CBAA Council Meeting Minutes (regular, winter quarter meeting)
Saturday, Feb. 8, 2014 10am – 12pm, Alumni House

- **Call To Order**: 10:10 am by President Eric Dezendorf, followed by introductions.
- **Councilors present**: Pete Alvarez, Jr. ’71, Chris Bailey ’70, Juliette Bettencourt ’76, Matt Bjork ’87, Andrew Capule ’95, Tara Castro '05 (Vice-President), Eric Dezendorf ’05, Colin Downs-Razouk ’05, Rick Flier ’63, Barbara Goodson ’77, Tori Hirata ’06, Andy LaBatt ’90, Devrah Lawver ’99, Raul (Remo) Lopez ’05, Dorothy Proudfoot ’92, Erin Proudfoot ’92, Doug Roberts ’74, Wade Williams ’77,
- **Others Present**: Brian Feethan ’08. Stephen Stapleton ’11, Zac Commins ’11, Tyler Kimball ’11, David Strachan-Olson ’11, Joshua Robinson ‘11

- **Minutes** from 26OCT13 approval. Due to a technical malfunction, the minutes are incomplete. Minutes were approved with the caveat that they can be ammended in the future. **MSP*** Three abstensions: Lawver, Labatt, Hirata

- **Financial Update:** Doug Roberts presented the 2014-2015 budget. Copies distributed; Doug went over items. Motion to approve budget by D. Proudfoot/Goodson second **MSP***
- **Membership Update:** 271 members: 222 Lifetime Members, 54 Sustaining members. Newest lifetime member: Rick Flier.
- **Merchandising Update:** Tara suggested moving along with merchandising by creating an online order form for a short sleeved polo shirt. Motion to approve $2000 to order merchandise stock for sale by Flier seconded by Castro. **MSP*** D. Proudfoot opposed, Bjork abstained.
- **Career Workshop (Tara):** held Nov 25, ’13 at Alumni House, attendance lower than expected. 15-20 alumns, many more said they would come but couldn’t at the last minute; total of about 50 attendees. Connections were made; email addresses exchanged.
- **nEx-Comm Workshop:** Sunday Feb 9, ’14 BRH. Minimalist format. Fewer alumni focusing more on a discussion rather than lecture. Report will come after the workshop.
- **Communications Report (Erin):** Report included in meeting agenda. Note that NTE Electronic version optIn at 167 up from 119. CBAA Phone number is now a Google Voice Number (510-698-9CAL). Number of people who actually call CBAA is very low. Website: no problems, its up and running. Tara has created the LinkedIn subgroups as listed in the report. Tara currently is admin of all subgroups; she asked that people interested in a specific subgroup be the admin of that subgroup. The admin would organize casual get togethers, would post information and encourage current Cal Band members to join the subgroups. Dorothy Proudfoot suggested creating a workshop to

* MSP = Moved, seconded, passed

teach people about LinkedIn and how to use it so as to encourage people to join. Dezendorf know someone who works at LinkedIn and will put out feelers to see if this can happen. Tara suggested this be a joint event with current members of Cal Band. The issue came up at Career Night: many in attendance weren't LinkedIn members. Goodson asked that the workshop be online rather than an in person event. Webinar format was suggested.

NTE: Erin thanked Julian Chacon for the time he spent as editor. He has stepped down and has been replaced by Colin Downs-Razouk '05. Any ideas for articles/Echoes should be sent to him. NTE committee meeting regarding the next issue will happen today. Bettencourt asked about the opt out list. The opt out list was passed along but the names were not updated. Coding in CADS is complicated. The electronic version should be sent before the paper version to encourage folks to sign up to get the electronic version. Colin noted that the e version might be available in color. Erin would like to digitize past issues of the NTE..

- **New CBAA events (Eric):** push to create new events for both alumni and Cal Band to encourage more participation in CBAA. Tara Castro created the LinkedIn subgroups which will hopefully spawn events within each subgroup.Dorothy Proudfoot asked to be reminded in doing the Job Shadowing event. Dezendorf asked for ideas. Colin/Tara asked to revive the AIDS Walk performance perhaps providing snacks as an incentive for participation. AIDS Walk will be on July 20, 2014. Cal Band ExComm will support the event. Currently nothing budgeted for AIDS Walk. Colin motioned to approve the AIDS Walk performance and that CBAA provide $200 for snacks. Dezendorf second. MSP*

  Flier suggested a Council Dinner as a means of socializing.Don't need CBAA money but folks will pay for the event.

