

MINUTES

Cal Band Alumni Association Council
February 1, 2003

Called to order at 10:21 am

COUNCILORS, EX-OFFICIO, MEMBERS, AND GUESTS PRESENT

Aaron Glimme ('90 Clarinet), Erin Proudfoot ('92 Clarinet), Sara LaBatt ('90 Trombone), Bob Calonico (Clarinet '72), Bob Briggs ('48 marched 4 Rose Bowls), Tom Kellogg ('67 E^b Clarinet), Jerry Taylor ('66 Glock), Ric Mart ('66 Trumpet), Jason Clark ('99 Trumpet), Devrah Lawver ('99 Trumpet), Antonia Lau ('91 Alto), Chris Bailey ('70 Trombone), Wade Williams ('77 Trumpet), Mike Yambrovich ('78 Trombone), Dorothy Proudfoot ('92 Baritone), Mike Nguyen ('97 Clarinet), Gary Hsueh ('95 Bass), Allen Santos ('95 Alto), Rod Susperreguy ('00 Mellophone, Incoming SM), Angela Riedel ('00 Clarinet, Incoming PRD), Dan Naylor ('00 Tenor), Juliette Bettencourt ('76 Clarinet), Jerry Miller ('96 Mellophone), Andy LaBatt ('90 Tenor), Rune Stromsness ('90 Mello), Andrew Capule ('95 Trumpet).

MINUTES

Minor spelling and clarification changes.

Need to include the actual wording of the bylaw changes in minutes from 11/2/02.

November 2, 2002 Juliette Bettencourt moves to approve, Erin Proudfoot seconds, pass unanimously.

August 15, 2002 Erin Proudfoot moves to approve, Andy LaBatt seconds, passed unanimously.

NOMINATING COMMITTEE

Erin Proudfoot brought the following slate for terms expiring in 2006:

- Tina Avilla (expiring)
- Barbara Goodson (expiring)
- Richie Jenkins (expiring)
- Sara LaBatt (expiring)
- Antonia Lau (expiring)
- Ric Mart (expiring)
- Allen Santos (new)
- Andrew Capule (new)
- Gary Hsueh (new)
- Tom Kellogg (new)

Rune Stromsness moves to approve slate as presented, Erin Proudfoot seconds, passed unanimously.

Aaron Glimme will send out the ballot as required in the CBAA bylaws in the next few weeks. Membership has 35 days to send ballot back, but deadline can be extended by Secretary. The new term for this slate starts on April 1st.

Erin Proudfoot also submitted the following nominations for vacant seats to expire in 2004:

- Jerry Miller
- Molly Wood

Erin Proudfoot moves to approve appointments as presented, Juliette Bettencourt seconds, passed unanimously.

LEADERSHIP & DEVELOPMENT

Erin Proudfoot is working with Bob Calonico to set a date for the Ex-Comm workshop. We will try to get the Dreyer's Grand Ice Cream conference room again (free ice cream!).

PERFORMANCE

Chris Bailey missed the last meeting, so took this opportunity to say that **last fall's Alumni Band Day** logistics were much smoother than in the past, and the rehearsal went very well. He thanked all that contributed to a successful day.

Upcoming Alumni Band Day: As discussed at the last meeting, the CAA has requested that the 10/4/03 game be Alumni Band Day. This is a bad day for us, as we would be missing half of the Executive Committee, including the drum major, as well as other key contributors (Erin Proudfoot, Sara LaBatt, Rune Stromsness, Andy LaBatt).

It was discussed that the University and the Band have usually allowed us to have our first choice or date for Alumni Band Day and we should do our best to accommodate, but that we have not requested 'difficult' dates (such as UCLA game, Big Game, etc.).

The Band has not yet settled on which date would be best for them.

Erin Proudfoot suggested that our next choices for ABD 2003 be Cal vs. Colorado State (Sept. 6), or Cal vs. Arizona (Oct. 25). There was a desire to not ask for the first game (Aug. 30 vs. Southern Mississippi) because the first game is already difficult enough for the band logistically without throwing us into the mix as well.

Chris Bailey suggested we send this issue to the performance committee for discussion and they can return with a suggestion. He will contact the CAA to see how urgent their request for Oct. 4 is, and will suggest that perhaps we can do some sort of Alumni Band performance that day if we don't have Alumni Band Day.

San Jose Big Game Luncheon was great as usual. Good sounding band, people had a good time. Juliette Bettencourt put a lot of time and effort in, thanks Juliette! The luncheon itself needs a stronger Cal contingent, it seems to be getting a little Stanford-heavy.

Winter Break Basketball was good. We ran two men's games ourselves (the band was on a ski trip) and there were no logistical problems. Could have used more trumpets however. Thanks to the Band for allowing us to fill in for the other games during the break – we always have a good time.

Bob Calonico thanked the Alumni Band for filling in as well.

