

- **CBAA Council Meeting Minutes (regular, fall quarter meeting)**
- **Saturday, October 8, 2011, 10am – 12pm, BRH, Berkeley, California**
- **Call To Order:** 10:11 am by President Jason Clark, followed by introductions.
- **Councilors present:** Chris Bailey '70, Juliette Bettencourt '76 (Secretary), Andrew Capule '95, Tara Castro '05, Dan Cheatham '54, Jason Clark '99 (President), Eric Dezendorf '05 (Vice President), Andrea Johannessen '01, Andy LaBatt '90 (Performance Chair), Devrah Lawver '99, Dorothy Proudfoot '92, Erin Proudfoot '92 (Communications Chair), Doug Roberts '74 (Treasurer), Jerry Taylor '66, Wade Williams '77. **Quorum verified.**
- **Other attendees:** Ilaria Mastroserio, '11, Executive Secretary
- **I. Old Business**
- **Minutes** from 08/06/11 approved, **MSP***, 1 abstention (Agenda motion 1)
- **Insurance update:** item skipped since Norman was absent
- **Membership renewals:** 297 active/sustaining members. We received 40 memberships from last email campaign, which included many who hadn't renewed since 2006. Dan suggested sending the 40 a direct "thank you" email. Doug agreed to do that. There are 264 lapsed members who last joined 6 years ago. Doug requested another email blast, so Drew will forward that to Erin or Doug. Andrea suggested adding a picture to personalize the email. Tara suggested using "decade liaisons" to contact contemporaries and encourage them to become members. She volunteered to organize a list of candidates. Jerry volunteered to be a liaison for the 60s and suggested Dan for the 50s. Jason agreed to sign a letter with Band Alumni as the return address. Jerry suggested contacting all former band members about membership, not just lapsed CBAA members.
- **CBAA Website Update:** Drew reported that IST indicated that neither Brad Brennan nor Andy (?) could approve the website move, but Bob Calonico has approval permission.
- **Merchandise:** Tara requested more direction on what merchandise should be her focus. We have a large inventory of Alumni Band shirts purchased last fall, which must be sold before adopting a new design. She will present a strategy and design at the next meeting. Andrea volunteered to bring a projector for the presentation. We have a big inventory of the '50s remastered CD, so we might explore bundling items to promote sales.
- **II. New Business**
- **Performance/Fall season:** Andy noted that the Alumni tailgate bands have had moderate success. Now that we have more details about parking location and crowd flow, that information will be included in the recruitment emails to help prospective alumni players. If the Utah game is at 12:30, there won't be an Alumni Band. The Cal Band plays at Pier 48, so it was suggested that Willie Mays Plaza might be a better spot for the Alumni Band. Pedro's Cantina didn't work because the University decided to hold pre-game gatherings there, without live music.
- **Performance request, SoCal:** Approve an Alumni Band for the annual Los Angeles or Orange County alumni club Big Game viewing party. Tim Castro will direct and coordinate the performance, as he has for the past several years. **MSP***(motion 2)
- **Performance request:** Andy stated that the Cal Band has requested that the alumni direct and staff an SHB for a women's volleyball game on 10/28/11. Coach Feller approached the band, but they will be enroute to L.A. for the UCLA game. CBAA Ex-Comm approved the gig; recruiting in progress.
- **Performance requests/Big Game:** Approve an Alumni Band SHB on or near the Stanford campus immediately preceding Big Game. After much discussion, it was agreed that the Performance Committee could cancel if a band couldn't be organized.. **MSP*** ,2 opposed (motion 3)

