '90), Jerry Taylor (glock '66), Chris Bailey (trombone '70), Mike Yambrovich (trombone '77), Bob Whitbeck (snare '50), Andy Shih (trumpet/cymbals '86), Doug Roberts (drums '74), Tina Avila (clarinet '91), Wade Williams (trumpet '77), Andy LaBatt (tenor sax '90), Sara LaBatt (trombone '92).

MEMBERS AND GUESTS PRESENT: Carol Suveda (Alumni Relations and Development Manager, Cal '81), Mary Sobieralski (piccolo '93), Jason Clark (trumpet '99).

MARCH 10, 2001 MINUTES

Due to the resignation of Jane Lepisto as Secretary of the CBAA council, minutes for the previous meeting were not presently available. Discussion was tabled until the next meeting.

COMMITTEE REPORTS

NOMINATING & ELECTIONS (Aaron Glimme)

Nothing to report

LEADERSHIP & DEVELOPMENT (Aaron Glimme)

Aaron reported that the committee was presently working on an Ex-Comm workshop to be held on June 9 at the Dreyers Grand Ice Cream headquarters in Oakland, CA. The workshop will be similar to last year's with updated materials. The workshop is a forum for the current Ex-Comm to meet with past Ex-Comm members and share experience and get feedback. There will be one representative per officer position.

Chris Bailey asked how Ex-Comm felt about the upcoming workshop. Aaron said they were more interested in getting input from alumni that previous Ex-Comms, and that they were looking forward to the experience.

Sara LaBatt reported on the PR-Comm workshop held on April 14th at the offices of Sterling PR in San Francisco. There were five alumni and five student participants. Alumni were Sara LaBatt '92, Carol (Humphrey) Hunter '92, Jennie Smith '91, Kristin Bruce '97, and Richard Ujifusa '71. Students reacted positively to the workshop, asked for more varied experience from alumni in future.

Erin Proudfoot ('92), Rob Maguire ('94), and Paul Larimer ('72?) held a Drum Major workshop for DM Will McNair in Sausalito. Erin was not present, so details were not reported.

PERFORMANCE (Chris Bailey)

Chris reported that the 4th of July was coming, and that he was hoping for a good turnout at the Sausalito parade.

In response to a question from Andy LaBatt about the outcome of the discussion about a potential gig on May 19th, Chris reported that he had turned the gig down because of unfavorable conditions (no free dinner or drinks).

Jerry Taylor displayed his award from the Sausalito Lighted Yacht Parade and encouraged the council to approve it as an official gig in the future.

There was some discussion about whether to officially sanction the upcoming performance at the Lair of the Bear's Young Alumni Weekend on June 8 – 10. Because there was no request for official approval of the performance, there was no motion.

NORTH TUNNEL ECHO (Sara LaBatt)

Sara reported that a new North Tunnel Echo was still in the preparation and would be out in the summer, before Alumni Band Day. The council suggested that, in addition to the Echo, a postcard be sent out in advance of Alumni Band Day.

MEMBERSHIP & FINANCE (Rune Stromsness for Richie Jenkins)

Richie submitted his report through Rune Stromsness and apologized for not being at the meeting in person.

A membership solicitation mailing went out about one month before the meeting (early May) to the people whose membership had lapsed. Memberships have been coming in, but they have not yet been tallied. Another mailing is planned for June for those whose memberships expire on June 30, 2001. Those who renew before the June 30th expiration get to pay the old membership rates, while the renewals that come in after June 30th will pay the new rates.

The budget and balance sheet were distributed. It was reported that there were several main areas in which we were under budget:

- Membership income: Because much of this comes in June, it was expected to be much higher at the end of the fiscal year on June 30.
- Archiving income: The project is progressing much slower than anticipated, so the project has not yet gotten to the stage where we can begin to recoup the expenses laid out for this project.
- North Tunnel Echo expenses: There were less issues of the NTE than planned this year, so the expenses were lower than budgeted. Unfortunately, the bill for the NTE that was slated for CAA reimbursement was misplaced, so we were not subsidized for one issue a year as planned. We will see if we can get reimbursed for two next year to compensate.

