MINUTES
Cal Band Alumni Association Council
October 23, 2004
BRH, Berkeley, California

Called to order at 10:15 am

COUNCILORS, EX-OFFICIO, MEMBERS, AND GUESTS PRESENT
Richard Powell (Trombone '96), Eric Mart (Coronet '66), Wade Williams (Trumpet '77), Allen Santos (Alto '95), Carol Suveda (SMA, UC Chorus '81), Jason Clark (Trumpet '99), Andrea Bianco (PRD Cal Band member), Zach Morrison (DM Cal Band member), Matt "Harpo!" Bjork (Bass '87), Bob Witbeck (Snare '51), Antonia Lau (Alto '91), Mark Proudfoot (Trombone '92), Jerry Taylor (Glock '66), Gary Hsueh (Bass '95), Sara LaBatt (Trombone '92), Andy LaBatt (Tenor '90), Dorothy Proudfoot (Baritone '92), Tina Avilla (Clarinet '91)

MINUTES
July 24, 2004. Mark noted one correction (what correction?). Ric Mart moves to approve the minutes, Sara LaBatt seconds the motion, all members in favor. Minutes pass unanimously.

NOMINATING COMMITTEE
Richard Powell: There is one available slot still on the council; today Harpo came for the meeting he is interested in becoming a council member.
Gary Hsueh moves to nominate Harpo (Matt Bjork) to fill the vacant 2005 seat, Allen Santos seconds the motion, all members are in favor. The motion passes unanimously.

FINANCE COMMITTEE
Rune is in Vancouver. We will get the report on the Finance Committee at the next CBAA meeting.

MEMBERSHIP COMMITTEE
Richard Powell: The ABD (Alumni Band Day) committee has not met yet; they need a little recovery time before meeting regarding ABD.

The expired renewals were sent out by snail mail before ABD. Carol S. received lots of information back from the expired renewals.
We need to e-mail the reminders by the end of the year. We should also notify the lifetime members when the next scheduled payment is due and how many payments are left.
We should be getting the membership cards finished (laminated and in full color).
Richard P. was asked by the lifetime members why they do not have special cards for the Lifetime members. He suggests we send out something to the lifetime members. But the problem is the logo; we need to come up with a logo to print on the membership cards.

Perhaps we could color-code the membership cards for CBAA members by the different levels of membership that each person is paying for.

Richard P. suggests a lifetime membership pin similar to the 50 year ABD pins we had made a few years ago. The pin would be something for lifetime members to put on their hats, jackets, etc. Mark Sarjeant knows lots of vendors who could make the pins for us. We should ask him about this for the next meeting. Carol S will call the USA marketing place to get the price and other information necessary for creating the pins.

Sara also suggests we do something special for the lifetime members. Maybe give them a pin when they have completely paid for their lifetime membership. We can do the price scheme another time. We need to discuss this idea with the Finance Committee.

The idea of the benefits for membership has been discussed and needs to be worked out. Some of the ideas were to give a card, pin, discount to reunion, or discount to the NorCal/SoCal parties.

Richard Powell: We still have an open issue regarding the time frame for the young alumni. Do we want to use the CAA definition of young alumni? Or do we want to continue using CBAA's definition of the young alumni?

LEADERSHIP AND DEVELOPMENT COMMITTEE
Richard Powell: the Ex-Comm workshop went well.

Richard P. has come up with 4 possible dates for the career workshop for the spring. He came up with dates that do not fall on any away games, no home games, no dates during the PAC 10 Tournament, and no dates at the beginning or ending of the semester. Sara suggests that a Sunday afternoon early on in the semester is best so that we avoid midterms.

Dorothy P moves to have the ***career panel on Sunday February 13, 2005 from 2-5 pm****, Andy LaBatt seconds the motion, all members are in favor. The motion passes unanimously.*

Richard P says that we will have a meeting in the upcoming month for the planning session for the career panel.

