

**CBAA Council Meeting Minutes (regular, fall quarter meeting)  
Saturday, Oct. 26, 2013 10am – 12pm, Alumni House**

**NOTE: due to a technical malfunction, these minutes are incomplete. Below is our best recollection:**

- **Call To Order:** 10:10 am by President Eric Dezendorf, followed by introductions.
- **Councilors present:** Pete Alvarez, Jr. '71, Chris Bailey '70, Patricia Canada '08, Tara Castro '05 (Vice-President), Julian Chacon '03, Briana Connell '79, Norman Chong '74. Eric Dezendorf '05, Colin Downs-Razouk '05, Rick Flier '63, Raul (Remo) Lopez '05, Dorothy Proudfoot '92, Erin Proudfoot '92, Jerry Taylor '66
- **Minutes** from 043AUG13 approval. **MSP\***
- **Performance Committee Update**

o ABD Recap – a separate meeting was had with the planning committee where we made notes of things that went well and things that need improvement. The biggest change was that Doug Roberts was not here, so we decided to have Top Dog cater instead of bringing our own food. We all thought it was GREAT.

o Golden Bear Day - Good event

o Approval of Winter Basketball SHBs. **MSP\***

•Sat, Dec 14	Men vs Fresno State	2:15 p.m.
•Sun, Dec 15	Women vs CSU Bakersfield	1:15 p.m.
•Sat, Dec 28	Men vs Furman	2:15 p.m.
•Sun, Dec 29	Women vs Lafayette	1:15 p.m.
•Thu, Jan 02	Men AT Stanford	TBA (6PM tip-off)
•Fri, Jan 03	Women vs Oregon State	7:15 p.m.
•Sun, Jan 05	Women vs Oregon	11:15 a.m.
•Wed, Jan 15	Men vs Washington	7:15 p.m.
•Sat, Jan 18	Men vs Washington State	12:15 p.m.

o Memorial Performance Nov. 9 Approval for Bryan Harland **MSP\***

o Perform at a baseball game again this spring? **MSP\***

o Attend/Perform at Young Alumni Blue & Gold Bash requested by CAA, 20 max of CBAA young alumni on Nov. 8, 8pm-Midnight. YAs would get booze and food like other guests in lieu of payment. **MSP\***

- **Communications Report: Communications**

SOCIAL NETWORKING – Erin Proudfoot

**Facebook**

**Cal Band** (page): 2362 fans (up from 2064). Run by band.

**Cal Band Alumni** (group): 736 members (up from 709). Pete Alvarez, Tim Castro, Andrew Capule, Eric Dezendorf, Jason Clark, Andy LaBatt, Barbara Goodson, Tara Castro, and Erin Proudfoot are admins.

**Cal Band** (community): 936 like it (up from 929). This pulls in ALL information on facebook where people type “Cal Band”. [I can’t find this anymore on Facebook... do these still exist?]

\* MSP = Moved, seconded, passed

**Cal Band Behind the Scenes** (page): 327 fans (up from 319). Run by band.

**Tellefsen Hall Alumni** (group): 125 members (up from 118). Kaeli Quick Bainbridge, Doug Wade, Richard Powell, and Erin Proudfoot are admins.

**Tellefsen Hall Association** (place): 102 likes (up from 81). 259 check-ins (up from 162).

### **LinkedIn**

Cal Band Alumni: 480 members (up from 470). Owners of the group are Raj Patel, Eric Dezendorf, Tara Castro, and Erin Proudfoot.

### **Lists**

Cbaa-discussion: 188 email addresses (up from 187)

Cbaa-announce: 511 email addresses (up from 507)

Nte-only: 119 email addresses (up from 98)

- Website: should we have a Flickr album on our website?

- **Financial Report:** Doug Roberts. Since the last report, the Associations' assets have seen an approximate \$2,800 increase. This is due in large part to the following revenues: 1) receipt of 5 lifetime memberships, worth \$1,625, 2) receipt of 23 sustaining memberships, worth \$700, 3) net "Tailgate" proceeds of \$945, and merchandise sales of \$680. The expenditures that offset these revenues were primarily for Alumni Band Day. To date, there are still several reimbursement requests that need to be turned-in, so the final expense for ABD 2013 has yet to be determined. The current value of our Fidelity Investment account reflects the balance as of 6-30-13. This is because we have yet to receive our 9-30-13 statement. We expect to see an increase in the value of our account due to the general rise seen in the stock market for the third quarter.

The council approved up to \$2000 in 2014 expenditures as a "spending bridge" until a full budget could be approved at the February 2014 meeting.

- **Merchandising:** (Patricia) Discussion of Alumni Band Uniform and of purchasing other clothing to sell. Merchandising and Performance committees plan to come to the next meeting with a recommendation for uniform options.
- **CBAA Tailgate Recap:** Thanks to Jason and Juliette for organizing/running this successful event. Ric Mart provided a disk with photos.

- **New Business**

- Eric suggested creating new CBAA activities as a way to attract younger band alums. Viewing parties, Career Nights.

- Facebook Group: We had a discussion of our Facebook group of "open" vs. "closed." Right now it's open where membership has to be approved, but ANYONE can see any of the posts. Some people have posted negative feelings about the Cal Band, and we are concerned that this is "out there" for everyone to read. We also use the group to make CBAA and alumni performance announcements. We discussed starting a Cal Band Alumni facebook page for announcements that's pretty clean, and then changing the group to be closed, but this would be another channel to manage. Erin is worried that no one will visit the Page because there won't be a lot of traffic, nor will people understand to sign up for both. Some felt that healthy criticism is a good thing and sparks good conversation. No decision was made.

- We discussed a "members only site" that would send "your membership has lapsed" automatically. Logistically, we don't think we have the volunteer power to keep this going and people wouldn't remember their

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passwords.

o The Career Workshop is on Monday, Nov. 25 at the Alumni House. Tara Castro leading.

- **Reports**

- o TH Report – no one was present.

- o Cal Band report – no one was present.

- **Next Meeting: Feb 8<sup>th</sup> 10am-12noon BRH**

- **Adjournment:** at 12:05pm.

Pete Alvarez Jr. '71  
Exec Sec: CBAA

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