Jerry Taylor moved we adopt an interim budget identical to FY 2000-2001 for FY 2001-2002 until the next meeting, where the official budget will be presented and adopted. Andy Shih seconded. Passed unanimously.

DEVELOPMENT (Rune Stromsness)

The Band has expressed that they want help with long-term fundraising and development, but we are still awaiting their go-ahead to begin planning a strategy to help them.

Following input from many groups, the University has decided to rethink the way they were going about the long-range planning process as discussed at our last meeting. They have scuttled the old "plan" and are starting over from the beginning in Fall 2001 with more input from the officers of the groups effected.

NORCAL PARTY (Carol Suveda)

The NorCal party is scheduled for Friday, September 7 at the home of Ellen and Joffa Dale in Orinda. Carol is looking for help promoting attendance, soliciting auction items, and running the evening.

The Young Alumni and Parents rate has been lowered to \$50 per person, and a new sponsor rate of \$1000 has been added to cover rising expenses for the party.

The auction will be smaller this year, and will be limited mostly to getaways and wine. Carol is seeking connections to possible donors of these items.

There was a lengthy discussion of how the CBAA should be involved in the NorCal planning process. In the past, the Cal Band Backers were formed to help in just this sort of way. There was discussion about setting up a similar group (the CBB was dissolved in the mid-90s), but the opinion was expressed that this

type of organization should be established at the request of the Band, since that is the organization it would serve.

In the short-term, it was decided that Carol should set up a NorCal Party committee for this year to help organize and run the party. Mary Sobieralski volunteered to serve on the committee and look into creating a tie-in with Alumni Band Day (which is the next day) for cheap hotel rates, etc.

AWARDS AND RECOGNITION (Lisa Holmes)

Lisa was not present, so there was no report.

REUNION (Lisa Holmes)

Lisa was not present, so there was no report.

There was discussion of having some sort of informal 'off-year' reunion (in the years that there is no 'official' reunion) after the homecoming football game this fall. The Band is organizing a parents & alumni picnic on September 22, 2001 to watch the Cal v. WSU game on a big screen (the game is at WSU). Given this fact, the board decided not to try to squeeze another event into the fall, but to heartily endorse the Band's picnic.

ARCHIVING (Aaron Glimme for Richie Jenkins)

Richie submitted his report through Aaron Glimme and again apologized for not being at the meeting in person.

The committee had an interest sheet at Spring Show for purchasing tapes of recent years, and 50-60 parents said they were interested.

The committee is planning an 'archiving marathon' on June 23 to finish all of the film to video transfers, including titling, edits, etc. They will also duplicate recent seasons for immediate sale, as well as the 2001 Spring Show.

It was asked if all of the 'endangered' things were transferred to digital media. Aaron responded that all early video tapes that were salvageable were already transferred, but that some were not visible and/or had no sound due to severe deterioration. There are also a few films that have not been transferred because they have been unable to locate a reel-to-reel videotape player to save those years.

MERCHANDISING (Andy LaBatt for Erin Proudfoot)

Erin submitted her report through Andy LaBatt and apologized for not being at the meeting in person.

No progress yet on Alumni Band shirts and hats. She needs to know what the current inventory is before she can place an order. It was stressed that she needs to place an order for shirts in "popular" sizes soon to have enough for ABD. We have used Coastline Casuals in the past for shirts and hats, and they have proven to be fast and relatively inexpensive.

Of the 11 "missing" Cal Band sweats orders from Fall 2000, most have been located and sent to the alumni who ordered them. Erin will talk to the new secretary before the start of the season about a bulk sweats order to sell from, rather than the piece-by-piece ordering we have been doing.

CAL BAND REPORT (Jason Clark, PR-Comm member)

Jason reported that Spring Show went fairly well, considering the change of venue from the Berkeley Community Theater to Napa High School only a few months before the show. The acts were good, but there were some sound problems in the Napa gym. Approximately 100 Cal Band members participated in the show, as well as 100 Napa High students from their concert and jazz bands.

Recruiting is going well for Fall '01. There are 90-100 recruits currently. The new full-color recruiting brochure was passed around.

TH REPORT (Wade Williams)

Wade started by introducing the outgoing and incoming managers, Richard Powell and Jason Clark (respectively).

