

- **CBAA Council Meeting Minutes (regular, summer quarter meeting)**
- **Saturday, November 03, 2012 10am – 12pm, BRH, Berkeley, Ca**
- **Call To Order:** 10:15 am by Vice-President Tara Castro, followed by introductions.
- **Councilors present:** Pete Alvarez '71, Chris Bailey '70, Juliette Bettencourt '76, Andrew Capule '95, Tara Castro '05 (Vice-President), Patricia Canada '08, Andrew Capule '95, Dan Cheatham '54, Rick Flier '63, Erika Gonzalez '03, Barbara Goodson '77, Tori Hirata '06, Andy LaBatt '90, , Dorothy Proudfoot '92, Erin Proudfoot '92, Doug Roberts '74 (Treasurer), Jerry Taylor '66, Wade Williams '77. Michelle Durand SM'12 (Ex Officio), Ben Weise PRD '12 (Ex Officio).
- **Other attendees:** Julian Chacon '03, Colin Downs-Razouk '05, Brian Feetha '08
- **Minutes** from 11AUG12 approved. **MSP*** w/ 2 abstentions. Barbara G. thanked for hosting, Rick F thanked for barbequing food.
- **Reunion Update (Barbara)**
Barbara reported that it was a lot of fun but passes the torch to Eric Dezendorf for next reunion. 88 paid guests w/ 5 no-show. HS. Lordship is a nice place, Jerry T wished that there had been more choices of beer beyond Bud Light! Discussion: Spenger's vs. HS Lordship: good and bad things about both however cost is low at both making it affordable for more people to attend. Get more people to come by encouraging friends to attend. Scheduling this year was a challenge; hopefully in 2 years, Big Game will be closer to end of season and not conflict with ABD and NorCal party. Tara C: big thanks to Barbara G for organizing this year's event.
- **Membership Update (Andrew C):** Sent out email and got a bunch of replies. Outreach was good but it should be done earlier than was done this year. One of the priorities is to make sure there is a good list of emails to send out which takes some time to go through and verify. Doug R reported that we got about a dozen new sustaining members and a few lifetime members. Jerry T brought up the age old question: What are the benefits of membership. He suggested posting the names of Lifetime Members and Sustaining Members on the CBAA website possibly encouraging others to want to have their name added amongst the current members. Invasion of privacy? CAA publishes names of new members so it shouldn't be a problem. Rick F noted that getting alumni to donate when they are younger tends to have them continue to donate even if it's a small amount. Outreach to graduating seniors: a mention is made at the annual band banquet. Possibly send a letter to parents of graduating seniors suggesting CBAA Membership as a gift. Membership Comm should have a meeting and determine what and when outreach letters/emails should be sent.
- **Merchandising Update (Patricia C):** Brought samples of a heavier material than previous samples, cost is similar. Lots of discussion regarding what to do. Change styles? Order now or wait to consider other options? Create an ABD T-Shirt that can be worn under a white button shirt? White shirt can be taken off after ABD performance; white shows up better on the field. Consider doing an online survey of membership? Offer additional optional gear such as fleece jacket? Provide purchase via CBAA website (another Benefit of Membership)? Ben Weise suggested using company that band uses: Promotional Edge. Erin P shared a stick-on patch that UW Alumni Association gives to its new members. Something similar can be used by CBAA. Deferred to Merchandise Committee for further discussion.
- **Career Workshop (Tara):** Talked to ExComm about a date, possibly Mon or Tues after Thanksgiving. Tara solicited help to plan and attend. Talked to Career Center about providing an advisor for career planning. Hoping to hold it at a more professional venue other than Tellefsen perhaps Alumni House. Would there be money for rental of a venue? Nowadays nothing on campus is free. Perhaps

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Workshop money could be used for this purpose. Doug R will investigate. Tara request at least \$200 for the Career Workshop.

- **Reports:**

- **TH (Wade):** Not much has changed; landscape project is finished. TH not full, short by about 6 people; this is probably due to upper classes moving into apartments which seems to be the 'cool' thing to do. Fear is that possible fee increases will dissuade people from living at TH preferring to live in cheaper dorms. Might even prevent people from being in band as they may have to work instead.

- **Cal Band Report (Michelle):** Thankful that we're at the end of the season; it was an amazing season but many are glad that they will be home for Christmas. NorCal event went really well though still don't have final numbers. Most auction items sold. Earth, Wind and Fire posted a link to the Cal Band's EWF halftime show on their website. The Pixar folks were really excited about the band's Pixar show. Some came to a rehearsal and did some filming and many were at the game. Band participated in the Giant's World Series parade. Banquet will be at I-House .

