

Councilors present: Richard Powell (incoming President, trombone '96), Barbara Goodson (incoming Vice President, Mello, '77), Jason Clark (trumpet '99), Juliette Bettencourt (incoming Secretary, clarinet '76), Wade Williams (trumpet '77), Jerry Miller (mello '96), Chris Bailey (Performance Chair, trombone '70), Ed Price (baritone '70), Bob Calonico (Cal Band Director), Jerry Taylor (glock '66), Eric Mart (trumpet '66), Carol Suveda (SMA), Allen Santos (alto '95), Gary Hsueh (bass '95), Matt Bjork (bass '87), Dorothy Proudfoot (baritone '92), Sara LaBatt (trombone '92), Andy LaBatt (tenor '90), Doug Roberts (incoming Treasurer, percussion '74), Bob Witbeck (percussion, '51)

Band Members present: Allison Shultz (alto sax '03, SM '06)

Guests: Dan Cheatham (percussion '54),

Call to order: 10:10 a.m. Vice President Richard Powell called the meeting to order and reviewed the new slate of officers presented at the last meeting for the 2006-2008:

President: Richard Powell

Vice President: Barbara Goodson

Treasurer: Doug Roberts

Secretary: Juliette Bettencourt

Communications Chair: Erin Proudfoot

Performance Chair: Chris Bailey

MSP (Motion, Seconded, Passed) to approve the proposed slate of officers. **President Richard Powell** continued the meeting.

Minutes from the last meeting **were amended** to reflect the correct date of the Big Game Reunion, December 1, 2006, **and MSP.**

Election results: Barbara reported **the proposed Council slate was approved** by our membership by the required percentage specified by the CBAA bylaws. Term is 3 years, expiring in 2009.

Councilors elected were:

Tina Avilla '91	Andrew Capule '95
Jason Clark '99	Barbara Goodson '77
Gary Hsueh '95	Tom Kellogg '67
Sara LaBatt '92	Eric Mart '66
Allen Santos '95	(There is one vacancy)

Leadership & Development:

1) Jerry Miller reported that the Career Workshop held in February was extremely successful and will be repeated next year. About 25 alumni and 40 Cal Band students attended the event at TH..

2) Chris Bailey reported that the Ex-Comm Workshop was well organized and very positive. Everyone was so enthused, they're considering a summer follow-up.

Communications: Jason Clark reported on behalf of Erin Proudfoot. The NTE should be arriving in mailboxes this week, and this issue is a good mix of Cal Band and CBAA information. The

committee's long-term goal is to make the NTE an interactive service on-line to match the current band's "Pacesetter" interactivity, which allows for more frequent updating. The next NTE is scheduled for an October release. Everyone was reminded that the best way to communicate with Erin is erin@mwpfoot.com, since she has problems with other email addresses.

Finance & Membership: Since the transition between treasurers is not complete, the **financial report will be approved at the next meeting along with our budget.**

Awards & Recognition: Jerry Taylor presented the committee's Martinez Award nominee to the Executive Committee, which was immediately approved. **Robert O. Briggs is the 2006 Tony Martinez Award winner** in recognition of his continuing extraordinary service and inspiration to the Cal Band and the CBAA.

Events & Reunion: The 2006 Big Game Reunion is scheduled for Friday, December 1, 2006 at Pyramid Alehouse in Berkeley. The budget and details will be presented at the next meeting. A suggestion was made to the Archiving Committee to have a video of the '76 Tour show playing at the Reunion, since it will be their 30 year anniversary. We will need to find out if Pyramid has AV equipment available for our use.

Barbara reported the formation of a new development-type committee to research a new fundraising venture for band support. Proposed committee members are Jerry Miller, Erin Proudfoot, Carol Suveda, Bob Briggs, Larry Augusta, Robert Dickinson, and Barbara Goodson. People are still being contacted; no meetings have been scheduled.

