

- **CBAA Council Meeting Minutes (regular, summer quarter meeting)**
- **Saturday, August 03, 2013 10am – 12pm, Barbara Goodson’s house, San Ramon, CA**
- **Call To Order:** 10:14 am by President Eric Dezendorf, followed by introductions. Thanks to Barbara for hosting.
- **Councilors present:** Chris Bailey '70, Juliette Bettencourt '76, Patricia Canada '08, Tara Castro '05 (Vice-President), Dan Cheatham '54, Jason Clark '99, Briana Connell '79, Eric Dezendorf '05, Colin Downs-Razouk '05, Rick Flier '63, Barbara Goodson '77, Jody Hauser '07, Andy LaBatt '90, Devrah Lawyer '99, Raul (Remo) Lopez '05, Dorothy Proudfoot '92, Erin Proudfoot '92, Jerry Taylor '66
- **Minutes** from 04MAY13 approval. **MSP*** w/ 3 abstentions
- **Fourth of July Parade Update:** There were about 80-90 people in attendance- half alumni, half students. The music sounded good. They didn’t think about vegetarian options for lunch and the Cal Band assumed there would be such options. Not going to Schmitt’s was sort of a non-event, some people in the crowd said they were expecting us to be there. The band did a counter march, and liked going around the block and doing the parade again. They stopped by the firehouse for using the restroom. They had lunch in the park and about 50 people ate. Jerry is going to ask Doug for check as a gift for the rotary club. The band wasn’t able to rehearse in Jerry’s backyard, so we rehearsed in the street, and people seemed to think it was fine.
- **AIDS Walk:** The Cal Band had a scheduling conflict and there were not enough alumni who RSVP’ed, so the event was cancelled. Eric polled everyone at the Fourth of July parade, and only ten people responded that they would go.
- **Golden Bear Day:** Diane Milano requested the Alumni Band to play at the Inaugural Golden Bear Day on the plaza at Memorial Stadium on Saturday August 25th, from 2pm-5pm. Dan asks how is the athletic department is treating us these days? Andy says that they were very appreciative of the basketball games and did a lot for us, like a raffle of prizes. Andy motions to approve the performance (Juliette seconds). Eric says that we should probably be pretty cool about this so that we keep getting along with athletics. No abstentions. **MSP*** Eric will be directing and he will make a facebook event and send an email. Brianna says we should incentivize this somehow, since it’s on a Saturday from 2-5, and it might be hard to get people to go. Eric says it’s to support football and people would like to do it.
- **Communications Report:** (see report for more info) Erin says that people should remember email protocol. Communications Committee is working on an alumni band day postcard to send out mid-August. Linked-in sub-groups: Tara was going to create the sub-groups but we didn’t follow up. NTE finished and was sent. Brad had been out so it took extra time to drop. We used to send the NTE to all Cal band parents. Rick asks if the band keeps a roster (yes). Juliette asks if the discussion board has been silent (yes). Asks if we can maybe post the suggestions items to the board? Dorothy asks if we could send it to the email people earlier as a bonus for subscribing online. A non-real incentive that people will follow. Dan comments that he’s totally so un-email that he want’s people to remember that some people will never do the email version. Rick wants marketing demographics about who is getting what? For the Fall 2013 edition we’re trying for the date of November 1st.
- **Financial Report:** Doug was absent, so we viewed it on Tara’s phone. Rick moves to accept the financial report as “presented”. Barbara seconds. Eric says we should be alright money wise. Asks people to view the report online. No discussion. Jerry opposes. Erin and Juliette abstains. **MSP***
- **Merchandising:** Patricia went to Rich’s house and picked up the t-shirts. She suggests we need no womens or youth shirts. She ordered the minimum: 22 small, XX medium, 23 large. No hats. 100

more for tax than estimated. It was \$1,502 for the shirts, \$327 for the hats. Dorothy suggests that we don't need to pay tax since we're re-selling. Patricia will follow up with Dorothy about that.

Patricia asks if we have forms for doing a credit card order for the shirts when people need to buy them. Dorothy says she has the form. CDs are still good.

