

- **CBAA Council Meeting Minutes (regular, spring quarter meeting)**
- **Saturday, May 4, 2013 10am – 12pm, BRH, Berkeley, Ca**
- **Call To Order:** 10:05 am by President Eric Dezendorf, followed by introductions.
- **Councilors present:** Pete Alvarez '71, Juliette Bettencourt '76, Tara Castro '05 (Vice-President), Patricia Canada '08. Andrew Capule '95, Julian Chacon '03, Jason Clark '99, Briana Connell '79, Colin Down-Razook '05, Eric Dezendorf '05, Rick Flier '63, Jody Hauser '07, Tori Hirata '06, Andy LaBatt '90, Raul Lopez '05, Eric (Ric) Mart '66, Erin Proudfoot '92, Doug Roberts '74 (Treasurer), Wade Williams '77.
- **Other attendees:** Brian Feetham '10, Connor Jackson '11, Angela Kim SMA, Joe Mak '10 DM'13, Duc Bieu Pham '97, Carolyn Richter '10 SM'13, Judee Sharon '10
- **Request for 50% funding for new Cal Band Audio Visual Equipment-Connor Jackson**
 - **Motion to approve expenditure of \$3500 toward purchase of equipment MSP***
- **Alumni Band Day-Joe Mak DM'13**
 - **Date:** 07SEP13 game against Portland State: celebrating 40th season of women in band
 - **Title:** “Blast From The Past” using songs used during '73 season. Still open to suggestion; ExComm will further discuss after finals; late May.
 - Those interested in working on this should email Joe Mak or Briana Connell.
- **2013 NorCal Event: Judee Sharon ('13 PR Comm) requests suggestion/help from CBAA in securing venue/donations for the event**
 - Erin Proudfoot suggested forming a smaller committee made up of staff and alumni dedicated to this endeavor as had been done in the past.
 - Eric suggested anyone wanting to help with the event to contact Judee Sharon
- **Certification of Council Slate for 2013 Approved by Election of Members**
 - 334 ballots mailed; as of 13MAY2013 132 ballots returned: 130 supported the entire slate, 1 supported only Norman Chong and 1 supported all but one councilor.
 - The Slate of Councilors is: Dan Cheatham, Julian Chacon, Briana Connell, Norman Chong, Andy LaBatt, Dorothy Proudfoot, Richard Flier, Devrah Lawver, & Douglas Roberts
 - Motion to certify election: MSP*
- **Minutes from 09FEB13 approval. MSP***
- **Membership Update (Pete/Doug):** Solicitation for new members will be included in upcoming email blast that will be sent to all former Cal Band Members on CAA Cal Band Alumni email list that is to be sent on May 10.
 - Doug Roberts reported one new member since last meeting
 - Eric suggested contacting current Cal Band Senior parents about giving CBAA membership to their child as a graduation gift. Pete will contact Carolyn Richter for this data.
 - Jerry T suggested also focusing on recruiting those Cal Band members who did not participate all 4 years, those that marched perhaps 1, 2, or 3 years. Eric commented that the council would look into that.
- **Performance Committee Update (Andy)**
 - Baseball Recap(Eric): performance went well with 7 alumni and 25 Cal Band members. For next time push for more alumni participation. Pappy's is a great host providing food and Cal Band videos to watch. Juliette suggested advertising in other way than just Facebook. Tara said an email was sent and suggested word of mouth as a way of advertising the event. Baseball team was very appreciative. Also include a short blurb in the NTE
 - July 4th Parade (Jerry T); Change needs to happen regarding Snitty's Bar. Owner felt we are too big, cost too much money for beer, no room for his regular customers. He also had issue with bringing in

children into the bar, Alcohol Beverage Control might have an issue with this. Event has to change will be discussed by Performance Committee.

- Those interested in working on this should contact Jerry via email.
- Juliette moved to reallocate \$100 originally intended for Schmitt's to the July 4th event. MSP*
- If CBAA decides to provide more food and drink is \$400 enough? Erin moved to allocate \$400 to make a total of \$800 for July 4th performance. MSP*
- AIDS Walk July 21st call time 9:30, lasts until about 1pm. Facebook event exists.
- Young Alumni at The Lair: this year it falls on ABD; ExComm decided to make it an official event but will ask a group of young alumni to attend. Jerry T suggested make it an official CBAA event in order to be covered by insurance. Erin pointed out that this weekend is a CAA event and therefore covered by CAA insurance. Rick F: Is there something in writing that says that every former member of the Cal Band a member of CBAA (for insurance purposes) Yes, its in the by-laws. Briana wondered if having two CBAA events happen on the same day would diminish the number of people who might participate in ABD. Eric didn't seem to think that would be a problem; he also pointed out that the Lair weekend could be a great recruiting tool to get younger alumni to become sustaining members of CBAA. The size of the Lair event is 30; CAA is willing to subsidize 30 people. Rick F questioned whether or not this event is covered by CBAA insurance if it isn't an official CBAA event. As being part of a CAA event, they are covered. Rick argued that isn't the case. Doesn't hurt anything to make it an official CBAA event. Rick moved that our participation in CAA's Young Alumni Weekend be an official CBAA event. MSP*