Basketball Alumni Dinner: The Cal Band was requested for the annual men's basketball alumni dinner January 10 at the Claremont Hotel, but they were not available so the Alumni Band was happy to fill in. Erin Proudfoot did a bang-up job of pulling it all together for a great gig. Some of the logistics could have been smoother, should be better in future years now that both groups know what to expect. Event coordinator Greg Newell (Pete's son!) loved the alumni band, felt bad about the logistical screwups and gave everyone a

free polo shirt to make up for it. We should try to do this gig annually if it's ok with the band; it's just the sort of gig we enjoy and it takes pressure of another gig off the students.

North Tunnel Echo

Sara gave the following proposal to combine the North Tunnel Echo and the Highstepper:

Background: Currently, the North Tunnel Echo (alumni newsletter) and the Highstepper (band's donor and parent newsletter) are sent out approximately twice a year. The NTE's distribution is all known band alumni and parents of current band members. The Highstepper's distribution is band donors, parents of current band members, and U.C. officials. Overlap of donors and alumni is very high.

The cost per publication (NTE or Highstepper) is currently approximately \$2000 - \$2500 per issue, which includes printing, labeling, sorting, and mailing. Time-consuming content and layout for each publication is done by band and alumni volunteers, depending on the publication.

Proposal: Combine the Highstepper and the North Tunnel Echo into a single publication that would be sent to all band alumni, band parents, band donors, and U.C. officials. The Band and the CBAA would split the production cost 50/50 (Printing, labeling, and mailing). Each group would retain the right to produce and pay for an insert for any group within the distribution, such as a donation envelope or targeted information not appropriate for the other groups. The publication would retain the name "The North Tunnel Echo". Content would be produced by both band members and alumni, with each group would be responsible for approximately half of the content for each newsletter. Layout responsibilities would lie with the NTE Editor with input by a designated band representative. The printer's proof of newsletter subject to approval by the NTE editor and the band representative.

Benefits of Proposal: The cost per publication would be approximately \$2700, because it would reflect a distribution increase of only approximately 300 – 400 addresses. This breaks down to \$1350 per group – Just over half of cost when produced independently. The combination of layout efforts will result in less volunteer hours for both groups, and we would be able to project a more unified message. Other benefits include increased variety of content and increased band-alumni collaboration.

Question: How can we trust that the mail services can do inserts correctly and reliably to subgroups if they don't always do everything right now?

Question: how big is the NTE mailing list now? Answer: About 1800 addresses.

Question: How can we recover alumni that have been "lost"? We obviously have far more than 1800 alumni alone.

Answer: We have a record for everyone who has ever been in band, but many are deceased or have no known address. When we mail in bulk the bad addresses don't come back to us because we have the cheap permit. We are currently in the process of integrating with the UC database, which will give us good addresses for many that have gone bad. UC also has many more resources to track down bad addresses, which will improve our mailing list as well.

Question: Why don't we hear about meetings until just before the meeting is scheduled?

Answer: It's at the end of the minutes, but we need to do a better job of notifying people. Send an email about a month before the meeting, with a reminder call or email the week before. Someone should have the task of telling people when the meetings are, and they should send a short & identifiable email.

MEMBERSHIP & FINANCE

Rune gave these highlights: We are up to 406 sustaining members, which is the most in the last 5 years. We will probably pick up a few more this spring from the NTE form. Unfortunately we are back to the uneven pattern where there are lots more people expiring in one year than the next (and vice versa) because we missed a membership mailing. However, there are more lifetime members than 2-year members, so that income is steady. Our tax exempt status is all up to date (thanks Rune!).

We ended 2002 well financially because:

- We picked up a lot of lapsed members.
- We only did one NTE instead of 2 last year.
 - o Also, the band paid for 1/3 of the cost of the one NTE because they inserted an envelope.

The 2003 budget proposal was distributed. Note that we are proposing a loss to the unrestricted funds of \$450. Key assumptions:

- Alumni Band Day will cost about the same as last year.
- The NTE will contain info about ABD, eliminating the need for a separate mailing.
- We will maintain our current membership levels.
- We will send 2 performance postcards:
 - o If we decide to do the additional fall performance (Oct. 2) we should negotiate with the CAA that they pay to mail our members with info.
- NTE had to change – as it was we didn't have the money. Combining with the Highstepper will fix that.
 - o Current membership level can't support 2 NTEs.
 - o Bylaws require 2 NTEs per year.

Question: On page 7, were there no expenses in 2001 or 2002 for archiving?

Answer: Things have been mailed, but no receipts have been turned in for reimbursement. Nothing major has been purchased since 2000.

Where else can we find income?

In the past, we have gotten income from projects: CD, history book. We fronted money for both of those, but we ended up making \$5000 - \$8000. John Psathas did a video tape project that brought in a few thousand dollars.

On the bottom of page 6, "Other income" and "other expenses" balance out – they aren't "real" money, it is a reflection of how much we get from U.C. (like copying, etc.). This accounting is required by the IRS, but no money actually changes hands.

Ric Mart moves to approve budget as presented, Jerry Taylor seconds, passed unanimously.