The idea of the career panel will have 4-5 people talk about their career choices, classes that they took that were beneficial or not, and whether being in the band helped them in their careers. The panel should be about 1 hour total, then a small break. After the break the there should be a one on one session of question and answer or the students can go around the room and visit people asking questions, etc. The total time for the career event should be 3 hours.

The career event is not to bring a job, but to tell the students about possible careers and what helped them to reach their career goals. The panel will have people that have had

different experiences to share with the group. Andrea suggests that if we get some people to share their experiences from the first job or several years out of school, that would be helpful to the current band members.

Zach says that students would definitely show up for this event. Especially the seniors! Andrea says that if we invite all 200 Cal Band members that we would probably get 30 to show up.

It would be great if we could use the Alumni House for this event as it is free and has tables and chairs. Also, we should provide refreshments.

COMMUNICATIONS

Sara L says that a Headline news is scheduled to go out before the next meeting. If you have anything that is newsworthy send it over to Sara before the next meeting. Sara's e-mail is sara@cal.alumni.net.

Andrew Capule is working on the new website for the CBAA. The new site will be very 2005 looking. Our official name is the California Band Alumni Association. Sara will check with the CAA to be sure we have the correct/legal name of the CBAA.

Take a look at the new Cal Band website if you haven't done so already, it is looking very nice.

We are always looking for people to help with the art, design, etc and we will accept help from anyone, not just band people.

Jason Clark: says the NTE deadline to add content is today, 10/23/04. The deadline to mail out is scheduled for 11/1/04. If you have anything that is relevant send it over to Jason. If you have anything dirty that you would like to have added to the NTE send it to Jason and he will not add it to the NTE (unless it can be edited out and made clean).

AWARDS AND RECOGNITION

Jerry Taylor: says that the Tony Martinez award was created 10 years ago by the CBAA and set up to give a lifetime achievement award. In the past recipients have included Bill Colescott, Dan Cheatham, Jerry Taylor, and Hugh Barnett (this year's recipient).

We will be announcing the winner ahead of time to let Hugh B and his family know that he will be receiving this award at the reunion dinner on Nov. 19, 2004. Hugh B. would like to have Dan Cheatham present the award to him.

REUNION COMMITTEE

Barbara Goodson was not present at the meeting; however we did receive a committee report from Barbara. The reunion will be at Spenger's on Nov. 19, 2004, at 6 pm; this is the night before the Big Game. We are charging $45 for members and $50 for non-members. The printed invitations have been mailed to sustaining members, and an e-mail

invitation has been developed. The website will have the invitation posted. Gary Hsueh will have a brief video performance showing quietly during the cocktails. One idea is to have sustaining members come in early (5 pm) and get free wine for that hour, as an additional membership benefit. This would depend on whether we can get the wine donated and if Spenger's will allow us to do this.

Harpo says that the band's brief performance reflects badly on the band because they only play 2 songs and leave. He suggests that the band play several more songs, preferably a rock song. He also suggests that maybe we could entice them to stay longer by giving them snacks.

Antonia L. mentioned that the reunion is pricey and is a deterrent to going. Richard P. says that perhaps we can choose another location for the next reunion.

Gary H. wants to know which show he should show at the reunion, the choices are the 1959 performance or the 1970 SF Opera performance. Gary H. will set up his own equipment and a table explaining what the Archiving/Video Committee does and try to get more sponsorships.

Gary H says that the SF Opera House performance is 2 hours and the sound is not so great. If we use the 1959 video, Jerry Taylor will try to get some of the Brussels video performance to add to the performance at the reunion. Gary will play the 1959 and Brussels video at the reunion.

We will be sending out invitations to the 1954 Ex-Comm and they will get complimentary tickets for the reunion. Bill Colescott was on this Ex-Comm; someone should talk to Barbara to have her approach him and ask if he would like to be a speaker at the reunion this year. Barbara and Erin need to make this decision.