- **Archiving Update:** (see report for details) From Peter, recited by Andy. We are stopping DVD sales and moving to Youtube distribution.
- **Alumni Tailgate:** Jason Clark managing. The tailgate will happen on the Ohio State game weekend. Juliette suggests making the CBAA tailgate for everyone, not just young alumni, due to a CAA Young Alumni tailgate happening at the same time. She also mentioned that a lot of people may be going to Ohio State instead of ABD. Erin suggests that we shouldn't try to advertise anything on Ohio State since it'll pull away from ABD. Devrah thinks it's not going to be an issue. Rick asks if it's officially announced that the Ohio state band is coming. Apparently on the Ohio State band's website that they're touring California. No motion, but everyone agrees that it'll be just an alumni tailgate. Juliette suggests we have it on the grassy area to the left of the sproul steps because it'll be close to the Sproul Steps concert. Erin says that we'll have to have a fence perimeter and have wristbands. Jason says no wristbands, just sandwiches instead of a BBQ. There is a \$77 turn off the sprinkler fee so they don't water the day before. Jason also mentioned that there is a new department at the ASUC that helps you reserve spaces, and although this space is not on their list, they said we may be able to reserve it via them anyways. \$250 is currently allocated to the tailgate. Jason moves that we increase the budget for the alumni tailgate to \$500. Barbara seconds. **MSP*** Jason asks for people to help out at the tailgate and Juliette asks that all of the ex-comm goes to the tailgate. Eric says we should have tiered pricing for member vs nonmembers. We don't have to break even, so it can be quite subsidized.
- **ABD Reception:** Doug won't be able to do the food, since he will be in Italy. Tara proposes that we do a snack instead of "real food." Briana mentions that the Alumni Band will arrive at Alumni House at 7pm and will be quite hungry. Erin agrees to investigate catering or a food truck for the event. Dorothy is concerned about the line for food if there is a food truck. There is a lengthy discussion about the purpose of the event and how much food we want to subsidize. (ask Colin D-R for original notes if you are interested in the contents of the discussion.) Juliette asks: what is our goal? Is it to get the most number of people? Reward the marchers? Eric says that the reception is geared towards allowing the marchers to have a post-game tailgate hangout and video watching, and having those other people come in and see how much fun everyone had. Jerry agrees: the point is to get more people to get involved and come back and to encourage the bandsmen to come. Jerry suggests we spend more money on the reception. Dorothy suggests that we look at a broader way to appeal to everybody. Jerry asks if we can get someone else to do what Doug did? Eric wants to kill the discussion. Tara will lead the charge, Erin is investigating catering. Anyone who is interested in helping, contact them.
- **ABD Drum Major Updates:** Brianna is working with Stunt and gave everyone a brief run-down of the contents of the pre game and halftime shows. Brianna is looking for an alumni dance leader, and Juliette volunteered. Announcement about 30th anniversary of women and call for a point person on organizing the women and making a list. Dan says, "wonderful wonderful wonderful, but let's not also forget that this is the 55th anniversary of the band that went to the Brussels world fair." There will be poopsheets again. Hopefully this more involved show will encourage more people to be involved.
- **ABD Day-of Logistics:** Jerry suggests that there maybe some sort of shuttle service between parking lots and the stadium. Eric says it's not really a possibility. Jody volunteers to shuttle people. Erin will investigate carts. Should we get the Portland State fight song? They don't have one, says Andy.

* MSP = Moved, seconded, passed

- **NTE Update:** Erin says that coming up with content has been mostly the editor's and the communication's chairs responsibility, and she wants the rest of the council to get involved. Ideas: survey results, infographics, 30 years of women in the band (Barbara), Ohio state game history, an article on how one current member did a symphonic tour with Ed Cumming. Barbara offers to take bullets and facts and make them into articles. Erin says we should make an oral history spotlight recurring section and use some of the ton of the information that Dan has generated. Tara suggests asking Katie Fleeman to help. Julian wants more InDesign licenses. He's wondering if we could have a cbaa blog. Anyone who wants to work on that should contact Julian.
- **Band Update:** Connor Jackson (AV coordinator of AD-Comm) wrote a note in thanks to CBAA for contribution to new AV equipment and has receipts.
- **Committee Membership:** Eric wants to make sure that everyone is a member of a committee. He asks: what can we do to grow our membership and increase involvement? Is there a stigma about joining? It is terrible that we had to cancel the Aids Walk performance. He asks if it's easy to sponsor more informal CBAA meetups, maybe career oriented. Eric also suggests that all sub-committees meet. Dorothy suggests we be very careful and work through existing channels, especially career channels, to get the new young kids. She also suggests participation in Alameda Battle of the Bands
- **Dan Cheatham:** Dan needs a few moments, because this is his last meeting. He feels perfect, despite his heart attack. He is moving out of Berkeley to Davis' University retirement community. He started with the Cal Band in 1947 as a water boy, and has been involved in the Cal Band for the last 66 years. He'll probably move during the football season. Bob Calonico has asked Dan if he could be at the Ohio State game to photograph. Dan wants to compliment the band and all people sitting here in the room because the quality of the leadership that the Cal Band creates is great. He says that we should look around the room and say "so and so" has really contributed to the community, and we've witnessed that leadership today. He has the oral histories downstairs that someone will have to take them over. Whoever takes them over, he'll have to work with that person. Dan says, "Thank you all." Jerry asks that Dan send his address to Eric when he gets it, so we can keep in contact. There is now a vacancy for his spot.
- **Next Meeting: Oct 26th.** BRH
- **Adjournment:** Dan Cheatham motions to adjourn, Devrah seconds. **MSP*** at 12:20pm.

Submitted and uploaded to CBAA Yahoo group: 24FEB13

Pete Alvarez Jr. '71
Exec Sec: CBAA

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