

**CBAA Council Meeting Minutes (regular, winter quarter meeting)  
Saturday, Jul. 26, 2014 10am – 12pm, LaBatt Residence, Alameda, CA**

- **Call To Order:** 10:10 am by President Tara Castro, followed by introductions.
- **Councilors present:** Pete Alvarez, Jr. '71, Chris Bailey '70, Juliette Bettencourt '76, Matt Bjork '87, Patricia Canada '08, Andrew Capule '95, Tara Castro '05, Jason Clark '99, Briana Connell '79, Eric Dezendorf '05, Colin Downs-Razouk '05, Rick Flier '63, Barbara Goodson '77, Tori Hirata '06, Andy LaBatt '90, Ric Mart '66, Phillip Parent '05, Dorothy Proudfoot '92, Erin Proudfoot '92, Doug Roberts '74, Peter Symonds '99, Wade Williams '77,
- **Others Present:** Ted Aranas '73, Zac Commins '11, Jaime Rawson '77, Rob Rawson '78, George Fosselius '59
- **Minutes** from 14MAY14 approval. **MSP\***
- **Performance and Events** (Eric):
  - o Eric's car was broken into, Percussion instruments stolen; no insurance. Bass and Snare drum, Cymbals need to be replaced. Eric asks for up to \$2200 to replace. Discussion: Buy Used? Get from CalBand? Timing crucial as ABD approaches. Eric moved to approve up to \$2200 to replace instruments. **MSP\*** Tara will look into possibility of getting insurance for CBAA equipment.
  - o AIDS Walk was successful. 12-15 Alumni, 25-30 Cal Band folks; played for 2.5 hours. Our presence was very much appreciated
  - o Young Alumni Weekend at Lair SEP 11-14<sup>th</sup>. Young Alumni is 10 years out. We have 24 spots at discounted rate. Facebook page set up. Selecting from Sustaining members and instrumentation first. Not worried about having to turn anyone away.
  - o CBAA Tailgate Sep 27 vs Colorado. North of Sproul Hall. Jason is filing for permits hopefully at minimal cost. If alcohol is served, a UCPD needs to be present. Jason will check with UCPD to confirm this. Its on the same day as CAA Young Alumni tailgate; we need to publicize this heavily so that CBAA folks know that our tailgate is happening
  - o 4<sup>th</sup> of July: Andy LaBatt: went really well, we sounded really good. We didn't get to play enough in the park. Parade went longer than usual. Chris B thanked Andy for organizing. Thanks as well to Jerry Taylor for organizing.
  - o CBAA Reunion on Nov. 21<sup>st</sup> at Spenger's. Try to get out invitations via postcard by next month and create a Facebook page. We will be setting up an Eventbrite event for folks to sign up and pay. Anyone wanting to help should contact Eric.
  - o A Cal alum in San Jose has been asking us to play at San Jose 4<sup>th</sup> of July parade. Are we interested in doing this? He's not offered to pay. Discussion ensued about feasibility. There may be enough CBAA folks in the area who might be interested in this. We have a great thing going in Sausalito and we don't want to rock that boat. If there is enough interest of Southbay folks we could consider it.

\* MSP = Moved, seconded, passed

o Alumni Band Day is on October 11 vs Washington (our homecoming); UW is bringing pep band. Charting is all but complete. Cal Band shares their 8 minutes which gives AB 4 minutes to perform. Band performances will be before Homecoming activities. We will be having the reception at Alumni House as usual. Please let Tara know if you want to volunteer to help. Briana intends to get as much info out about the show ahead of time so that folks can prepare ahead of time. Please help with check in and move people along and away from the check in area. Have them socialize inside the stadium. Discussion ensued about ABD uniform specifically defining dark pants that aren't jeans. Define dark pants? Call them navy not dark. However, being too specific might discourage people from participating and we want our participant numbers to go up not down. Slight variation in color won't be that much of a distraction. We will specify dark blue pants; if that affects attendance so be it. Discussion ensued regarding backpacks. Will we provide approved packs again this year. Last year's were rather cheap and fell apart. It was suggested that the pack be worn during performance to provide color flash. This hasn't been a CBAA merchandise item; should it be? If so, it should be different every year to encourage people to attend and get the new item. Other 'collector' marketing items suggested such as a CBAA bottle opener. Policy at stadium will be the same this year. We should just let people know way in advance so they know the policy.

o Maxwell Field is under construction so we don't know where FunZone will be. Once we find out we can decide whether or not we will play. We aren't planning to return to BRH between rehearsal and game. Having sandwiches for lunch.

o Athletics has asked us to play at Fan Appreciation Day on Aug 23 probably from 2-4. We did it last year and it worked out well with all alumni band. We play on the Goldman Plaza. Motion to approve this performance. **MSP\***

- **Tony Martinez Award** (Chris B): Jerry wanted to be here to announce that the award will go to Juliette Bettencourt; well deserved!
- **Communication** (Erin): passed around printed report.

o LinkedIn: folks should volunteer to take over a subgroup of your area of expertise. It's a complex system that Erin will be happy to help navigate. Discussion ensued on how to manage subgroups. Perhaps ask people to join by subgroup, ie, this is engineering week, join now. This is business week, join this week, etc.

o Created a Twitter account. Follow Cal Band twitter and Instagram for updates as well.

o CBAA Youtube: issues with copyright material. Cal Band has license/performance rights to the music they perform but CBAA doesn't necessarily have the same rights which is why YouTube questions videos CBAA posts. We need to discuss this at length and perhaps find a lawyer to help with this. Perhaps we could have the Cal Band post CBAA videos?

o NTE: 184 folks have opted out so far. No date set for next issue but it will happen before CBAA Reunion, sometime in October. There's a problem with the manager of CADS with coding. The list we get for NTE is around 3400. Rick F again suggested we figure out a way to manage our own list. The list resides solely with the University and they have sole propriety. They

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use it to contact all alumni. Rick wants to not have to rely on the university for this list. He's afraid of losing all of our data. Erin pointed out that we do have a list of sustaining members. Dorothy provided historical perspective that when we did ourselves, we had a very small list. We decided to use CAA because its centrally located so that people can update their contact info in one place and that's a benefit for CBAA which makes it worth it to deal with the headache of CADS. Juliette advocated sticking with CADS and at the same time do what we can to bolster the accuracy of our info in CADS.

