

## **CBAA Council Meeting Minutes**

Saturday, February 7, 2009, 10am – 12pm, BRH

Minutes taken by Erin Proudfoot

### **Call To Order: 10am**

**Councilors:** Barbara Goodson '77, Jason Clark '99, Erin Proudfoot '92, Carol Suveda, Jerry Taylor '66, Wade Williams '77, Ed Price '70, Tim Tung '98, Dan Cheatham '54, Richard Powell '96, Doug Roberts '74, Andy LaBatt '90, Mark Proudfoot '92, Gary Hsueh '95, Matt Bjork '87, Dorothy Proudfoot '92

**Other attendees:** Norman Chong '74, Andrea Johannessen '01, Heather Handa '03, Bryan Blythe '00

**Band Ex-Comm:** Cindy Wu (Senior Manager), Malia McPherson (PRD), David Nagle (Drum Major), Andrew Person (Student Director), Beth Rotolo (Secretary)

### **I. CBAA Reunion (Barbara Goodson)**

- We ran a deficit for CBAA reunion, not sure why there was such a difference in numbers. Barbara will do more research.
- Carol Suveda was very moved and energized by Cynthia's speech. We all agree.
- It is a highlight to have the Cal Band perform for us at reunion. It is great that they play for us for a long time and let the alumni student directors direct. It's also great that they stay and interact with us.
- It is great that Gary brings a video to the reunion – a definite plus.
- The bar was woefully understaffed. They had 2 bartenders this year, but for any special order they had to run to the main bar, meaning that for most of the time only one person was behind the bar. This is not acceptable.
- People entered the room before it was ready. We need to hold people off until the room is set. We need to make sure we have it set on time – it was our fault.
- Balloon decorations were very cool – thanks to Laura Ackley.
- In about a year we will discuss location and format for 2010 reunion.

### **II. Oral Histories (Dan Cheatham)**

Need to look into where some of the oral histories are on the CBAA website.

### **III. Nominating Committee (Jason Clark)**

- Council needs to approve the 2012 slate of 10 councilors. The Nominating Committee nominated the slate.
- Would like to thank the 3 outgoing councilors for their service: Allen Santos, Tom Kellogg, and Sara LaBatt.
- Welcome the 3 new people on the 2012 slate: Andrea Johannessen, Bryan Blythe, Pete Alvarez.
- Continuing councilors on 2012 slate: Tina Avilla, Ric Mart, Peter Symonds, Gary Hsueh, Jason Clark, Barbara Goodson, Andrew Capule.
- Motion to approve 2012 slate of councilors: (Richard Powell, Doug Roberts): Passed unanimously.

- We have 2 open vacancies on 2010 slate (John Edginton-passed away, Tristan Harward-moved to Boston). We would like to nominate 2 new people to the council: Heather Handa '03, and Norman Chong '74. Motion to approve Heather and Norman for the 2010 slate (Jerry Taylor, Wade Williams). Passed unanimously.
- Motion to not use words “post-mortem” for events (Jerry Taylor, Dan Cheatham). For some reason, this motion was not brought to a vote. ☺

#### **IV. Alumni Band Day**

- We like having ABD in September.
  - Sept. 5<sup>th</sup>: Maryland (first game)
  - Sept. 12<sup>th</sup>: Eastern Washington
  - Sept. 19<sup>th</sup>: @ Minnesota
- It's definitely nice to have it on Homecoming (better opponent, better tie-in with alumni returning to campus, better attendance), but Homecoming is against USC this year, so we don't foresee that being possible with USC bringing their band.
- We all agree Sept. 12<sup>th</sup> would be the best Alumni Band Day. The Band Ex-Comm thinks this would be the best date for them – they will talk with Bob Calonico and SMA to approve.
- How can we increase participation: Prizes for those who travel the farthest or who are the oldest? Need to get the date out early. Need to let Athletics know early to get in on any promotion materials.
- Other Performances: If we don't do ABD at Homecoming, maybe we could do an SHB anyway on that day.

