CBAA Council Minutes  
November 17, 2007 – Berkeley, CA

*MSP = moved, seconded, and passed

Councilors present: Richard Powell (President, trombone, ’96), Chris Bailey (Performance Chair, trombone ’70), Juliette Bettencourt (Secretary, clarinet ’76), Matt Bjork (bass, ’87), Dan Cheatham (percussion ’54, DM ’57), Jason Clark, (trumpet, ’99), Barbara Goodson (Vice President, mello, ’77), Tristan Harward (clarinet ’02), Gary Hsueh (bass, ’95), Warren Lei (clarinet, ’94), Jerry Miller, (mello, ’96), Doug Roberts (Treasurer, percussion ’74), Peter Symonds (clarinet ’99), Jerry Taylor (glock ’66), Wade Williams (trumpet, ’77),

Call to order: President Richard Powell called the meeting to order at 10:00 am in TH (Tellefsen Hall).

Nominating Committee: Nominating Committee of Barbara Goodson, Allen Santos and Wade Williams was officially approved. Barbara reported that John Edington agreed to join the Council.

Minutes from the 07/21/07 meeting were read and approved. MSP.*

Merchandise: No report.

Communication: Jason reported that the fall NTE issue had been mailed. He lauded the Cal Band PR Committee for their fine work and cooperation while assembling the latest issue. Jason requested that next year’s budget allocation be increased due to higher postage rates and issue expansion. The amount of material has increased, and the committee has had to cut some content to fit current page parameters. A discussion ensued comparing the merits of 2 longer/larger NTE issues versus 3 shorter NTE issues. Consensus was that more contact with our membership would be beneficial, but the current NTE staff cannot reasonably manage a 3rd issue. Jerry Miller suggested following the Harvard model of having short postcard-type communications sent to members and donors as a way to increase CBAA and Cal Band visibility without burdening the NTE staff. Enthusiastically, the issue was referred to the Communications Committee for further research to bring a proposal to the full Council. Jason agreed to follow-up with Carol Suveda and UC Printing about the number of non-deliverable NTE’s from the last run, to verify the address information we receive from CADS.

Archiving: Gary and Ed received kudos from Jerry Taylor for their dedicated, excellent editing of the Japan Tour DVD. Gary stated that the committee needs volunteers to write general descriptions of already mastered DVDs. He also requested that someone coordinate the writing volunteers and the DVD assignments. Juliette agreed to coordinate that effort, and Barbara volunteered editing services wherever necessary. Jerry, Wade, and Matt all agreed to take some DVDs and write descriptions. Dan Cheatham reported that he is still working on the Bob Briggs and Art Robson interviews.

Membership & Finance: The CBAA financial position is excellent. Doug reviewed the proposed 2008 budget. Various line items were amended during the discussion, reflecting increases in postage for membership mailings and shipping costs. The amended budget was approved. MSP.

Performance: Chris stated that he has contacted the Cal Band Student Director and is awaiting confirmation for times and dates where alumni directors and/or band members will be requested to play at Men’s and Women’s basketball games during the winter break. He stated that Alumni Band Day ran smoothly thanks to the strong networking between Erin’s CAA position and the rest of the University personnel. Lunch didn’t have enough sandwiches; Richard had to place an order that afternoon for 70 additional sandwiches. Food was also short at the post-game reception. Alumni Band members who marched down in the block found that most of the food had been devoured by earlier arriving guests and their families. Positively, there were plenty of
liquid refreshments at Alumni House. Next year the Performance Committee will reassess the food items for the reception, based on the starting time of the game.

**Development & Planning:** Jerry Miller reported that a small Fall Career Workshop was held at TH in late September. About 30 students participated. Another workshop will be presented in late January at TH. Barbara and Jerry updated the council about the survey underway as part of the CBAG effort to help the band receive increased University funding. A CBAG subcommittee has been collaborating with Jonathan Poullard, Dean of Students, to quantify responses about Learning Outcomes to provide statistics proving the Cal Band is a worthwhile student activity that deserves increased University funding. All student groups are undergoing this process. All CBAA members are encouraged to visit our website to complete the survey!

**Events & Reunion:** Barbara provided a list of possible Reunion 2008 venues and asked that councilors contact her with opinions on which preferred venues. The council agreed that the CBAA underwrite some of the Reunion costs to make event attendance affordable. The Reunion will be discussed at the next meeting.

**Cal Band Report:** The NorCal Band Party report was tabled until the next meeting.

**TH:** Wade invited everyone to look around. The Ellsworth library renovation is complete and looks great.

**Old Business:** Richard reviewed the CBAA ‘tent’ at the 1868 Cal Avenue (Homecoming). The Cal Band loaned us some of their displays, Gary provided a laptop playing our history DVDs, there were copies of past NTEs, and NorCal pins for sale. There wasn’t much foot traffic, but Richard recommended participating again. Performance Committee was asked to research the idea of an Alumni Band performance as part of our Homecoming Participation. Chris agreed to have the committee discuss it for next year and report back. A discussion about scholarship donations followed. Should the CBAA create its own scholarship fund to award to a band member, donate money to existing scholarship funds, or donate money to the Cal Band endowment? The Council agreed that CBAA does not have the start-up capital to fund a new scholarship; so using existing infrastructure makes sense. After much discussion, the Council agreed to donate $1,000 in 2007 to the Briggs’ Scholarship funds in honor of Bob Briggs’ unique and continuing contributions to the Cal Band and the CBAA, and his status as the Tony Martinez Award recipient. MSP. The one-time donation will come from the 2007 budget and the donation will be presented at the Cal Band’s year-end banquet in December. At the winter meeting, the council will appoint a subcommittee to create a proposal for continuing CBAA donations in future years.

**New Business:** Jerry Taylor asked the council to reinstate the practice of recognizing outgoing Presidents with a plaque honoring their service. It was agreed to amend the budget to allocate funds for a representative and guest to attend the Charter Gala Banquet AND to present the outgoing President with a plaque. MSP.

**Next meeting (winter),** Saturday, February 2, 2008 at BRH, 10 am- 12 pm.
**Next meeting (spring),** Saturday, April 12, 2008 at BRH, 10 am – 12pm.
**Adjourned at 12:20 p.m.**

Respectfully submitted,
Juliette Bettencourt
CBAA Secretary