The house is fully recruited for 2001-2002 already. This is a great recruiting job by all involved, helped by the tight Berkeley housing market.

The phase 2 retrofit started at the beginning of June, and is expected to go through August 20th, just before FTP. The contractor is Oliver & Company, the same who did the phase 1 retrofit. There is a plan to post construction updates on the TH website.

Before beginning the retrofit, there was a hearing at the Berkeley Landmarks Commission on May 7. There was one concerned citizen in attendance, who wanted a sidewalk over the bridge in front of the house. Since that area was not covered under the retrofit plan, the work was allowed to go ahead as planned.

OLD BUSINESS

MEMBERSHIP PRICE REVIEW

Postponed for a future meeting.

ALUMNI BAND DAY 2001

The performance committee will meet before June 25, and is soliciting show ideas.

Game time is 2:30 PM, which is the same as last year. Given that fact, it was decided that we should tie into the parents bbq for lunch (like we did last year), and use Alumni House after the game for a reception. There was some question on whether Lisa Holmes had reserved Alumni House for the reception.

The Band is planning a 70s show for their portion of halftime. They expressed a desire to do at least one song with us on the field before Fight with the script California. Ideas for our show expressed were:

- Songs of today (contrast with Cal Band's songs of the '70s).
- Martini glass formation to commemorate 1st ABD (which was planned over drinks).

Anyone who wants to help plan or teach Alumni Band Day should contact Erin Proudfoot.

Carol Suveda offered to help with the lunch and reception, and will get in touch with Lisa Holmes.

FALL ALUMNI/PARENTS/BAND EVENT & NORCAL PARTY

These items were already discussed earlier in the meeting.

UNIVERSITY LONG TERM PLANNING

This item was already discussed earlier in the meeting.

NEW BUSINESS

SECRETARY REPLACEMENT

Rune reported that he was recently informed that CBAA Secretary Jane Lepisto had decided to leave her post on the council.

Concern was expressed for Jane, as well as regret that she felt she was treated unfairly or inconsiderately.

Chris feels that we have a communication problem on the council. Jane's resignation stemmed from her frustration with feeling 'in the dark' about council happenings, as well as having a hard time getting

answers to questions she needed to do her job well. She felt that she was not being kept 'in the loop' between meetings, and that things were going on without her knowledge, a feeling that other board members echoed. Chris also felt that we were not paying enough attention to all of the council members, and that some (especially newer members) may be feeling alienated.

Rune said that he understood how there was a perception that things were getting worked on without full communication, but the fact of the matter was really that nothing was getting done at all on the council. He felt that a year ago there was a lot getting done, but that people's enthusiasm has waned significantly.

It was expressed that the root of this problem is that too much of the workload is centered on too few people. The recent council expansion should have alleviated this, but because there was no corollary increase in communication effort, the new councilors don't know what they should be doing.

There was also concern that, since much of the workload has transferred to younger alumni, there was too much reliance on electronic communication, leaving some of the older alumni who may not use email to the same extent out of the communication loop.

It was decided that we need to communicate better to each councilor what is expected of them when they join the council, and back it up with a packet of information that includes committee summaries and membership, council minutes, organization chart, etc. Additionally, when people do sign up for committees (as they did a year ago), the committee chair needs to communicate with their volunteers and call upon them for help when needed.

The minutes from meetings are long and dry, so it was suggested that someone put together a short summary from each meeting and send it out, along with the date of the next meeting.

Ex-Comm agreed to meet approximately once a month and be better about communication of meetings, minutes, and activities to all councilors. It was suggested that we do our own long-range planning and organization, send committees away from each meeting with specific deliverables, and develop a CBAA 'white paper' that summarizes our mission, lays out our committees, and gives other organizational facts.

Tina Avila volunteered to replace Jane as secretary for the remainder of her term.

NEXT MEETING – July 28, 2001, 10:00 AM. Location TBA.

Fall Meeting – October 27, 2001, 10:00 AM. Location TBA.

Meeting was adjourned at 12:23 PM.

Respectfully submitted,

Sara LaBatt
North Tunnel Echo Editor