#### **V. Ex-Comm Workshop (Jason Clark)**

- Tomorrow, Sunday, Feb. 8<sup>th</sup> at Barbara Goodson's house.
- Ex-Comm alumni are invited to share their experiences with the new ex-comm and also talk about leadership and being part of a team.
- Alumni had a planning meeting and tossed around some really good ideas. It was great to network and meet new people within ourselves.
- Andrea Johannessen & Bryan Blythe from the council are attending tomorrow.

#### **VI. Career Workshop (Harpo Bjork)**

- Tuesday, Feb. 17<sup>th</sup>, 7-9pm at TH.
- Career Center will come and talk, 7-8pm
- We will split into 3 groups about particular career topics, 8-9pm
- One-on-one's as needed starting at 9pm.
- For those who are unable to make the event, Harpo will assemble a list of alums who want to be a resource. Harpo will send another email to gather these folks.
- This is the 3<sup>rd</sup> or 4<sup>th</sup> time we have done this and it's been really great.

## **VII. California Race in Sausalito (Jerry Taylor)**

- This is a huge bicycle race. We've been asked to perform at 7am on Monday, Feb. 16<sup>th</sup>. We will decline.

## **IX. 4<sup>th</sup> of July – Sausalito (Jerry Taylor)**

- Everything as per usual – breakfast, 9am rehearsal at Jerry's house, Smitty's bar, etc.
- Motion (Jerry Taylor, Norman Chong). Passed unanimously.

## **X. AIDS Walk**

- Sunday, July 19<sup>th</sup>: Fundraising walk in Golden Gate Park in San Francisco. We play for 1-2 hours, get box lunches.
- Alec Stewart has spearheaded this effort, but he will be in Ecuador this year.
- It's been about 40-50 people, half students and half alumni.
- Barbara will contact Eric Dezendorf, outgoing graduating student director, to see if he would like to lead this gig.
- Motion to approve gig on the contingency that we find a director, (Richard Powell, Jerry Taylor), passes unanimously.

## **XI. Briggs Bridge (Richard Powell)**

- TH is going to dedicate the main bridge over Strawberry Creek in memory of Bob. It will be the Robert O. Briggs Memorial Bridge, nicknamed in fun the "Bob O'Bridge".
- Trying to coordinate a day in April for dedication ceremony and BBQ picnic. Saturday April 18<sup>th</sup> is Cal Day, so maybe on Sunday, April 19<sup>th</sup>.

## **XII. Next Meetings (Barbara Goodson)**

- Saturday, May 9<sup>th</sup>, 10am-12pm (BRH)
- Saturday, August 1<sup>st</sup>, 10am-12pm (Barbara Goodson's house)

## **XIII. Budget (Doug Roberts)**

- In the past several years we've had a deficit budget.
- Motion to approve 2009 budget with a few discussed changes (we will get less money in from video sponsorships and will have more expenses, other minor changes) (Harpo Bjork, Jason Clark), passed unanimously.
- Additional 2008 expense: Bob's memorial: \$1400 for the pins.
- Changes from 2008:
  - We are expecting to purchase less merchandise.
  - We expect less from our memberships due to the economy.
- Biggest financial event for 2008 was the 30% loss in our Fidelity Investments account (which was better than the 37% loss seen by the S&P 500).
- Motion to approve 2008 Financial Report (Richard Powell, Harpo Bjork). Passed unanimously.

#### XIV. Merchandise

- They printed 25 hats incorrectly with the HighStepper on it. We will not sell these and will ask BYOG to reprint the hats correctly at no additional cost.

