

MINUTES

Cal Band Alumni Association Council
February 5, 2005
BRH, Berkeley, California

Called to order at 10:05 A.M.

COUNCILORS, EX-OFFICIO, MEMBERS, AND GUESTS PRESENT

Erin Proudfoot ('92 Clarinet), Aaron Glimme ('90 Clarinet), Richard Powell ('96 Trombone), Rune Stromsness ('90 Mello), Bob Briggs ('48 Trumpet), Brad Gibbs ('04 SM), Warren Lei ('93 Clarinet), Ed Price ('70 Baritone), Juliette Bettencourt ('76 Clarinet), Mark Proudfoot ('92 Trombone), Andy LaBatt ('90 Tenor), Sara LaBatt ('92 Trombone), Dan Cheatham ('56 DM), Andrew Capule ('95 Trumpet), Bob Witbeck ('51 Snare), Doug Roberts ('74), Jason Clark ('99 Trumpet), Will Rohrer ('05 New DM), Dorothy Proudfoot ('92 Baritone), Harpo (Matt) Bjork ('87 Bass), Barbara Goodson ('77 Mello), Allen Santos ('95 Sax), Mark Sarjeant ('70 Clarinet), James Benton ('94 Clarinet), Wade Williams ('77 Trumpet)

MINUTES

Minutes from October 23, 2004 motion to approve the minutes as e-mailed out by T. Avilla on Friday February 4, 2005, Barbara Goodson moved, Aaron Glimme seconded the motion, all in favor, motion passes.

NOMINATING COMMITTEE

Erin: we have 9 of 10 names for the 2008 CBAA council slate that will continue on (Chris Bailey, Juliette Bettencourt, Matt (Harpo) Bjork, Warren Lei, Richard Powell, Mark Proudfoot, Rune Stromsness, Jerry Taylor, and Wade Williams.) Andy Shih dropped. We still do not have a 10th person yet, Erin has solicited to try to fill the vacancy.

Discussion on whether we can send out e-mail to all members or continue sending paper mailers (postcards). Sara L suggests that we should allow people to opt-in by choosing to receive only e-mail notifications.

Rune noted that the by-laws state that the ballots must be "mailed ballot" §550 of by-laws.

Dorothy says if people respond by e-mail it would no longer be a secret ballot.

We need to mail out and ask for people if they would like to opt out of the paper mailings and instead receive e-mails. Also we need to let people know that if they opt for e-mail that it will not be a secret.

Sara will discuss this with the Nominating Committee and report back to the band at another council meeting.

Motion to approve the CBAA 2008 council slate with 9 people, Sara L. moves to approve, Andy L seconds the motion, all in favor, motion passes.

FINANCE REPORT

Rune: Membership has 422 sustaining members of the CBAA. There are 63 members who have not renewed (renewal date 6/30/04). We still have 5 months to get the additional 20 members. We brought in less this year for membership. Rune projects total annual membership income of \$3,000 from expiring memberships and \$2,013 in income from the lifetime membership fund. The 2004 financial year should completely close by the end of March, giving us plenty of time to file the final IRS forms in May. We did better than budgeted in all categories except for normal membership income, where we fell short by about \$500 from our budgeted income. Overall that leaves us with about \$2,400 in net income instead of our budgeted \$662.

2005 Budget

The 2005 budget was approved the Ex-Comm in Dec. 2004. The budget reflects the same amounts except there is more for ABD reception. The increase for ABD is about \$300 more.

We are going to need enough money to pay for the new hats, shirts, etc. when we get the new logo. Since we have approximately \$24,000 cash in the budget, this is enough to pay for the new stuff with the new logo.

Just a note that the old shirts are turning yellow and we might have to toss them out and write them off.

Motion to approve the CBAA 2005 proposed budget, Mark Proudfoot moves to approve, Barbara Goodson seconds the motion, all in favor, motion passes.

MEMBERSHIP

Richard P: Richard asked how many present would be interested in a golf sponsored event as a perk for membership in the CBAA. Eight people present were interested. He will research golf courses in the bay area. If anyone else would be interested in a fun golf event please contact Richard Powell.