- **Performance Committee Update (Andy):** Andy thanked the band for making AB feel welcomed rather than tolerated or worse. Show looked good though we ran out of rehearsal time. Hope to find a better place to seat at Memorial that would give AB direct access to the field. This year AB had to go out to the concourse and walk around to North Tunnel. Juliette B complained about security folks at Memorial not letting people who wanted to view/hear postgame from the ESP section. Doesn't really make sense to not let folks into ESP area after the game. A letter should be written to Athletics about this and other stuff that came up during this first season at new Memorial. Barbara G offered to craft the letter. Dan C (on soapbox): Don't let the Athletic Dept push the band or AB around. They've become so detached from California Spirit and need to be reminded of what CB and AB contribute to their program! Michelle D countered by saying that this year the Athletic Department has been very accommodating and care about what the band does. Andrew C asked about getting footage of what athletic department puts on the Jumbotron. Michelle will check. Jerry T commends Erin, Brianna, and band leadership for the great job on the work that when in to put on the show; commends Andy for the tremendous job during the game. Kudos to all involved. **Basketball:** Colin Kealey asked for augmentation from AB for SHB's over Thanksgiving Weekend and games during Winter Break. Motion to approve performances either jointly w/ SHB or AB alone over Fall and Winter breaks. **MSP*** . **Baseball:** Motion to approve AB performance at a baseball game (game to be determined by Performance Comm) in Spring 2013. **MSP***

New Business:

- **Jovemberfest:** Michelle D gave a description of event. Essentially it's a junk food fest sponsored by a group of alumni. It's a significant bonding event for the entire band, something band looks forward to every year. Started by a group of alumni who funded the event and now the event has gotten too costly for them (~\$900) so an email request came via CBAA announce for donations from CB Alumni to help. Currently donations go directly to the current sponsors; we talk about it today to see if there is a way that donations could be funneled through CBAA and become charitable donations for tax purposes. Erin P postulated that folks could donate to the CBAA with the understanding that the money would be used for Jovemberfest. She also posed the question that while this is a great event for the band, does the CBAA need to have a presence at the event. Dorothy P questioned the legality of the passthrough of funds that might jeopardize the tax status of CBAA. Discussion ensued about CBAA allocating a couple hundred dollars for this event as a donation to CB. Others thought it would be more appropriate to support the CB with monetary donations for instruments or uniforms rather than this informal event citing that CBAA involvement might change the character of the event. Michelle Durand agreed with this commenting that perhaps it would be better to keep the event informal and keep the CBAA out of it. Jerry T views this as an opportunity to get

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the CBAA name in front of the band. His example was the ADB Reception at Alumni House used to be a joint event for CB and AB but that has ceased due to the large size of the CB. Dan C agreed saying that opportunities and getting fewer for the CBAA to introduce itself to CB. Can this joint reception be revived? Ben W commented that there were a lot of bandsmen at the reception. Juliette B reminded the group that the theory behind the Baseball Game/Spring mixer is intended to introduce current bandsmen to CBAA and members of our group. General consensus is to not support Jovemberfest per se. Perhaps CBAA ExComm can discuss the possibility of donating x amount of dollars to CB earmarked for social events.

- **Budget Approval (Doug R):** Doug presented a document of the proposed budget. He then went through the document line by line. Some specific items were discussed such as the purchase of another bullhorn and allocation of money to Sausalito Rotary Club and Smitty's for 4th of July Parade. Amendments to the budget document were made. Rick F moved that the amended budget be approved. **MSP***
- **Other New Business:**
 - Chris B reported on findings regarding interest in commemorating the 40th Anniversary of Women in Band. There is definite interest from some of the women who were in band forty years ago. Ben W also commented that the Pac12 Network was planning to highlight Title IX events.
 - Juliette B (going back to a possible letter to Athletic Department regarding being able to listen to CB postgame from within the ESP sections) asked if it would be appropriate to send an email to CBAA member and Cal Band Alumni asking for them to send a letter or email to Athletics to put a little pressure on Landmark Security to ease up a bit after the game. Barbara G suggested we take the high road and proceed diplomatically first to see what kind of response we get. She said she would try to contact someone in the AD's office before the Oregon game to see if a change can be made for the upcoming Oregon game.
 - Patricia C asked if it were possible to have ABD rehearsals other than just before ADB or BBall games; a rehearsal for folks to get together and play the music. Perhaps a rehearsal or two leading up to ABD. Performance Comm will take this up at their meeting.
- **Next Meeting: February 9th.** BRH. **MSP***
- **Adjournment:** Tara C moved to adjourn,. **MSP*** at 12.05pm.

Submitted and uploaded to CBAA Yahoo group: 04DEC12

Pete Alvarez Jr. '71
Exec Sec: CBAA

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