#### XV. Committees

- CBAA has 11 official committees. We ask everyone to join one committee to participate.
- **Archiving (Gary Hsueh):** Look at committee report to see what we are doing this year. *Could definitely use more people.*
- **Leadership (VP – Jason Clark):** ex-comm workshops, career workshops. *Can always use more help.*
- **Nominating (VP – Jason Clark):** fill the slate and fill any vacancies.
- **Communications (Erin Proudfoot):** We keep the website updated. Andrea would like to volunteer to help with the website. Jason Clark is still the editor of NTE. Some non-council members are helping with layout. Erin will help with some administrative stuff. *We definitely need more help in all areas.*
- **Development/Planning (Barbara Goodson):** CBAG (Cal Band Advisory Group) consists of band alumni, current ex-comm and campus leadership. Brings awareness of band issues to campus partners, mostly in a financial way. Jerry Miller is the chair of the group. Jerry, Barbara, Bob Calonico met 2 months ago to decide the next course of action. *We do not need more people for this committee.*
- **Executive Committee (Barbara Goodson):** Defined as President, VP, Communications Chair, Performance Chair, Treasurer, Secretary.
- **Performance (Chris Bailey):** Getting music, getting people to show up, direct them, come up with ABD show. *Would be nice to get new younger people to re-energize this committee.*
- **Events (Barbara Goodson):** Planning reunion every other year. Help with ABD post-game reception.
- **Awards/Recognition (Jerry Taylor):** Principle duty is to award the Tony Martinez Award once every 2 years. All award winners are ex-officio members. *No new people are needed for this committee.*
- **Membership & Finance (Doug Roberts):** Contact alumni to increase CBAA memberships. Approximately 350 current members (190 of those are lifetime members).
- **Merchandise (Richard Powell):** Order and sell ABD merchandise. Could definitely use help for ABD. If council wanted to expand their offerings, would need more help. We currently sell shirts, hats, CDs.

#### XVI. North Tunnel Echo (Jason Clark, Malia McPherson)

- April 24: content deadline
- April 26: Layout party
- May 25: Drop date

## **XVII. “New” Spring Show Benefit Concert (Malia McPherson)**

- Friday, April 3 – Haas Pavilion.
- Need alumni help to get people there.
- No one in the current band ever participated in Spring Show. Might need some alumni perspective.
- No marching segment (not enough time to get it together). Will do concert type stuff and good acts.
- Pricing is still being decided, thinking about \$5-\$10 student, \$15-\$20 for alumni.
- Marketing/Promotion: in the past the band has done a direct mail price, not sure they have the money for that. Will use CBAA email lists, CAA website / email blasts. We will put something on CBAA ballot that is getting mailed (along with upcoming performances and Briggs Bridge dedication).
- The main expenses will be rentals, sound, etc. No charge for Haas Pavilion. Rentals can be expensive, so be sure to price out before setting an admission price.
- Angle: Showcase Cal Band, get Tedford, Barbour, there. This will definitely be a performance for the audience.
- CBAA can buy an ad in the Spring Show program.
- Name of event: “Spring Show” or “Spring Musical Revenue” has a certain connotation for band alums. We would suggest thinking about a different name so folks know this is a different type of performance. The band is already thinking about this.
- Speak to Joe Paulino – he has great expertise in this area.

## **XVIII. Other Business**

- *CBAA New Member Packet*: Jason Clark created a CBAA councilmember new member packet which is very cool and very helpful. Props!
- *Director Showcase in BRH*: We will table discussion until Juliette is here.
- *Alumni Drums*: Cal Band got new drums. CBAA wanted to buy the old drums, but many of them have been brought sold/given to BEST. The Cal Band may still have a few that they can sell to CBAA. Andy LaBatt will follow up with the band on this.
- *Director’s Salary*: We believe it’s still being paid with student fees. No legal issues have been raised, Dorothy will do so with Jerry Miller. Bob Calonico is sensitive on moving forward with this issue as he doesn’t want any repercussions to happen to the band.
- *Fall Season Archiving / Camera Crew*: It seems like the CBAA could better partner with Camera Crew. We would like to explore buying better equipment to help the band. Should Camera Crew be under CBAA to preserve through time? It’s up to the Cal Band. Is there an expertise issue on Camera Crew? What is the purpose of the recordings - is it to preserve the show over time or is it to highlight places for marching improvement for the current band? Joe Paulino has great audio expertise and should be used.

**ADJOURN: 11:53am.**