Dan suggests opening this event to all Cal Alums to draw more people. Possibly advertise it in an issue of the California Monthly. Juliette says that it might be better to focus in on certain chapters of the CAA, rather than all chapters.

Notices to lifetime members reminding them of a payment due have not been sent out yet. Erin is researching the price CAA pays for their laminated lifetime membership cards, but they buy much more in bulk. We will hold off on creating the new membership cards until we settle on a new logo.

Richard: we will be sending out notices to the annual members that their membership will expire on June 30, 2005.

Dan C. pointed out that not all Cal Band alums are computer savvy and that they should be alerted to upcoming events, notices, etc. Since we send out paper copies of the NTE this should cover all the non-computer savvy alums.

The Membership Comm is charged to come up with a list of membership benefits and a proposal for changing the definition of a Young Alumnus and how that relates to their membership rate.

LEADERSHIP DEVELOPMENT

Richard P: We will be holding the Career Workshop on Sunday, February 13th from 2-5pm in the Alumni House. Richard is really excited about this, he says it will be a great event and that there is lots of interest from people wanting to help! There will be a panel of 5 persons doing Q & A, we are looking for speakers willing to share the floor. There will be a workshop for resume writing and interview skills. There will also be refreshments served. Notices were sent to the bandsters by e-mail and a flyer was posted in the lounge. Brad Gibbs has not heard how many bandsters will show up.

The Ex-Comm workshop is set for Sunday April 10th from 10 AM - 4 PM in the Sibley Room in Alumni House (downstairs). Alumni participating will be Bob Briggs, Eddy Altamirano (SM '93), Gary Hsueh, Holly Ross (PRD '96), Jerry Miller, Samantha Gervase (SM '96), and James Benton (SM '97). Bob Calonico would prefer to have 6 alumni to match 1-on-1 with the number of Ex-Comm students.

COMMUNICATION

Sara L: The last NTE was sent out in November 2004. ***THANK YOU JASON CLARK!!!***
The next NTE will go out in late April 2005. April 8, is the deadline for articles, echos, etc. If you have anything you would like to have included in the NTE please send it to Sara or Jason. Also, if you would like to volunteer to help in any way with the NTE please contact Sara or Jason. Send e-mails to nte-editor@calband.berkeley.edu

Jason C: is looking for ways to offset the cost of the NTE. It was discussed that we possibly sell space for advertisers. As most of the people receiving the NTE live in the US we could have a large list of possible advertisers to choose from. If anyone would be interested in this please contact Jason Clark. Sara L is still researching possible advertisements in NTE and she will report back to the CBAA council.

Discussion about whether to include ads in the NTE followed. Will there be any limits on ads, are there preferred advertisers, will there be a disclaimer of certain ads allowed? These were some of the questions brought up in the discussion. Dorothy says that the NTE should be free of ads. Mark P. agrees with Dorothy to not sell ads in the NTE. Mark S is concerned that we will increase liability by adding ads. Since the CAA has insurance this is ok with them.

Sara says that the costs are going up and we need to find a way to keep them down.

A big question we have is whether selling ads will affect our non-profit postal rate status.

Perhaps we could post NTE online. For now Sara is just researching possibilities and there is no set decision.

Sara says that the CBAA website is on hold until we get the logo.

Headline news will come out about once a month. It is good to see the headline news on a consistent basis. Sara will send out a schedule of when each Headline News is scheduled to go out.

AWARDS AND RECOGNITION

Jerry Taylor was not present at the meeting to give the update on this committee.

REUNION

Barbara G: *Thank you Rune for doing the financial report of the reunion.* Barbara will get a list of names of persons who attended the reunion. The reunion should be decided about 1 year before. We should decide where we want to have the reunion, types of food, etc. The reunion this last time was on Friday, November 19, 2004 at Spengers and was a great success! We charged \$45 for members and \$50 for non-members (up \$5 from last year). Barbara will have all the data together soon. (Barbara is leaving her job in April this year.)

Erin received compliments from 10 different people that this was the best reunion in a long time. Sara said that the video was great! **THANK YOU GARY HSUEH!!!** The video encouraged communication between members, the video was a great thing to have. It made the cocktail hour great! Dan says that the fact that the video tied in with the recipient of the Martinez Award was a really good idea.