Carol S. says that we will need a table in front to greet the guests as they arrive at the reunion. Harpo suggests that perhaps we could pour the guests a glass of wine as they enter the door.

We need to check with Barbara regarding helping out at the reunion this year. Richard will talk to Barbara about the reunion. Barbara will be at the reunion this year, but not the entire time.

At the next CBAA meeting we should discuss changes to the next reunion.

MERCHANDISING AND DEVELOPMENT & PLANNING COMMITTEE
Dorothy P. says that no one will take on coming up with the new logo. The Senior Manager from the Cal Band gave Dorothy information on their new logo. The rules are posted on the website and say that we need to pay the university royalties, there is no way we can avoid this.

We should get a vendor in advance of coming up with the new logo. Since we are a support group and under the CAA, the new logo is restricted by the regulations of the Regents. We cannot own our own copyright on "California".
We should send an e-mail to Mark Sarjeant with designs that the council will approve. The design should be based on individual preference.
It is ok to use the Cal Band Weasel, but we cannot use the block "C" because it is copyrighted. If we put the Weasel and CBAA underneath then it would be ok to use. We need to have the committee discuss this before giving it to the council to vote on.

Dorothy P says the committee is disorganized. Andrew gave submissions on the website and the Cal Band does have a new logo, but it still belongs to the regents.

Sara suggests a contest for logo submissions and to contact the NTE editor, who will forward the submissions to Dorothy.

ARCHIVING & HISTORY
This committee will give a full report at the next CBAA meeting.

Gary H says that there will be a viewing night in BRH on 11/3 Wed. from 7-9 pm. He will be showing a Cal Band video performance. The Cal Band will also be showing a video performance beginning at 6:15 pm the same night, same place.

Jerry Taylor moves to provide enormous bags of popcorn from Costco, not to exceed $25, for refreshments, Sara L. seconds the motion, all in favor. Motion passes unanimously.

PERFORMANCE
Andy L says ABD was great! The Performance Committee met and talked about the nitty gritty details, both positive and negative. Overall people thought the day went well, people had fun, we marched a 102 person block.

Some of the comments were made to Erin:
Check-in needs to be more visible, we should post signs of where people can check-in. Rune and Juliette needs to give the attendance list to Erin as soon as possible.

Marching: we will talk to the drummers about shortening the High Step cadence through Sather Gate; we will pass out words to "Titanic"; we will march through the North Tunnel at the beginning of the game only after the Cal Band is inside; after post game concert and Cal Band marches out, AB will march out and turn left avoiding the Bowles Hall performance. The snack break might be moved between the marching rehearsal and music rehearsal.

In Memorial, we need to have the AB section roped off and we should also request more seats for next year's game.

Rally Comm did the card show during the AB performance. It was found out that they do not have to do the card show at every game; we should request that they not do the card show during ABD next year. We are officially upset with Rally Comm for doing their card show during our AB performance.

Music: We should have a smaller packet or more rehearsal time on the music; also we need to teach hand signals for the songs in the packet. We also need to teach the older alum drummers the newest cadences.

Post game reception: Alumni House is the best place for the reception; Erin has put in a request for two dates next year – 9/3 and 9/17; if we have ABD on 9/17 we will invite the seniors to our reception; we either need more food or don't put it out all at once; the video should be played several times.

Volunteers: we need another non-marching Ad-Comm person.

Next year: we will try for 76 Trombones with the Cal Band; we like the later game times.

Possible winter break SHB's
Tuesday, 12/21 @ 8 pm: women v Hampton
Wednesday, 12/22 @7 pm men v Hampton (Golden Bear Classic)
Thursday, 12/23 @ 4:30 pm or 7 pm men (Golden Bear Classic)
Sunday, 1/2 @ 2 pm women v Washington
Tuesday, 1/4 @ 7 pm women v WSU
Thursday, 1/6 @ 7:30 pm men v 'Zona
Saturday, 1/8 @ 8pm men v ASU
Thursday, 1/13 @ 7 pm women AT Stanfurd

All rehearsals for winter SHB's will be 45 minutes before the scheduled performance time. Uniform is SHB or AB uniform. Alec invites us all to join in playing for the above listed games during the winter. He would also like to have an alumni direct the band on 1/6 and 1/8.
We will be sending out an e-mail about the basketball dates, we will not be sending out a separate postcard. We should hand out a postcard at the reunion regarding the upcoming basketball games.