Other 2002 financial notes: The reunion went very well, we netted about \$200 and had 110 attendees. Great job Barbara! Also, the CAA decided not to charge us for the ABD reception rental because of the misinformation they sent out.

DEVELOPMENT AND PLANNING

CBAC hasn't met since last CBAA meeting, but they will be meeting later this month. It's a cross-section of donors, alumni, University Leaders, and Ex-Comm. They were created to "bulldoze" for the band politically.

AWARDS AND RECOGNITION

Jerry Taylor reports:

The Martinez Award was given at the banquet. It's a biannual lifetime achievement award for a CBAA member. After the last CBAA meeting the nomination was submitted and approved by the CBAA Ex-Comm. Jerry was honored to present the 2002 Martinez Award to Eric Mart.

The reunion was fun, all council members should consider coming. The band played plenty this time. Gratitude was expressed to Barbara Goodson for planning and executing a great event. Although it made money on paper there are a few people who said the check is in the mail.

ARCHIVING AND HISTORY

Aaron Glimme reports:

Things are happening on the archiving project, it is moving forward. They have sent out some tapes to sponsors recently, Aaron even got a thank you email.

Question: How are tapes chosen to be archived?

Answer: If they are sponsored, or if they are deteriorating too rapidly. Magnetic media from the 1970s was deteriorating fastest, so they restored those, even without sponsors. The only films that have been restored so far are the sponsored ones. It's \$100 per show to sponsor film restoration, but we are not taking new sponsors right now because the committee is too backlogged at this point.

Japan Tour film needs to be restored.

Richie sent the following message: I'm looking for help in managing the Japan Tour subproject.

Tom Kellogg volunteered to help Richie with that. Ric also mentioned his son might be able to help out.

Copies of restored films and tapes would be a great source of income for the CBAA, but we need to get over the "hump" of getting them restored and copied before we can sell them. They would be good to sell at Spring Show & other band functions.

Question: Can we put these on DVD?

Answer: We don't have the equipment for that, but if someone does & wants to help out, great!

MERCHANDISING

Mark Sarjeant not present.

What's happening with the trademark/Script Cal issue?

CBAC may resolve at upcoming meeting. Possibly looking for volunteers to design a new band logo.

If we come up with a new logo is it automatically property of UC? They own what we own.

What about the bass drumming oski logo?

CAL BAND REPORT

Rod Susperreguy (SM '03) reports.

China trip: Many people going on the trip are in wind ensembles. Instead of Spring Show the China band is putting on a pre-tour concert/fundraiser. Good practice for tour.

Ex-Comm is looking into a leadership training program offered through the CAA.

Question: Tell us more about China tour.

100 – 105 people going, May 26 – June 3. 2 indoor concerts: exchanges with other Universities. 3 outdoor concerts. Patty (Seo, SM '02) & John (DM '02) are going to see venues this month. There may be some marching, as yet uncertain.

Pre-tour concert: April 25, 8:00 P.M., Zellerbach Hall. Pre-concert reception at club room in Haas 6:00 – 7:45. Call Carol Suveda for details, 643-2662.

Also April 5 fundraiser in Santa Rosa, sponsored by Randy Parent. Also ask Carol for details.

Question: How can stunt practice without Spring Show?

Because charting the Spring Show is so different than football charting there isn't as much benefit as you might think.

Question: What happened with new CD?

Recording is done, working on mix & copyright issues. Hope to have it ready by April to sell at concert. Recorded in Hertz Hall in 2 four-hour sessions. Names for CD are being tossed around now. Last time (1991) they were ready in time for football season – it was a great season & the band made a lot of money on CDs as a result.

TH REPORT

Wade Williams reports.

Not much happening right now.

2 vacancies currently.

Next year UC is talking about a fee increase, could drive students to find cheaper housing.

Major loans are outstanding.

Replaced bathroom sinks (from 1956!) and toilets

Have new windows to complete replacement but ran into Landmarks Preservation Commission. Working on it.

NEW BUSINESS

Aaron Glimme: Submitted year-end report to CAA so we are current.

Charter Banquet: Will there be more about us and our alumni club of the year award in the next Cal Monthly? We are looking for a picture to send in. Dan Cheatham is getting a picture for the banquet program – talk to him about a picture for the magazine. History project may be of help here?

Bob Briggs is organizing CBAA tables for the Charter Banquet.

Carla Orosco sent an email looking for sponsors to allow students to attend the Banquet – maybe more band members?

NEXT MEETINGS

June 14, 2003, 11 – 1 @ Bob Briggs home in Fairfield. Food will be provided (bring money to reimburse Erin P).

It was mentioned that good attendance at this meeting by incoming Ex-Comm & Bob was good, we should consider their availability when planning future meetings.

August 2, 2003, 10- 12, possibly at TH?

November 8, 2003, 10 – 12 @ BRH

Meeting adjourned at 12:04 PM

Respectfully submitted,
Sara LaBatt
Editor, North Tunnel Echo