

**MSP = moved, seconded, and passed*

Councilors present: Richard Powell (President, trombone, '96), Barbara Goodson (Vice President, mello '77), Chris Bailey (Performance Chair, trombone '70), Juliette Bettencourt (Secretary, clarinet '76), Doug Roberts (Treasurer, percussion '74), Erin Proudfoot (Communications Chair, clarinet '92), Matt Bjork (bass '87), Andrew Capule (trumpet '95) Dan Cheatham (percussion '54), Tristan Harward (clarinet '02), Gary Hsueh (bass '95), Andy LaBatt (tenor '90), Ric Mart (trumpet '66), Jerry Miller, (mello '96), Dorothy Proudfoot (baritone '92), Mark Proudfoot (trombone'92), Peter Symonds (clarinet '99), Jerry Taylor (glock '66), Wade Williams (trumpet '77), Bob Witbeck (percussion '51), Bob Briggs (trumpet '48), Carol Suveda, SMA Alumni Relations Manager, Maya Wildgoose (Senior Manager '08, phonez)

Guests: Rick Chinn (Brussels Band Reunion Committee, clarinet '57), Frankie Garland (mello '05, DM '08), Tara Castro (clarinet '05, PRD '08), Eric Dezendorf (trombone '05, StuD '08), Alec Stewart (trumpet '01, StuD '04).

Call to order: **Incoming President Barbara Goodson** called the meeting to order at 10:10 am at the Alumni House and attendees introduced themselves. Barbara outlined new procedures for CBAA meetings. Council members will receive written Committee reports before the quarterly meeting so that meeting time will be spent addressing questions or discussing proposals. She then presented outgoing President Richard Powell with a small gift from the Council thanking him for his service as CBAA President, accompanied by a round of applause.

Minutes from the 02/02/08 meeting were read and approved. **MSP.***

Committee Reports:

Development & Planning: **Jerry Miller** reported that the Spring Career Seminar was a success; the students were pleased with the presenters and contacts made. Presenters included the CIO of Ebay and the "Muscle Milk" founder. Questions arose about data gathering to continue improving the workshop to be better aligned to the interests of students and alumni in various fields. Another career-networking event is planned next fall.

Ex-Comm members in attendance shared positive feedback about the Leadership workshop held at Barbara Goodson's home on March 16. Alumni participants included Allison Schultz (SM), Jerry Miller (PRD), Doug Slaton (PRD), and Linda Vogelsberg Beroza (DM).

Nominating Committee: it was reported that all council seats would be filled when the next ballot is completed. The ballots will be mailed the week of May 5.

Membership & Finance: Treasurer Doug Roberts distributed financial information; CBAA financial position is excellent. The 2008 budget will be discussed at the next meeting.

Merchandise: no report.

Communication: **The next NTE issue is scheduled to arrive in mailboxes in mid-May**, with a variety of alumni and student content. The committee proposed establishing a permanent web presence for the NTE, separate from the CBAA and Cal Band sites (which are hosted by the University, and therefore limit web content and links). This website would be an adjunct to the print NTE, not a replacement. The

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site is envisioned as a means for alumni and band members to interact digitally by posting media, reading articles about the Band, and posting other pertinent content that might not meet University hosting regulations. The NTE website proposal was presented and discussed, including costs, capabilities, and demands on the current band's Computer Committee and a CBAA Computer Committee. The site is targeted for a "soft launch" by May, 2008 to be reviewed by CBAA council members and the Band's Ex-Comm. **After discussion, the Council approved a new NTE website to be capped at a cost of no more than \$300 per year. MSP***

The 4 CBAA mail lists have been consolidated into 2 lists. CBAA-headline-news was folded into cbaa-announce, and cbaa-discussion and cbaa-chat were combined into cbaa-discussion

Archiving: Gary explained the need for a new computer for the committee to continue its work. It was moved to purchase another computer and peripherals for Archiving not to exceed \$2,000. Donations to Archiving earmarked in our budget can cover the needed funds. After discussion about computers and adequate peripherals to achieve the Committee's goals, the motion was amended to set the cap at \$3,000. **The Council approved the purchase of a computer and peripherals for Archiving not to exceed \$3,000. MSP*.** It was also noted that the Council needs to update and audit our current equipment inventory.