We will discuss the Bowl Game at a later time.

Jerry T moves that the CBAA Ex-Comm make the decision to perform at any potential Bowl Game and to authorize the CBAA Ex-Comm to work with the CAA and Cal Band to plan the performance for tailgates. Sara L seconds the motion, everyone except Antonia L is in favor of the motion. The motion passes with one opposition.

San Diego Crew Classic
Sara moves to approve doing the San Diego Crew Classic SHB on Sunday, April 3, Andy L seconds the motion, all members are in favor of the motion. Pass unanimously.

ALUMNI RELATIONS
Carol S says that NorCal party had 176 guests; the band netted over $34,000. $24,000 was from people who did not attend the fundraiser this year. The auction was much bigger this year, we had 91 items and raised $7,100. The Cal Band did mini sets in between full band performance.

Andrea B. says it was tough on the Cal Band to have to stay that late and have to get up so early the next morning for the home game.

Carol S would like to have the event at a private home next year. We will discuss this with next years Cal Band Ex-Comm.

Also suggested was a price under $150 would entice more people to show up. CBAA members get a discount to $100.

CAL BAND REPORT
Andrea B passed out several copies of the potential new lyrics for the Cal song. We should choose the top 3 and e-mail them to Andrea. Go to the online website to hear the songs and also to get Andrea's e-mail address.

The road trip to LA was good, lots of fun. The band left for 'Zona today and will be back tomorrow. The Mississippi game is re-scheduled for 12/4 and will cost ~$250 per person for the road trip. The road trips cost a lot and are becoming difficult to get more band people to go.

The Cal Band played at the half time show at the Raiders game 3-4 weeks ago. It was quite an experience to be surrounded by Raider fans! The band played a Raiders song and did the Raiders shield on the field as well as playing two songs from the movie "Pirates of the Caribbean". The band was only video taped coming out of the tunnel and on the screen in the stadium.

Big Game SHB's are being planned; there is nothing unusual planned.

The band is planning a Bowl Game Show that will either be 1. New, 2. A popular show from this year, or 3. A previous show from 5-10 years ago – any suggestions on this show should be sent to Zach Morrison at DM@calband.berkeley.edu.

Jerry T says that the growing rose in the stands is a great stunt and should be done again.

TH REPORT
Richard P says that the house is full, it is great and wonderful.

NEW BUSINESS
Non-band members joining the CBAA were discussed. In the past we have had lots of others joining the band and there have not been any problems.

Dorothy suggests that maybe next year we could do a show that includes kids. We could do something similar to the show where we had kids as the "olive" in one of our shows.

Our performance should not suffer but the High School kids are important because we can recruit them for the band. We should have the Performance Committee discuss this and give a report at the next meeting.

The "Pride of California" history book has been sold out for the past 5 years. Gary will look into this and get back to us at a future meeting.

We discussed that Bowl Game T-shirts should be made for the band and parents and sold to the alumni. We should not make a profit on this just break even. The Cal Band will look over the design and the CBAA will finance.
Sara reminded the CBAA that we do not have any money; we cannot afford to do this.
We could possible use the T-shirt as a fundraiser.
The Merchandising Comm, Ex-Comm, and CBAA & Cal Band should get together and coordinate the T-shirts.
We will know by 12/4 whether we play in a Bowl Game.

NEXT MEETING
February 5, 2004 from 10-12 pm @ BRH

Meeting adjourned at 12:45 pm

Minutes respectfully submitted,
Tina Avilla
CBAA Secretary