Bob B suggests that on non-reunion years we should have an informal get-together.

CBAG

Barbara says that CBAG met in November 2004 and that one of the guests present was the person who is spearheading the Memorial renovation (Bill Ausfahl). Also, one of the men who works in the Athletic Department was present at the meeting (Bob Milano, Jr.).

The Cal Band is included in the planning of the Memorial renovation. They have been very respectful of the band. The meeting was very nice and a big leap. The University is paying attention to the band in a positive way and the band is not being ignored.

Brad G says that another CBAG meeting is scheduled soon. He mailed Hugh about how much the band is involved in the process.

Bob B. recommends that the band ask for bigger rehearsal & locker space that will accommodate 250 bandsters comfortably.

Just one aside is that with the space becoming available for the band in Memorial, will the band lose the space at BRH? Dan says that we should realize that we have the lounge/conference room available here in BRH.

Bob says that there is a Brussels Tour reunion (1965) planned for October 15th. Contact Bill Dal Porto for details.

MERCHANDISING

Sara distributed copies of the logos for the CBAA. The logos were done by Andrew Capule and Doug Day. Before this meeting, Erin spoke with Bob Calonico (who is not present at today's

meeting), and he suggested that the CBAA chose the highstepper logo and add “ALUMNI” to it. This would be consistent with the Cal Band logo and it would be nice to have all the groups (alumni, parents, etc.) use the same logo.

There was a lot of discussion about which logo to choose. One of the logos has the Weasel and some of the council would like to preserve the Weasel as it has a lot of meaning to the older bandsters.

The discussion of the Weasel led to seeing if we could copyright the Weasel so that only the CBAA could use it and no one else could get it.

We could use all possible logos that were presented and have a retro-line of band items to sell. Such items would include; patches, key chains, watches, etc.

One of the points raised for using a different logo from the band is that sometimes we want to remain a separate entity from the current bandsters. Some think the alumni group should be recognized as alumni and not as current bandsters.

Another point made was that to make the transition from bandster to alum would be easier if the logo was the same. Bandsters would be able to associate the alumni group with the current band and the transition would be easier for them.

The concept of the CBAA having many “logos” was discussed. There is no reason why we can’t have many different designs on our merchandise, depending on the item. Our performance wear (Alumni Band shirt and hat) can be one thing, and we can manufacture other items with other designs on them.

Looking at the band’s current Highstepper logo, we discussed different colors and shading, wondering if that is going to show up on a shirt or hat.

Erin emphasized that we need to make a decision on a logo for the alumni shirts, hats, etc. soon, so we can order before Alumni Band Day 2005.

*Motion to send the Highstepper design back to the designers to add “Alumni” in 4 different places: Alumni Band, Band Alumni, Alumni Band (on top of each other), Band Alumni (on top of each other) with no shading. This logo will be for our **Performance only apparel** (shirt for Alumni Band Day). Sara L moves to approve the motion, Juliette B seconds the motion, all in favor, motion passes.*

More discussion followed: Erin will figure out the latest time we have to make a decision on the logo in order to order merchandise. We will discuss other merchandising items at a later meeting.

ARCHIVING

Gary H: we sent out our first dozen DVDs for the 1955-1960 season. These shows have been offered for free. There is no sound for this season.

Gary is looking for help to spearhead the legal efforts, he has a list of resources available. Please contact Gary Hsueh at ghsueh@mac.com if you are interested in helping.

During the fall Archiving Project contributed to two events:

1. Our 1955-1960 DVD presentation at the CBAA reunion was very well received. The videos were originally sponsored and produced by Hugh Barnett, the Tony Martinez award recipient. We are offering these DVDs for free.

2. We held our first-ever Season Viewing Night in early November last year, featuring the 1994 fall season. The event was successful in that the participants shared their stories and reminisced together.

This January we mailed 10 individual shows to their sponsors. We will be depositing copies of the DVDs at the Bancroft Library. Work on the 1970 Japan tour and SF Performances and several other films is in progress. The next batch of films has been requested.

Zach Morrison, the outgoing DM, is working on reassembling pre-games from every year starting from the 1980's or so. This is a replacement for the previous tape, which got chewed up by a VCR. We provided the source tapes to him.

