

**Councilors present:** Barbara Goodson (Vice President, Mello, '77), Juliette Bettencourt (Secretary, clarinet '76), Doug Roberts (Treasurer, percussion '74), Chris Bailey (Performance Chair, trombone '70), Erin Proudfoot (Communications Chair, clarinet '92), Mark Proudfoot (trombone '92), Jerry Miller (mello '96), Ed Price (baritone '70), Bob Briggs ('48, Cal Band Director Emeritus), Carol Suveda (SMA), Dorothy Proudfoot (baritone '92), Warren Lei (clarinet '94), Tina Avilla (clarinet '91), Andrew Capule (trumpet '95)

**Band Members present:** Allison Shultz (alto sax '03, SM '06)

**Guests:** Dan Cheatham (percussion '54),

**Call to order:** 10:16 a.m. Vice President Barbara Goodson called the meeting to order

**Minutes** from the last meeting **were amended** to reflect that Allison Shultz plays alto sax. **MSP.**

**Nominating Committee:** Proposed appointing 2 new members to eliminate vacant Council seats. **Tim Tung** (alto sax '98) **will fill the seat expiring in '07 and Peter Symonds** (clarinet '98) **will fill the seat expiring in '09. MSP**

**Membership & Finance: Proposed operating '06 budget was presented.**

- 1) **Alumni Band Day (ABD) expenses were increased** to reflect higher costs for lunch (\$6/person, 125 people) and \$250 for Senior Hall rental fee
- 2) discussion ensued about possible numbers for merchandise sales, since new items will soon be available from the merchandising committee
- 3) Jerry Miller and Doug will rework budget numbers for workshops category
- 4) Doug stated he will be changing the budget layout **to better fit our needs**
- 5) **Doug requests that ALL committee chairs give their correct data affecting monetary items so that can be incorporated into new budget layout.**

**MSP to approve the budget as amended.**

**Communication: Drew reported that the university is changing email lists,** so some changes will need to be made to our addresses and web page links.

Erin reported that the NTE has plenty of editors, but **Jason needs help with WRITING articles. Members were asked to contact Jason directly to volunteer to write articles.**

Barbara volunteered to write the Reunion article. Juliette volunteered to write the article about the Martinez award winner, Bob Briggs. Erin will write a summary of the AIDS walk performance. **Article deadline is early October,** with mailing scheduled for a week before Big Game. Discussion reached consensus that the mailing date should be earlier to give the mail service plenty of delivery time, **so mailing will be in early November.**

**Awards & Recognition:** Barbara announced (and congratulated) **Bob Briggs as the 2006 Tony Martinez award recipient for his 50+ years of contributions to the Cal Band.**

**Events:** Barbara reviewed reunion invitation details. All Tour participants will be encouraged to come to this reunion since Bob was involved in ALL those tours. Carol Suveda agreed to forward Barbara a copy of the CADS database to ensure that the

invitations reached every sustaining member on our membership list. We will need to update this list since it hasn't been updated since Rune left his university position.

**Merchandising:** Dorothy reported

- 1) \$900 merchandise order was placed with BYOG for Alumni Band Day shirts and hats.
- 2) Still exploring “one-off” ordering with BYOG. “one-off” would allow members to look at merchandise options on our website, click on a link and then order directly from BYOG. A 10% – 25% profit can be part of the price.
- 3) Current procedures for mailing merchandise to members is expensive, so we should add \$6.00 for mailing to order forms
- 4) Dorothy wants EACH COUNCILOR to email her with top 3 items we should offer for additional merchandise choices with new logo so she can get samples

**Archiving:** Ed reported that the '84 and '87 seasons have been digitized, and the '80 season is almost complete. The committee now has the films for the '70 Opera tour and the '76 Bicentennial tour are next to be digitized. There was a long wait for tapes because Bancroft library didn't reopen until recently.

**Dan Cheatham reported he has done a 1<sup>st</sup> interview with Chris Lanzafame (DM '75). The Abe Hankin oral history will soon be complete;** he is scanning additional pictures and documents. **He plans to interview Louis Kahn (SM '53) in August** when he attends Hankin's funeral at Arlington Cemetery in Washington, D.C. He also stated that **Bob Briggs' oral history is in the typing/review stage.**

**Performance:** Chris reported

- 1) Sausalito 4<sup>th</sup> of July was again great; many current band members joined us. As usual, the band won 1<sup>st</sup> place in the parade.
- 2) The AIDS walk had a good turnout at the last minute, with several current band members playing and directing. Discussion about how to publicize this better next year since this is such a good cause and lots of playing time. Performers received a free lunch, free t-shirt, any lots of compliments.
- 3) Performance Comm will be meeting to finalize ABD details. Check in will begin at 8:00 a.m. Game time is 3:15. Box lunch instead of BBQ this year.

**Development & Planning:** Jerry Miller reported

- 1) This new committee has had discussions via email, no formal meeting yet; this committee will be known as “Development & Planning”
- 2) Bob Calonic is currently approaching band's biggest donors with a fundraising goal of \$250,000. Response has been very positive to date.
- 3) The committee has discussed ways to approach '2<sup>nd</sup> tier' donors for donations that the band can tap for general instead of specific needs, without clashing with other fundraising plans already in place.

Bob Briggs stated that he was approached by the Cal Athletic Department to sign a solicitation letter. It was suggested that the Development Committee might be able to use Bob's participation as leverage in getting fundraising assistance or ABD help from the athletic department. The idea will be explored.

**Leadership & Development:** Jerry Miller reported

- 1) planning to do a fall workshop for current band members that will emphasize job interviewing and preparing grad school applications. They will work with current Ex-Comm about appropriate dates.

**Alumni Relations:** Carol Suveda reported there is lots of interest in the NorCal party since it's at the Cronks' home in Lafayette. Two people have already pledged \$15,000 each, and they are hoping to enlist many 'sponsors' at \$1,000 each. There will NOT be a SoCal party this year since the 5 pm USC game doesn't require the band to leave early Friday as usual. It was suggested that the donors from the SoCal party should be contacted, so there is no misunderstanding, and so that if they want to attend the NorCal party they can. Carol asked the Development Committee members to help her contact the SoCal attendees. She also asked for donation items for the NorCal auction. Unfortunately, CBAA doesn't really have anything to donate.

**Cal Band Report:** Allison brought a list of this fall's shows. New uniforms are due 8/27, 2 weeks before 1<sup>st</sup> home game. A 50 member SHB will be going to the 1<sup>st</sup> game at Tennessee. Unfortunately, it will cost each bandmember about \$450 because the band must use the university's travel service. TH is full and move-in day is August 17. After discussions with Bob Calonico and Student Director Ryan Palapaz, ISP (Cal marketing service) has agreed not to pipe in prerecorded Cal songs during the football games.

**New Business:** Bob Briggs asked about exploring interest in forming a Cal Band Alumni Community band. He would be willing to direct. The Council agreed to explore the idea at the next meeting.

Next meeting October 28, tentatively scheduled at 10 a.m. at TH.

Adjourned at 12:04 p.m.

**Respectfully submitted,  
Juliette Bettencourt  
CBAA Secretary**