

CBAA Council Meeting Minutes

Saturday, December 5, 2009, 10am – 12pm, Tellefsen Hall, Berkeley

Call To Order: 10:08 am

Councilors: Barbara Goodson '77, Jason Clark '99, Chris Bailey '70, Juliette Bettencourt '76, Matt Bjork '87, Bryan Blythe '00, Andrew Capule '95, Dan Cheatham '54, Norman Chong '74, Heather Handa '03, Andy LaBatt '90, Richard Powell '96, Dorothy Proudfoot '92, Erin Proudfoot '92, Doug Roberts '74, Jerry Taylor '66, Wade Williams '77, Bob Witbeck '51.

Other attendees: Carol Suveda, Devrah Lawver

Minutes from the 08/01/09 meeting were read and approved. **MSP.***

I. Old Business

- **Performance:** CBAA is waiting for basketball dates from Cal Band Stud in order to publicize the dates via email. **Chris** has already contacted Andrew Person (current Stud). Alumni Band Day ran smoothly, despite the foul weather and small turnout. Chris was especially touched by the praise and affection he received after his 'Alumni Director' retirement was announced ☺.
- **Merchandising:** **Richard** reported that 26 hats, 22 men's shirts, 10 ladies' shirts, and 3 cds were sold at Alumni Band Day, eliminating our stock of Men's medium shirts and low-profile hats. A discussion about offering embroidered (logo) fleeces (\$18.50 for thin fleece, \$26.50 for thicker fleece) segued into a call for more research into alternate vendors (including North Face and whoever UC Athletics uses) since we are disgusted with BYOG's lack of quality and customer service. It was noted that BYOG does allow "one-offs" (single order via website).
- **10:37** discussion stopped to allow for attendees to introduce themselves to 1st-time attendees.
- **Nominating Committee:** **Jason thanked outgoing Councilors Robert Witbeck '50, Mark Proudfoot '92, and Alec Stewart '01 for their service on the council.**
- **Eric Dezendorf '05** and **Erika Gonzalez '03** were nominated to fill existing council vacancies (expire 2011). **MSP***
- **Council slate** for upcoming election was nominated: Dan Cheatham, Norman Chong, Heather Handa, Andy LaBatt, Ed Price, Dorothy Proudfoot, Erin Proudfoot, Doug Roberts, Tim Tung, and Devrah Lawver. **MSP***

II. New Business

- **Big Game Reunion, 12/3/2010:** **Barbara** asked if anyone else would like to lead the Reunion Committee. Consensus was that if Barbara enjoyed the challenge, she should continue to do it. She agreed to continue and will bring options to the next Council meeting.
- **Oral History Issues:** **Dan** reminded Comm-Comm about making our interviews interactive, capturing comments/responses from alumni after reading posted interviews. The matter was referred to the Communications Committee
- **North Tunnel Echo:** **Jason** reported the Fall NTE was mailed about 2 weeks late due to editing delays. Kudos to Cal Band PR-Comm, the Rawson Brothers, and Erika Gonzalez for their work on the issue. Devrah Lawver '0?, Tara Castro'05, and Erika Gonzalez '03 are joining the NTE staff. Discussion regarding our mailing list (about 4900) resulted in Carol Suveda, Erin Proudfoot, and Barbara Goodson agreeing to compose a list of UC Administrative positions who should receive the NTE via campus mail with a personalized note to ensure that our copy of the NTE is not sorted into junk mail at those offices.

* MSP = Moved, seconded, passed

- A lengthy discussion ensued about communicating via social networking (Facebook, etc) as well as our website. **Andrew** reported that the calbandalumni.berkeley.edu address is still unresolved, since the administrators aren't answering questions.
- **Alumni Band Day:** Council agreed to request 9/11/10 for ABD, 2nd choice is 10/23/10.
- **Richard** asked if it was possible to get copies of the jumbo-tron feed in the stadium to capture and extract the band footage for Cal Band use. Erin volunteered to find out if that's possible.
- **Dan** updated the Council on oral histories and restated that Abe Hankin's estate left money to the CBAA to underwrite archiving.
- **Harpo (Matt)** inquired about storage space for Bob Briggs' memorabilia. No decision.
- **Finance: Doug** reviewed our current budget and proposed 2010 budget. After additional research, some of the expenses ascribed to ABD were moved to the AIDS Walk performance. Our net assets have increased nearly 20% (Fidelity investments), mirroring the stock market performance in 2009. Short-term membership was \$10 below budget for the year, but Life Memberships were \$420 above budget. Merchandise sales were 25% of expectations, declining for a 3rd consecutive year. Alumni Band Day expenses stayed under the \$1900 allocation. Reunion pricing will remain tiered for members and non-members. Motion to approve budget as presented. **MSP***

III. Cal Band Report, TH Report

- **Carol** stated that a date for the NorCal party hasn't been picked. After discussion, consensus reached that the Band should choose a date that's best for them, regardless of ABD date.
- **TH** invited several campus luminaries to dinner this past fall, including Mrs. Birgeneau (Chancellor's spouse) and Sandy Barbour. Coach Jeff Tedford's visit slated for March.
- **Richard** announced that he is chairing the 50th TH Reunion. Erin is helping with roster, and the TH Board will be involved in the planning. Ed Goodson volunteered to help with the Reunion.

IV. Announcements/Miscellaneous

- **Jerry** plans a 40-year Japan Tour Reunion for sometime in 2010.
- **Ex-Comm Workshop** tentatively scheduled for January 2010. **Jason** will work with Senior Manager to choose a date after Cal Band elections next week.
- **Career Workshop** tentatively scheduled for February 2010. **Jerry** Miller will work with Senior Manager to choose a date.

Next meeting (winter), Saturday, February 27, 2010 at BRH, 10 am- 12 pm.

Next meeting (spring), left open??

Adjourned at 11:51 a.m.

**Respectfully submitted,
Juliette Bettencourt
CBAA Secretary**

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