

Cal Band Alumni Association Council Meeting Minutes

Saturday, May 15, 2010, 10am-12noon, BRH

Councilors: Jason Clark '99, Erin Proudfoot '92, Matt Bjork '87, Eric Dezendorf '05, Barbara Goodson '77, Dan Cheatham '54, Doug Roberts '74, Chris Bailey '70, Jerry Taylor '66, Wade Williams '77, Pete Alvarez '71, Andy LaBatt '90, Gary Hsueh '95, Andrew Capule, Richard Powell '96, Peter Symonds '99, Devrah Lawver '99.

Other attendees: Carol Suveda, Philip Parent

Jason recognizes Barbara Goodson for her dedication and service to CBAA as he takes over the Presidential reins from Barbara.

1. Old Business

MERCHANDISE (Eric)

Tara Castro, not present, did much of this research to find an "extra" item to sell to band alumni.

They looked at 3 vendors: Custom Ink, Graphic Edge, BYOG.

Fleece zip up sweater/jacket option seems to be the best. Tara did research on price points, these prices are for 200 quantity:

Graphic Edge, SKU 2411B, 13oz polar fleece, 100% pill resistant polyester, elastic cuffs and waistband, side seam pockets. S-XL \$20.99, 2XL \$22.99. (includes embroidery)

Custom Ink, Timberline Full-Zip Fleece Jacket - Navy, \$27.10 each (includes embroidery).

BYOG quote missing.

We did a navy fleece zip before with BYOG which was received well- looked good, good fit. No one had any information on that past order. We will ask Dorothy for all the stats from last year. While that one sold well, do we want to do the same? Will everyone have one already? But, it would seem weird to make another blue fleece zip-up that is similar and not the same.

MSP (Eric/Barbara): approve quantity of up to 100 cold-weather apparel items of various sizes at no more than \$2500 total, which increases the merchandise budget by \$2500. Passed unanimously.

Richard reported we need to refresh our ABD shirts and hats inventory. There was push back at the last meeting to not order the same kind because they are see-through. However, if no one has time to research a new vendor, then we'll have to order the same ones. We gave Richard the okay to make the order when he needs to get the inventory by ABD.

EVENTS (Barbara)

Barbara reported that the reunion is on Friday, Nov. 19th at Spengers. We need a speaker. Barbara did a marketing plan! She will be advertising via facebook and other ways.

AWARDS (Jerry)

Jerry wants to push his report to the next meeting.

PERFORMANCE (Andy)

- ABD: Sept. 11th. National Championship Day. They will be honoring National Champions during halftime, we aren't sure how many people will be honored and therefore how long that will take. We requested from Megan Mosness (Cal Athletics) to have more playing time throughout the game. We haven't gotten a response. We also offered to play "We are the Champions" while they are being honored. Details to be hammered out over the summer.
- AIDS Walk: Sunday, July 18th.
- 4th of July parade: Sunday, July 4. Jerry would like to do the Yankee Doodle Dandy stunt. Jerry wants to do a rehearsal a few days before with current Cal Band students. Ric Mart's daughter in the band is willing to coordinate Cal Band student participation. Need canes, \$4 each. 24 canes. Would store them in the props room. Also, need some hats.

MSP (Jerry/Barbara): Move that Jerry spends up to \$300 for the purchase of hats, canes, and other necessary supplies for the 4th of July Sausalito parade performance.

Discussion: Does the Cal Band would want to store this stuff in the props room? We don't think it will be a problem, if it is, Jerry will store in his house. Passed unanimously.

2. Minutes

2/27/10 Meeting Minutes as submitted by Juliette over email. No copies are available today for the council.

MSP (Barbara/Andy). Approve the minutes as submitted. Passed with 2 abstentions.

3. New Business

APPROVAL OF EX-COMM OFFICERS (Jason)

MSP (Jason/Matt Bjork): Appoint Juliette Bettencourt as the Secretary for 2 years, ending her term with the President's term as stated in the bylaws. Passed unanimously.

MSP (Jason/Dan): Appoint Doug Roberts as the Treasurer for 2 years, ending his term with the President's term as stated in the bylaws. Passed unanimously.

BUDGET (Doug):

All of our expenditures are currently within budget. Ex-Comm made some recommended expenditures.

MSP (Doug/Barbara): Increase workshop budget to a total of \$900 (\$200 increase) to cover additional monies already spent in this category.