Merchandising: Dorothy Proudfoot is now committee chair and reported plans to order 50 hats for Alumni Band Day (enough shirts on hand). Next year's budget should reflect increasing postage costs (about \$5 per order of hat & shirt), totaling \$50 in the past 6 months. She is researching feasibility of single-item ordering from our vendor's web-site to reduce postage costs, and will probably undertake a membership survey to direct further merchandising goals.

Archiving:

1) **Gary Hsueh** reported that Tim Tung has joined the committee, and by month's end, all VHS tapes will have been converted to digital format. Plans are underway to provide a slide show for the December Reunion. They are also going to transfer old audio recordings into digital format at a cost of \$150.00 for (5) 78-rpm discs. Discussion ensued about presentation for the December reunion.

2) Dan Cheatham reported that the Chris Tellefsen story is finished, and Bud Barlow's is in final review. Dan needs help with typing to accelerate his pace. Discussion ensued about putting the Briggs oral history on a fast track to be complete for the Reunion party. Juliette volunteered to assist with preparing the Briggs oral history.

Performance:

1) **Request for SHB at Swedish reunion in Morgan Hill on June 24, 2006 to be organized by Linda Vogelsburg.** This SHB has successfully occurred for several years, so the council voted to approve it again for this year. **MSP.**

2) **Request for SHB on July 16, 2006** at the AIDS walk in San Francisco. **MSP to perform as a joint SHB with the Cal Band.**

3) **Alumni Band Day is September 16**, versus Portland State. Performance Committee would like to propose buying PA system so that CBAA isn't continually relying on the band's PA system. Discussion ensued that a PA system would be handy for events, and Performance Comm will bring a proposal to the next meeting for 2 PA system options.

4) **4th of July** parade performance will be a joint performance with the Cal Band. Show theme has not been selected.

Cal Band Report: Allison stated that **the new uniforms are currently in production** and expected in time for the 1st game. They haven't decided what to do with the old uniforms, but may sell them to alums. Due to university cutbacks in the band's travel budget, **the band will not send an SHB to the Arizona football game in November. There WILL be a Tennessee SHB. Band members pay 2/3 of a trip cost, about \$200- \$240 an SHB.** The Council voiced their support to the Cal Band for their decision about cutting the SHB to the Arizona game.

Alumni Relations:

1) Carol stated that plans are well underway for the NorCal Party on September 15 at the Cronk home in Lafayette. Carol will ask the Alumni Chorus if they can help with the cost of audiotape transfer Archiving is working on (those recordings include the Glee Chorus).

2) The 10-year period for the band scholarships funded by George Miller is expiring; and he would like partners to provide matching help for continuing the awards.

3) Carol gave more details about the development committee Barbara introduced and possible fundraising strategies like a phone-a-thon.

Tellefsen Hall Report: Wade reported that tours provided during the April 22 Cal Day were very successful. The current House Manager's parents were on hand to speak to prospective students' parents about the appropriateness of living at TH. **There are currently only 3 openings for next year.**

Old Business: Richard encouraged all council members to **join Yahoo Groups** in order to access all the council minutes and files.

New Business: Richard proposed a **new committee infrastructure for Alumni Band Day** that would comprise 5 committees (see ABD committee attachment). The goal is to delegate planning and implementation amongst ALL council members so that the Performance Committee is not overwhelmed. Logistics were briefly discussed, and Performance Committee was tasked with presenting a complete plan for ABD at our next Council meeting incorporating this structure. Discussion about using more, varied types of marketing strategies followed as a way to increase participation.

Bob Calonico stated that the band is considering targeting specific decades to winter basketball SHBs in order to heighten alumni interest and provide another opportunity to reminisce about the good old days.

Next meetings: July 29, 2006, in San Ramon at Barbara Goodson's home, and October 28, 2006, tentatively at BRH.

Meeting adjourned at 12:10 p.m.

**Respectfully submitted,
Juliette Bettencourt
CBAA Secretary**