- o Sent communication email to all via CAA; can do this 4 times a year. We can do one for ABD/Tailgate etc. Andrew pointed out problem with Yahoo accounts: any one who sends an email to an @lists.berkeley.edu (like [bandalumni@calband.berkeley.edu](mailto:bandalumni@calband.berkeley.edu) or our email lists) from a Yahoo account will NOT go through. We need to figure out a way around this. CBAA discussion: perhaps send an email to the discussion list to let all know that Yahoo accounts can receive emails but can't sent an email to the list.

- o Official phone number is a google number; haven't rec'd any calls so far. Tara would like to be added to the list of folks who get the calls.

- o Summer Postcard will go out in time for ABD/Tailgate/Reunion. We will label and stamp at Denny's. All are invited to help with this venture. Erin asked for help in design/proof of postcard

- o Website: Andrew: Created a page so people can check the status of their sustaining membership. Will include last name, first name and expiration date of membership. Juliette wanted to know if there is a way for recent alumni to efficiently join CBAA. Dorothy commented that the CBAA website might look a little dated. It would be helpful to have a button on the main page that would directly take the user to a form membership page. It's a longer discussion to revamp the website.

- **Merchandise** (Patricia): ordered the 72 non-marching polo shirts. Need to discuss how much to charge to cover the cost and shipping. Not interested as much interested in making a profit. Perhaps we should charge \$35 for members, \$40 for non-members. Juliette would like to make them available for sale at the CBAA Tailgate. Cost is \$28 per shirt. Doug: we buy them wholesale, we don't add tax when they are sold. We do need to pay sales tax on items sold at the end of the year. Out sales price needs to include tax. Eric M moved to fix the price of the polo shirt at \$35 for members/\$40 for non members. MSP\*

- o We are running low on hats. Patricia asked for funds to purchase more. Doug mentioned that it really isn't an expense as we do sell the hats as merchandise. A motion to approve funds isn't needed in this case, go buy hats for sale.

- **Cal Band Report (Zac Commins):** FTP Aug 22-25 at Cal EB Hayward. Shows have been planned, pregame has been charted. High School Band Day will be held this year on the same date (9/27) as CBAA Tailgate. NorCal Benefit will be on Nov. 8 at Berkeley Art Museum. Working on scanning old photographs and will be setting up a website for all to view. All photos will be watermarked with photographer names. Cal Band website to be redesigned before the first game. Renovations on BRH is complete, new carpet, tiles, painting. Barbara congratulated Zac

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and Cal Band for completing again the fundraising challenge. The entire band will be receiving sensitivity trainings right after FTP which is now an ongoing every year.

- **Financial Report (Doug):** Doug provided a printed report. That hasn't been much activity since the last report. Activity picks up right after an email blast which will generate membership renewals. A couple of new memberships and a couple lifetime memberships. Expenditures for Tailgate and ABD are rising but other than that we are doing pretty good.

- **CAA Changes (Tara):** Nothing earthshaking. Changes dealing with chapters and their support of them. They've eliminating the tier system. We must have one event per quarter, communicate in a certain way, we have to have by-laws. We must report attendance info to CAA for every event. CBAA is more than compliant with the CAA. Monetary support will change. We will have apply for a grant for a specific thing, such as NTE. They have yet to put together the grant proposal process at all. They don't know how much money they'll have in 2015. They won't have anything in place by October/November when we would need to apply for money. CAA will be targeting the smaller chapters that don't have money. We are financially stable and probably won't be receiving money from CAA. We should probably be prepared to receive no funding from CAA and be pleasantly surprised if we do get funds from them. Ric M pointed out that CAA has their own financial difficulty as a result of the wildfire that closed The Lair last summer and other problems. We'll need to come up with a way to record/report attendance of our events. Juliette wanted to know what effect this will have on management of CADS. Ric M mentioned that CADS came from CAA and was subsequently taken over (screwed up) by the university.

- **TH Report (Wade):** last week Chef audition were held. A new chef was selected. House is full minus one person. One vacancy on board.

- **CBAA people honored (Dorothy):** [Bradford S. King Award for Excellence in Service by a Young Alumnus 2014](#) bestowed upon DucBieu Pham via CAA. Ceremony will be on Aug 9<sup>th</sup> at Alumni House. We should have a presence at this event to 'own' him as being a member of our chapter. We should not miss these opportunities by writing articles or profile on social media to raise our profile. Ric M pointed out that Bob Epstein was honored at the Charter Gala. He should be interviewed for an article in the NTE.

- **Next Meeting date:** Tara polled the group for the preferred date which will be November 1<sup>st</sup> in BRH from 10am-12noon

- **Move to adjourn by Tara. MSP\***

Pete Alvarez Jr. '71  
Exec Sec: CBAA

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