Discussion: Some people believe that the budget shouldn't be changed throughout the year, that if we spend more than budget, that should be noted, and we can take that into account for budgeting the following year. We agreed that it is 2 different philosophies. Approved with 3 "no" votes.

Note: At the last meeting, we approved monies for an ad for the Spring Show program and to host the pre-reception in the Grill Room. Doug will create a new category for these expenditures.

COUNCIL SLATE FOR 2013 (Jason):

We need to certify this election. No results were available as to the voting as Juliette isn't here. Here is the 2013 slate:

Dan Cheatham '54
Norman Chong '74
Heather Handa '03
Andy LaBatt '90
Ed Price '70
Dorothy Proud foot '92
Erin Proud foot '92
Doug Roberts '74
Tim Tung '98
Devrah Lawver '99

MSP (Jason/Peter): 2013 slate ratified by the council. Approve unanimously.

Thank you to Bob Witbeck for the time he has served on the council!

CAL BAND PARENTS GROUP (Jason)

Juliette want to formalize them in some way. Invite to join cbaa-discussion and/or cbaa-announce list? Current Cal Band parents already get the NTE.

The bylaws state that any person may be made an associate member by the council. Associate members are defined as no more 5% of the general membership. We talked briefly about adding current Cal Band parents as associate members, but then we would have to "de-charter" them after their students graduate? We kind of got off topic...

Give this back to Juliette to research. What's the purpose? What are we trying to achieve? Do the current Cal Band parents really want to be more involved in CBAA beyond getting the NTE? Make sure to check with CBAA bylaws for any rules to follow.

Suggestion: Invite all Cal Band Parents, current and former, to purchase CBAA membership if they like.

We will ask Juliette to organize the letter to parents of graduating seniors again inviting them to be CBAA sustaining members.

COMMITTEES (Jason):

Erin requested that all committees be defined so there isn't confusion as to the purpose of the various committees and so new people know what the committee does to be better informed of how to be involved. She did this during her presidency, so will look for those descriptions.

MERCHANDISE COMMITTEE:

Currently Richard Powell (chair) and Andrew Capule. We would like to suggest Tara Castro be chair of the committee. Eric Dezendorf can be a committee member.

Richard would still like to house and mail the merchandise. We are looking for someone to lead the committee with strategic direction.

ARCHIVING / HISTORY

Gary happy to be the technician and do the grunt-work, but he needs someone else to develop the strategic direction of the committee. Peter Symonds volunteered, so he will be the new Chair of this committee.

NOMINATING COMMITTEE

Eric is the chair by virtue of being Vice President. Wade Williams and Devrah Lawver will serve on the committee. (Eric/Peter) MOTION: Approve nominating committee with Eric Dezendorf (Vice President) as chair with 2 additional council members:

Duties: Recruit councilors, confirm current councilmembers want to serve an additional 3 year term when their term is about to expire, fill any immediate vacancies.

MSP (Eric/Peter): Approve Nominating committee with Eric as chair and Wade and Devrah as the 2 additional members as stated in the bylaws.

UNIVERSITY RELATIONS COMMITTEE

Ex-Comm discussed and thinks we should rename the "Development & Planning Committee" which used to coordinate with CBAG (now defunct) to the "University Relations Committee." (see description)

Definition: This committee shall be comprised of at least two other Councilors, but may not consist of any councilors who are current students or employees of the University of California. (Barbara and Erin to discuss offline if working for the Cal Alumni Association, a separate non-profit, is acceptable.) The committee is charged with interacting with departments of the University (including the Band, SMA, Cal Performances, the Chancellor's Office, the Athletic Department, etc.) to present the interests of the Cal Band Alumni Association as directed by the Council.

It was made clear that this committee will exist to further the interests and advocate for the CBAA, not the Cal Band. If the Cal Bands need band alumni and/or CBAA help, they can use this committee, but this committee's purpose is not to proactively help the band.

A question was raised that University employees should be on this committee so that they are aware of the committee's interactions with the University so won't be caught off-guard. A solution was offered for the committee meetings to be open (as all committee meetings are), so University folks can attend if they want. Barbara suggested to meet with the committee and formalize a way to furnish either the minutes or action items to the University employees so they are aware. This extends for ANY University employee no matter if they work for the band or not. We don't want anyone to have a conflict of interest or feel that they are putting their job at risk.