- **Financial Update (Doug):** presented Financial spreadsheet; Doug asked Band if it wanted a check today for the Video Audio Equipment. Carolyn R said that Band wouldn't need the money until the equipment is purchased in the summer.
 - Doug reported that this time of year is pretty quiet in terms of expenditures and there is a net of a bit over \$87,000.00.
- **Communications Report (Erin):** We have an pretty active Cal Band Alumni Facebook page; please join if you currently aren't. Also join the Cal Band Facebook page. CBAA also has a presence on LinkedIn.
 - **NTE OPT OUT:** There is a Google form (thanks to Tori and Eric for setting up the form). The form will go live with the email blast that will be sent out on May 10, '13 and with the next NTE. People will be able to provide snail and email address information and let CBAA know what (if anything) and how they want to receive CBAA communications. A new NTE only email list will be created. Those opting to receive a digital copy of the NTE will be on this list. Statistics regarding how many have opted out of receiving the NTE will be included in future communication reports.
 - NTE is scheduled to be issued at the end of May. Julian C requested submission of Echoes for this next issue.
 - Eric asked that all councilors make sure they have access to the CBAA Yahoo Group so that they receive all communications relevant to CBAA Council.
- **Committee Update (Tara):** Updated published lists of committees. Please let Tara know if you want to be on a committee. Committees should try to meet regularly. Eric requested that the chairs of committees call meetings regularly. Juliette suggested committees take a few minutes after today's meeting to check in with each other. Events Committee is seeking a chair.
- **ABD Seating:** need to check with Athletics to see about getting more convenient seats in Memorial. Last year seats were in a difficult place for getting onto/off of the field.
- **Alumni Tailgate:** Can we do this again and is there someone who would like to be in charge. Inclusive of everyone not just young alumni. Events chair should be in charge. Jason C. can help assist the person in charge. CBAA sustaining members got a discount; encourages non-members to become members. \$250 currently allocated in budget. Location should be close to Sproul Steps so CBAA can hear noon concert

New Business:

- **Job Board:** idea came up at the Ex Comm Workshop to start some form of job shadowing board. Best done via LinkedIn. This would augment the Career Workshop. Idea is to match Band with Alumni who can offer a day of shadowing or provide leads to internships. LinkedIn is the best place for this however, this would be advertised via Facebook as well. It was suggested that GoogleDocs be used for this. LinkedIn is designed for professional connections and is better suited for this type of endeavor. Tara will be involved in getting this started.
- **Dan Cheatham:** Juliette passed around a card to wish him a speedy recovery from heart surgery.
- **Performance request for a birthday party at Memorial (Andy):** doesn't seem like there's much interest so CBAA won't be doing it.

- **Merchandising Update:** From last meeting: we are going to continue with the white shirts for 2013 ABD. However we need an update on what inventory we have and what we need to get through this year. Eric motioned to allocate \$1000 to get through 2013 Alumni Band Day. MSP*
 - Further discussion ensued regarding possible new shirts and alumni band apparel. Patricia showed some samples from a new vendor in San Jose. Carolyn Richter mentioned a vendor who is a former Cal Band member as a possible source for alumni band apparel.
 - Need to find a new storage place and someone to distribute.
 - Need to move forward with new/different apparel in order to have inventory to sell at ABD.
 - Patricia will contact vendors to get pricing on apparel shown today and send to CBAA ExComm
 - Eric: motion to allow CBAA Excomm to approve at a later date up to \$3000 for purchase of apparel inventory for sale (for profit) at ABD. MSP*

- **TH (Wade):**
 - End of year, recruiting for next year
 - Having a hard time collecting rent
 - House is not full yet for next Fall, hopefully more recruits will come from upcoming CalSo
 - Library table fashioned from wood from Memorial Stadium

- **Cal Band Report (NExComm):**
 - Carolyn R talked about Cal Band CD inventory. '91 CD seems to be popular
 - CBAA willing to sell Cal Band stuff on Sproul Plaza during Noon Concert. CBAA will discuss at greater length at next meeting
 - AdCom working with MAC to get rid of very old instruments, perhaps donating to high schools, recycle as scrap metal, maybe create auction items for NorCal party
 - Working on a different place for gameday bbq as Lower Sproul won't be available, hoping for Dwinelle Plaza
 - BRH will be getting new carpet
 - PR looking for more networking for NorCal party venue. Possible Dates: Oct 18th hopefully in Memorial Stadium.
 - SecComm: spring sale of apparel which brought in some funds and may do it again right after FTP.
 - DM: will be assigning shows to STUNT Com members for charting. Looking forward to ABD. Simple show in terms of marching. With three performances in a row, band will try to take it easy and not wear itself out.

* MSP = Moved, seconded, passed

- OHIO STATE: full band will be here. Cal Band will do something to honor them such as a Script Ohio.
 - \$50,000 matching fund program was reached for this year and hopefully will be reached again next year.
 - Eric D mentioned that the Ex Comm workshop was held at the Pac12 Studios and went very well. Students said they enjoyed it.
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- **Next Meeting August 3, 2013.** At Barbara Goodson's house in San Ramon. Motion to approve the next meeting date. **MSP***
 - **Adjournment:** Motion to adjourn,. **MSP*** at 12.03pm.
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- Submitted and uploaded to CBAA Yahoo group: 03JUN13
 - Pete Alvarez Jr. '71
 - Exec Sec: CBAA