- A 2nd request for a Big Game band on Friday, November 18, for a San Mateo alumni group was forwarded by the Cal Band. The event was compared to the San Jose Big Game Lunch, whose history was briefly reviewed for those unfamiliar with it. Dan suggested that the Cal Band explore if enough money was being offered to make it profitable for the band. The Council agreed there wasn't enough time or details to advertise for a weekday alumni performance, so no approval.
- Rally Games Board (RGB) contacted Andy about the Alumni Band playing at the Big Game Bonfire Rally on November 18. Andy stated we would be playing as people filed in for the rally, then stay to enjoy the rest of the show. He is waiting for more details.
- **Performance request:** Approve alumni playing as needed to help fill out SHBs during the winter break. Games are on 12/16, 12/17, 12/19, 12/20, 12/29, 12/31, 1/05, 1/07, 1/12, 1/14. **MSP*** (motion 4)
- **Finance:** Doug stated this was a slow monetary period. We have \$82,600 in assets.
- **Nominations:** Approve proposed slate of Councilors for terms commencing Spring, 2012 until 2015. The slate is: Pete Alvarez, Jr. '71, Elizabeth Campos '07, Andrew Capule '95, Jason Clark '99, Barbara Goodson '77, Tori Hirata '06, Andrea Johannessen '01, Raul Lopez '05, Eric Mart '66, Peter Symonds, '99. **MSP*** (motion 5)
- **Alumni/Student mixer:** Juliette reported that the mixer has been put on hold until basketball season and Pappy's--the sports bar moving into the Larry Blake space--opens. Emails have been traded with Pappy's but the opening date is still unknown.
- **Events Chair:** Motion from the floor for a resolution thanking Barbara Goodson for her many years of service as the CBAA Events Chair. **MSP*** (Jerry, Chris)
- **Events Chair:** Elect Andrea Johannssen as the Events Committee Chair. Since the Council only needs to approve her appointment, the motion was amended to approve, not elect. **MSP*** (motion 6)
- **Other:** Andrea has created a survey for members to complete to help us with event planning and outreach. She will post the survey on line so that Councilors may take the survey and then send feedback about it to her. Incentive suggestion: tell alums that \$1 will be donated to the Cal Band for each completed survey, with a specified donation cap. Motion to donate \$1 per completed survey to the Cal Band up to \$700. **MSP*** (Jerry, Andy)
- **Other:** Dan read aloud the Bancroft Library archivist's letter about Abe Hankins' donated materials. It was noted that CBAA should continue to monitor and fund the historical preservation and history of the Cal Band. Suggestion to check all donors' membership status when we hear from them.

III. Cal Band Report, TH Report

- **TH:** Wade reported that the house is full.
- **TH:** The Berkeley City Landmarks Committee approved the landscaping changes, so the creek is the next hurdle. The Cal women's basketball team and coach joined them for dinner recently.
- **Cal Band:** NorCal profit not yet known.
- **Thank you,** alumni, for covering SHBs for us.
- The Cal Band is still adjusting to the new SMA structure, so they are asking more questions. They were encouraged to be assertive since there is still a vacuum after Carol Suveda's departure.
- Ilario dryly noted the "interesting learning curve" at AT&T park for the football games.
- **Next meeting (winter) Saturday, February 4, 2012** at BRH in Berkeley, 10 am- 12 pm.
- Adjourned at 11:50 a.m.

- Respectfully submitted,
- Juliette Bettencourt and Dorothy Proudfoot
- Written motions on page 3

Council Motions

Motion 1: The Council hereby approves the minutes from the August 67, 2011 meeting.

Motion 2: The Council approves an Alumni Band performance for the Los Angeles or Orange County alumni club Big Game viewing party, organized and directed by Tim Castro.

Motion 3: The Council approves an Alumni Band performance for tailgaters on the Stanford campus on the day of Big Game.

Motion 4: The Council approves performances requested by the Cal Band for any and all basketball games during the 2011-2012 season.

Motion 5: The Council hereby approves the slate of Councilors proposed by the Nominating Committee for the Council term commencing in 2012 and ending in 2015. This slate shall be printed on the ballot to be sent to our sustaining members for a vote. The names on the proposed slate are as follows:

- Pete Alvarez, Jr. '71
- Elizabeth Campos '07
- Andrew Capule '95
- Jason Clark '99
- Barbara Goodson '77
- Tori Hirata '06
- Andrea Johannessen '01
- Raul Lopez '05
- Eric Mart '66
- Peter Symonds '99

Motion 6: The Council hereby elects Andrea Johannessen as the Events Committee Chair.