The chair of this committee will NOT be the spokesperson for CBAA. They will research issues and then find the appropriate person on CBAA to handle the issue at hand.

Changing the name and purpose of the committee will not leave any tasks unassigned. This committee was never designed to have a hand in fundraising - it wasn't that kind of Development. The Ex-Comm is still responsible for the strategic direction of the CBAA. We don't believe the creation of this committee conflicts with the bylaws.

MSP (Jason/Eric): Approve removing the Development & Planning committee and adding the new University Relations committee as described above. Passed unanimously.

MSP (Jason/Eric): Council affirms the existence of the committees listed below along with their Chairs:

Performance Committee: Andy LaBatt
Communications Committee: Erin Proudfoot
Archiving & History: Peter Symonds
Membership & Finance: Doug Roberts
Leadership Development: Eric Dezendorf (Vice President)
Nominating: Eric Dezendorf (Vice President)
Awards & Recognition: Jerry Taylor
Events: Barbara Goodson
Merchandise: NEEDS A CHAIR
University Relations: Barbara Goodson.

TO-DO: Committee chairs need to list the people on their committees to Jason and specify if they need more members. Jason will do a call out for all committees needing people and see if any councilors are not on a committee.

CAL DAY 2011 (Andy):

Should the Alumni Band participate in Cal Day? There is such a huge audience that it would be nice to be a part of the day. The Cal Band does the 8:30am performance in Haas Pavilion for Chancellor's welcome, a morning performance at Sather Gate, and the noon rally. Other performances are informal as they want to play. The band leaves in the afternoon for Picnic Day, so

there may be an opportunity there for the Alumni Band to play then. Maybe at the scrimmage or at a baseball game?

It seems like a good opportunity to show that we are a viable organization that contributes to the campus, band, etc. It's also another opportunity for the Alumni Band to play together. We can make it a full day by coming in the morning, hanging out with your own family, enjoy Cal Band performances, then play.

The Cal Band doesn't have problem recruiting new Cal Band members on Cal Day, so we don't have to worry about filling that role.

We would need to make it a formal performance as there are many musical/performance groups vying for time and space and we don't want to infringe on that. Any of the "main spaces" (Sproul, in front of Wheeler, Campanile, etc.) are reserved and any performances there will need to be planned. Those "in the know" think the baseball game would be perfect because it's off the beaten path.

We agree we should be sensitive to the wants and needs of the University and the Cal Band. We will keep this in mind when trying to form a performance.

For any alumni band performances that day, we should invite current Cal Band students to join us if they are around, although we think most will be at Davis Picnic Day.

OTHER BUSINESS

- Jerry Taylor: 1970 Japan Tour and American Tour Reunions are both in the NTE.
- 2011 Cal Football in AT&T Park: We definitely need to think outside the box in terms of Alumni Band Day and other performances.
- Dan Cheatham demonstrated sticking with the Cal Band Alumni drum.
- Erika: need to extend budget in NTE to purchase InDesign CS4 and Photoshop for the NTE. Erika will let Erin know how many copies we need and we will make it happen.

REPORTS

- Tellefsen Hall (Richard): looking into hiring a new chef for the Fall. Ryan Rosso new manager. Recruiting going well. 2 openings on TH Board. One is probably filled. One open spot, let Richard know if you are interested. It would be great to get another female on the Board. 50th Anniversary of TH this year. Looking into doing something in the Fall - BBQ before a game.
- Cal Band Report (Carol): Working on picking shows. Spring Showcase had 408 people attend, we think about 500 came last year. Income with ads and sponsors and ticket sales was \$10,800. Expenses were \$6,175. Net: \$4700. We think the net was more last year because George Miller gave \$5K last year which he didn't give this year. Viewed as

successful, good bonding, good leadership training for Ex-comm and some income, so the Band plans to continue the Showcase.

- CBAA reception before the Spring Showcase was successful, got \$315 from the bar. There was a \$400 minimum that we had to cover, but the event overall was under budget. Yes, we'll do it again. People seemed to enjoy it.

Next meeting: Saturday, August 14, 10am-12noon at Barbara's house in San Ramon. She will email everyone to bring potluck items.

Meeting adjourned at 12:00pm exactly!

submitted by Erin Proudfoot, Communications Chair.