Other projects Archiving will work on this year include the following:

Producing 1991, 1992, 1993, 1995 seasons on DVD

Producing more sponsored films on DVD

holding a viewing night

1958 Brussels Tour, 2004 ABD (requested by several participants)

The Oral History Project is alive and well! Dan C recently started adding photos to the histories. Although the text is online, we will start looking at including the photos as well.

Cal Band History Book was produced using older software that does not include all of the photos. The original photos need to be located to reproduce the book. Updates to the book would involve an extensive amount of editing work. The incoming PRD has expressed some interest in helping with this project. We are unsure if the demand for a reprint is high enough to offset the printing costs.

PERFORMANCE

Chris B submitted his report via e-mail: Past performances – Winter Break SHBs. The alumni band played with the Cal Band for 9 men's and women's basketball games over the break. They were all fairly well attended with 2 of the men's games getting 27 and 29 alumni in attendance! For 2 of the women's games, pizza and soda was provided by the women's team. The Alumni Band helped at the home men's Stanford game as the Cal Band had a ski trip that weekend. We even played away in Palo Alto for the women's game! ***THANK YOU TO THE CAL BAND LIBRARIANS WHO PROVIDED ALUMNI WITH MUSIC PACKETS!!***

Sara suggests for next year that we alert the Cal Band that the Alumni will need music and to have 1-2 packets available for each part. (Erin asked this year, but apparently the word didn't get to the right people.) We will also make ourselves available to help put these packets together for the winter basketball games.

Future Performances. ABD 2005 been decided as September 17th vs. Illinois. This was our preferred date and the Cal Band's as well.

San Diego Crew Classic. Sunday April 3rd will be coordinated by Tim Castro in Southern California. It has been in the NTE and will go out in a cbaa headline news. We should send a targeted e-mail to So Cal as well.

ALUMNI RELATIONS

Carol S: the NorCal Party had 134 paid guests attend. 21 were current CBAA members, (11 lifetime members, 10 annual members), and 2 had lapsed memberships. Out of the 42 comp/volunteer/staff guest, 7 were current CBAA members.

The following price structure has been suggested by Carol and the Cal Band:

Young Alums: \$50

Parents: \$75

CBAA Members: \$100

General: \$150

DIRECTOR'S AND OFFICER'S LIABILITY INSURANCE

Mark Sarjeant: The minimum coverage is \$1000 for a \$1 million policy. The CAA covers us for any Alumni Club event we hold, so this coverage would be for the council for non-events such as sexual harassment, not following our bylaws, illegal financial activity (embezzlement), etc. Board members had different opinions whether this was needed or not. The Ex-Comm will discuss this and decide. If Board members have a particular opinion, they should talk to Erin directly.

CAL BAND REPORT

Will Rohrer: The possible price discount for CBAA members at the Nor Cal party has not been decided with the Cal Band yet, although it's looking like \$100.

Sara says that we should at least break even and be sure to take care of the Cal Band.

Carol says that we made more at Nor Cal last year.

Will R says that the elections for Cal Band new officers took place and the new officers are in the process of planning the earliest events. The new officers are Will Rohrer (DM), Miguel de Leon (PRD), Derek Brocklehurst (SM), Patrick Flynn (StuD), Stephanie Kim (Secretary).

There will not be a spring show this year, there will be Davis Picnic Day. The Cal Band will be spending time in the spring practicing charting.

TH REPORT

Richard: there is a new furnace and it is warm! One person left the house. There will be a new manager for next year as Brittany is graduating.

The Chancellor and his wife are coming to a TH dinner on Wednesday, April 6.

The oral history with Betsy Tellefsen will be coming out soon.

NEW BUSINESS

Please let Erin know if you have any suggested goals for the CBAA.

Bob B has the goal of getting a better attendance at ABD!

If anyone is interested in joining the Ex-Comm for any of the positions please let Erin know. Also, we will be looking for a new VP in one year! If you are interested please let Erin know.

NEXT MEETING

The next CBAA meeting will be May 14, from 10am-12pm in BRH, and Aug. 6, from 10am-12pm at Bob's house in Fairfield.

Meeting adjourned 12:25 P.M.

Minutes respectfully submitted,

Tina Avilla

CBAA Secretary