  Alumni Tailgate will happen again perhaps on Sept. 27th vs. Colorado. Date TBD

  Events Chair Dezendorf suggested that people are always welcome to plan an event. D. Proudfoot cautioned that any private event should be under the umbrella of CBAA and that ExComm be made aware of and approve any event for insurance liability isuues.
- **Elections/New Councilors (Eric):** need to set up a new slate and sent to our constituency for approval. Councilors whose terms expire in 2014: Bailey, Bettencourt, Bjork, Castro, Dezendorf, Gonzalez, Hauser, (Shatara??), Taylor, Williams (list taken from 26OCT13 Council Roster). Open council spot: Dan Cheatham. Suggested replacement: Philip Parent (who has also been asked to serve as CBAA Vice President). Dezendorf asked if anyone is opposed to this nomination. Bettencourt wondered if he is a member of CBAA, Dezendorf replied that he is process of becoming a member.

  ExComm is up for re-election. Dezendorf asked about this process. The new president presents nominations for CBAA ExComm; councils votes to approve the nominations. Flier moved that the Council Slate with terms expiring in 2017 be accepted (actual certification of slate will take place at the next meeting). **MSP***
- **TH Report (Wade):** TH is full with a good distribution among all years. New chef has been hired. Creekside door will be replaced**.**

* MSP = Moved, seconded, passed

- **Cal Band Report:** Stephan Stapleton (SM) introduced 2014 ExComm: David Strachen-Olson DM, Tyler Kimball STud, Zac Commins PRD, Victoria Kathleen ExSec (currently in Barcelona). Just getting started. Talking to Athletics on Monday as to what games will be High School Band Day and Alumni Band Day. ABD projected to be first home game Sept. 6th. Hopefully a NorCal Benefit date will be in place in a couple of months. Flier asked about HSBD. HSBD will happen this year as it does every other year. Flier asked if Marketing could be talked to about allowing the band play more than in the past. He noted that visiting bands seemed to play at will ignoring marketing ads. The response given by Tyler Kimball is that yes this has been discussed and Marketing will work with band on this issue. A discussion about the football gameday experience ensued. Bettencourt commended the basketball SHBs for playing more often during bball games. Discussion continued about Marketing in general. D Proudfoot encouraged Band to get Coach Dykes in their corner; she was assured that Dykes is aware of Band and is supportive of band. She also asked what spring activities are planned. Stableton: poll sent out to membership to see what they might interested in doing. Band plans to perform at the Spring Football event , Cal Day and potentially Davis Picnic day. Picnic Day is dependant on being accepting by them. Possible Spring Show in CRH. Zac Commins mentioned that this year under Dykes, band has been encouraged to play more. Dezendorf reminded ExComm that CBAA is here as a support for them and encouraged them to seek out our help as needed.
- **Performance Committee update (Andy):** ABD: If Cal Band could consider having ABD at homecoming on Oct 11,, that would work out as a better date.
  Basketball games were well attended. A lot of younger alumni participating. The Alumni Band packets should be updated with current music. Bettencourt suggested creating separate pdf files for music used for different events leaving the basic packet as is. Makes for easier downloads and printing. Performance Comm will work on this
  Baseball: Marketing suggested March 30th or May 4th. Need participation from Cal Band. Pappy's party afterwards.
  Lair of the Bear for young alumni: Sep 11-14. 25 spots available; possibly more depending on Lair availability. Bjork motioned to approve this event. MSP*. Sustaining members get first choice then open to other young alumni.
  Castro mentioned that younger alumni are more interested in joining CBAA; we should continue to reach out to that group
  Cal Band Alumni Tailgate: could happen Sept. 27th at Colorado game ideally in the same location next to Sproul. Motion to approve this event made. MSP*
  New Student Reception in SoCal on April 16th. Tim Castro has agreed to organize. Motion made to approve this performance/seconded. MSP*
  4th of July, Sausilito: Jerry Taylor has proposed an island theme perhaps wearing appropriate Hawaiian shirts. Cal Band invited to participate. Motion to approve performance was seconded. MSP*
- **Big Game Reunion (Eric):** As events chair, Dezendorf suggested having reunion at Spenger's and will contact them this week to reserve the date. If anyone would like to

* MSP = Moved, seconded, passed

help with this project please contact Eric. Cal Band will be contacted to perform at the event.

- **New Business:** Dororthy Proudfoot asked that meeting minutes be provided sooner rather than later.
- **Farewell from current CBAA President:** pleasure being the president for the past two years. Tara Castro will be terrific as new president
- **Next Meeting:** May 10, 2014. 10-12noon BRH.
- **Adjourn:** Goodson moved to adjourn/Bjork second. MSP*
  Meeting adjourned at 11:25am.

Pete Alvarez Jr. '71
Exec Sec: CBAA

* MSP = Moved, seconded, passed