

CBAA Council Meeting Minutes

Saturday, August 14, 2010, 10am – 12pm, Goodson Home, San Ramon

Call To Order: 10:05 am followed by introductions

Councilors: Pete Alvarez Jr., '71, Chris Bailey '70, Juliette Bettencourt '76, Andrew Capule '95, Tara Castro '05, Dan Cheatham '54, Jason Clark '99, Eric Dezendorf '05, Barbara Goodson '77, Heather Handa '03, Andrea Johannessen '01, Andy LaBatt '90, Devrah Lawver '99, Jerry Miller '96, Richard Powell '96, Dorothy Proudfoot '92, Doug Roberts '74, Jerry Taylor '66.

Other attendees: Carol Suveda, Lynn Chen '07, Senior Manager '10, Ananth Kasturiraman '07, Public Relations Director '10, Laura Hackney '07, Executive Secretary '10, Cynthia Erb '07, Bob Calonico '72, Director

Minutes from the 5/15/10 meeting were read and approved. **MSP* with 2 abstentions.**

I. Old Business

- **Merchandising:** Richard Powell stated that pre-orders for Alumni Band Day will be here by September 1. Bryan Blythe will lead merchandise sales at ABD. Currently there are no leftover shirts or hats, but we do have CDs on hand. Tara Castro to research fleece jackets.
- **Performance: Alumni Band Day is 9/11 (v. U of Colorado).** It is a combined half-time show with the Cal Band. Andy reported there is still much to do and the schedule will start early due to the 12:30 kick-off. Music rehearsal may be in the stadium to save time and energy. There is an online survey to RSVP and get attendees' preferences. General meeting will be held as per the By-laws, but timing is still uncertain. Day starts at 7:00 am.
- **Committees:** Jason reminded all the Councilors to volunteer for committees so that the work is spread uniformly throughout the Council membership.
- **By-Laws: Jason** proposed updating the CBAA By-Laws, moving to amend articles 5.7.1 and 5.7.2, adding or changing language codifying officer committee assignments and committee size and suggesting term limits for committee chairs. Questions still linger about who "the Administrative Head of the Cal Band" refers to. After a brief discussion about both articles and the wisdom of adding to the current committee structure, the motion was amended to change only article 5.7.2. **MSP* with 2 abstentions**

II. New Business

- **North Tunnel Echo:** moved to purchase Adobe software (InDesign CS4) at a cost of \$200 for NTE production. Doug confirmed that we could afford the expenditure. **MSP*** Discussion ensued about target mailing date in order to hit mailboxes BEFORE the Big Game Reunion.
- **Communications: Drew Capule** explained he is planning to move the CBAA website to a new host, "Dreamhost" at the suggestion of the IT people at the Office of Computing Facilities at Cal. The migration requires approvals from the University to move an ".edu" address to a non-University host. The current website is too volatile and has hindered our efforts to provide information about Alumni Band Day and membership renewals. Further complicating renewals, CAA is converting its CADS database to a new format.
- **Events:** The Japan Tour Reunion is Oct. 2nd at the Berkeley City Club. DVDs of their Opera House performance are available.
The American Tour Reunion is Oct. 8th.

* MSP = Moved, seconded, passed

Big Game Reunion is Friday, Nov. 19 at Spenger's.

- **Awards:** Jerry announced that **Wade Williams '77 is the Tony Martinez Award winner** in honor of his 20+ years of service to TH. Jerry moved that the Council authorize a biannual expenditure not to exceed \$150.00 to engrave the permanent and individual plaques honoring the Martinez Award winner. **MSP*** Richard Powell agreed to write an article about Wade.
- **Performance Committee:** Solano County Alumni Club requested a performance. Since details were scarce, this request was sent back to the Committee for further information.
- **Motion to allocate \$100 for photocopying music** expenses for the year. After reviewing recent copying costs (since our music packet was changed), the motion was withdrawn, and . new motion to expand current photocopying budget to \$600.00. **MSP***
- **Motion to approve Alumni Band performance at Bears' Lair** on-campus before a football game this fall. Performers would receive free beverages from Bears' Lair. Since game times aren't finalized, Performance Committee was tasked with choosing an appropriate game with the greatest chance for success (late start time, instrument storage, not competing with Sproul Steps concert, etc.) **MSP***.
- **Motion to authorize performances** for any men's or women's basketball games in the 2010-2011 season as requested by the Cal Band. **MSP***
- **Young Alumni Tailgate (YAT):** Andrea reviewed the positive feedback from the tailgate held in 2009 and proposed to have another YAT before the ASU game on Oct. 23. Marketing and planning ideas were discussed, and Tara Castro volunteered to help. Motion to authorize up to \$400 for food, beverages, and supplies for the YAT was amended to authorize \$500. **MSP***
- **Career Networking Event: Eric Dezendorf** is now chairing this event. He hopes to move the event to early November and focus on 'getting a job' and resume polishing. Cynthia Erb has contacted East Bay employers who are enthusiastic about attending, but noted that the TH venue is a bit small. Discussion ensued about how to find an appropriate, affordable location that is easy for students to reach. One possibility would be to team up with other groups (athletics or other alumni clubs) to share the cost of renting a space and provide more talent to entice possible presenters.

III. Cal Band Report, TH Report

- **TH: Richard reported there are 2 new people on the TH Board: Ben Bachelder and Neoma LaValle. The new chef is named Justin Neto.**
- **Cal Band:** TAOP and DAOP underway and FTP check-in starts Thursday, Aug. 19. There are expecting 257 people.
- **Carol reported the NorCal party is Oct. 1** at the Round Hill Country Club in Alamo. The invitations were mailed yesterday.

IV. Announcements/Miscellaneous

Next meeting (fall) Saturday, November 6, 2010 at BRH, 10 am- 12 pm.

Next meeting (summer) Saturday, February 12, 2010 at BRH, 10 am – 12 pm.

Adjourned at 11:59 a.m.

**Respectfully submitted,
Juliette Bettencourt**

* MSP = Moved, seconded, passed

CBAA Secretary

* MSP = Moved, seconded, passed