

CBAA Council Meeting Minutes p 1

Saturday, August 6, 2011, 10am – 12pm, Goodson Residence, San Ramon, California

Call To Order: 10:10 am by Vice President Eric Dezendorf, followed by introductions.

Councilors present: Pete Alvarez, Jr. '71, Juliette Bettencourt '76 (Secretary), Andrew Capule '95, Norman Chong '74, Eric Dezendorf '05 (Vice President), Barbara Goodson '77, Andrea Johannessen '01, Andy LaBatt '90 (Performance Chair), Ric Mart '66, Dorothy Proudfoot '92, Erin Proudfoot '92 (Communications Chair), Doug Roberts '74 (Treasurer), Jerry Taylor '66, Wade Williams '77.

Other attendees: Kristina Smith, Public Relations Director '11; Jeff Wayland, Senior Manager, '11, **Minutes** from the 05/07/11 meeting were read and approved. **MSP***.

I. Old Business

- **Insurance update:** Norman reported no progress on the insurance questions prompted by CAA's liability changes, so the topic was forwarded to the next meeting.
- **Membership renewals:** Juliette, Doug, and Drew have distributed the renewal emails, but response has been slow, possibly because mid-summer is a popular vacation time, so people don't check or respond to emails quickly. The council suggested a follow-up email be sent with an additional reminder to encourage friends to renew. Juliette will send that to Drew.
- **CBAA Website Update:** Drew commented that the website migration is in progress.
- **Merchandise:** Neither Tara or Bryan were present, so the Council agreed to ask them for a proposal for a new/redesigned Alumni Band shirt for the next Council meeting for discussion. It was noted that historically, compressed time lines for merchandise options/decisions have limited our vendor choices. The Council wants more lead time to evaluate this major change. We purchased a large amount of shirts last fall, so we have inventory we need to sell before purchasing new shirts. Eric agreed to relay the proposal request to Bryan and Tara.
- **Performance/4th of July:** Jerry remarked that there was a large, great-sounding band with a good mixture of alumni and students. The theme was baseball, accompanied by a 'hydration float' replica of the Championship Trophy. Jerry lauded Andy's musical choices and timing, and shared a copy of the framed, composite photo of the band in front of Smitty's that he presented to Smitty's owner and the Sausalito Rotary as thanks for their sponsorship of the band's food and beverages.
- **Performance/AIDS Walk:** Eric stated the band on July 17 was mainly students. He recommends that next year this gig should be advertised as a Cal Band gig with alumni help.

II. New Business

- **Performance/Fall season:** Andy said the performances at Pedro's Cantina in San Francisco have still not been finalized. He will continue to follow up with their management for a decision.
- **Performance/donation:** We received a donated trombone from John Camozzi. Since it is not a high-demand instrument for alumni gigs, the Council agreed to donate the horn to the Cal Band. Doug will send a CBAA donation receipt to John. No other instruments were donated.
- **Performance/drum purchase:** Andy proposed buying a new snare drum with harness and case for use at alumni gigs. Motion to allocate up to \$600 for the purchase. **MSP*** Discussion ensued about repairing and purchasing used drums from the Cal Band. Jeff Weyland stated a current student is willing to repair some drums for a small labor charge. Motion to allocate up to \$500 to purchase used drums from the Cal Band with repair labor included. **MSP***
- **Finance:** As Doug reviewed the budget, the question of amending the budget at the meeting-- versus throughout the year-- was again debated. The Council agreed to approve receipts for today's meeting, and then allocated up to \$100 for refreshments for the next Council meeting.

* MSP = Moved, seconded, passed

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- **Events Chair is vacant.** Please contact Jason if you are interested in chairing this committee.
- **Alumni/Student mixer:** Juliette reported that the mixer has been moved to basketball season to accommodate the Cal Band's schedule (and the strange football schedule this year.) Viewing for the UW game was considered, but Kristina felt that most of the seniors would be on the SHB, so student attendance might be small. Potential venues Men's Faculty Club and I House are too expensive, Alumni House doesn't have cable, and the Student High Performance Center isn't open yet. Emails have been traded with Pappy's (the sports bar moving into the Larry Blake space) but their opening date is still unknown. Juliette will follow up with them in September.
- **SMA Realignment:** Carol Suveda's position in SMA (Student Musical Activities) was eliminated by university cutbacks in July, 2011. Eric read a statement thanking Carol Suveda for her service as part of the SMA organization. Angela Kim is now handling many of Carol's former responsibilities. A result of this cutback is no formal committee for the NorCal fundraiser this year. Kristina Smith and Angela Kim will be contacting individuals to ask for assistance.
- **Communication/Facebook:** Erin stated that Facebook presence has been split, so that the band and the alumni are 2 separate groups.
- **Communication/NTE:** The NTE is scheduled to arrive in mailboxes on Nov. 4. The content deadline is October 4 – 7. Everyone is encouraged to send in submissions.
- **Commnication:** New motion to allocate up to \$600 to purchase Adobe software for the NTE layout.. **MSP***

III. Cal Band Report, TH Report

- **TH:** Wade stated that there have been difficulties with the Berkeley City Landmarks Committee, so they probably won't get their current landscaping project done before the rainy season. They have recarpeted a few rooms.
- **Cal Band:** Kristina gave more details about the NorCal party. The theme is City Lights, City Nights, with a square pin. Jeff reported that FTP Davis is August 19 – 21. **On game days, the busses will leave the RSF 4 hours before the band's scheduled pre game time.** Ex-Comm is amending their constitution to reflect modern committee structure. The Fresno State band is coming to the Candlestick game. Since it is a 'neutral' site, it is difficult to get information and commitments. The band is hoping to have a break-off band that will serenade big donors and senior fans to raise awareness about the band's need for money.
- **New discussion:** A general question was asked—How do we grow the CBAA and the alumni band? Would a retreat help? How do we get more ideas and interest in our activities? It was agreed that Alumni Band Day needs more advance notice. Andrea agreed to create a survey asking alumni for input.

Next meeting (winter) Saturday, October 8, 2011 at BRH in Berkeley, 10 am- 12 pm.

Adjourned at 11:42 a.m.

Respectfully submitted,

Juliette Bettencourt

CBAA Secretary

** After adjournment, Kristina and Jeff mentioned that this year the band will send SHBs to the Colorado and UW games. Students will be paying 2/3 of the cost to travel to each game.

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