CBAG (Cal Band Advisory Committee) Report: Barbara and Jerry reported that the conclusions of the committee were obvious: the University needs to adequately fund the band. Current Senior Manager Maya Wildgoose noted that the Band is currently in a deficit position, so next year's budget only includes Straw Hat Band trips to the football games in Maryland and Arizona, and the full band trip to Los Angeles. University funds are so tight now that the Band is now actually paying part of Director Bob Calonico's salary. Several committee members questioned the legality of paying a University employee's salary.

Dan Cheatham reminded the Council that Chief of Staff/Associate Chancellor John Cummins will be retiring in a few weeks, so the Cal Band is losing its "champion" in the Chancellor's Office. Jerry Miller takes over as chair of that committee from Hugh Barnett, and a subcommittee including the CAA Director Tuck Coop, Parking & Transportation Director Nad Permaul and Cal AD Sandy Barbour has formed to assist the Band in procuring increased university funding, since outside fundraising is not a viable solution.

Cal Band Report: FTP (Fall Training Program) will be from August 20 –24 at UC Davis and then continue in Berkeley. Currently PR Comm has 175 names on its recruiting list, including 90 names from Cal Day.

The Band's Nor Cal Fundraising Party will be held on September 19 at the Berkeley City Club. The theme is Blue Nights, Golden Lights.

Performance: Chris reported that plans are underway for Alumni Band Day, which will be part of Homecoming Weekend (October 4) this year at the request of the Cal Athletics Dept. Chris, Erin, Bob Calonico, Frankie Garland (DM), Tara Castro (PRD) met with Gloria Kaci and Megan Mosness from Cal Athletics to coordinate and confirm that the 2 bands will have the full 15 minutes of halftime for our

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performances. The Brussels Reunion group has lots of activities planned for their 50th anniversary and will be honored at half time. Barbara asked for ideas to market Alumni Band Day to increase participation and attendance. Tara suggested a stronger tie-in to Homecoming, encouraging past Ex-Comms to reunite. Richard volunteered to be the “Senior Manager” for Alumni Band Day and recruit volunteers to assist with planning. Some of our logistics for the day will change since the campus will be full of people and Homecoming events.

A few members of the Alumni Band performed at the “Philabration” in memory of cartoonist Phil Frank (Farley strip) in Sausalito at the request of Phil’s family. Chronicle reporter Carl Nolte directed the group for “Stars and Stripes Forever,” which Phil conducted as part of our July 4th performance in 2006.

Upcoming events are the Sausalito 4th of July Parade and the San Francisco AIDS Walk in mid-July.

Events & Reunion: Barbara announced the 2008 Big Game Reunion is on November 21 at Spenger’s. Bob Witbeck volunteered to work on the Reunion.

Membership and Finance: Juliette proposed that the Council purchase label-making software to streamline mail outs. After discussion, it was concluded that existing features in Microsoft Office should be adequate for our mailing needs.

New Business: Jerry Taylor moved to approve Alumni Band performance at July 4th parade in Sausalito (Chris Bailey directing). **MSP*** Current Cal Band members will be invited to perform with the Alumni Band.

Alec Stewart moved to approve Alumni Band performance at AIDS Walk in San Francisco on July 20 (Alec Stewart directing). **MSP*** Current Cal Band members will be invited to perform with the Alumni Band.

Richard suggested compiling a book honoring the 50th Anniversary of Tellefsen Hall. No specifics were presented.

Next meeting (summer), Saturday, August 2, 2008, Goodson home, San Ramon, 10 am – 12 pm.

Adjourned at 12:05 p.m after singing “Happy Birthday” to SM Maya Wildgoose, whose 21st birthday was the following Monday, (February 4).

**Respectfully submitted,
Juliette Bettencourt
CBAA Secretary**