

**CBAA Council Meeting Minutes (regular Fall quarter meeting)
Saturday, Nov. 1, 2014 10am – 12pm, Cal Band Rehearsal Hall**

- **Call To Order:** 10:05 am by President Tara Castro, followed by introductions.
- **Councilors present:** Pete Alvarez, Jr. '71, Chris Bailey '70, Juliette Bettencourt '76. Andrew Capule '95, Tara Castro '05, Briana Connell '79, Eric Dezendorf '05, Colin Downs-Razouk '05, Rick Flier '63, Tori Hirata '06, Andy LaBatt '90, Devrah Lawver '99, Raul Lopez '05, Ric Mart '66, Phillip Parent '05, Dorothy Proudfoot '92, Erin Proudfoot '92, Doug Roberts '74, Stephen Stapleton '11, Jerry Taylor '66
- **Others Present:** Kiran Permaul '10, Alec Stewart '01

- **Minutes** from 26JUL14 approval. **MSP***

- **Performance and Events** (Eric):

- o Asked Band whether they want Alumni Band to help with winter basketball games.

Answer is yes.

- o Motion to participate in winter SHB basketball games at the invitation of Cal Band.

MSP*

- o Thanks for participating in ABD. Sounded good in stands; sounded OK on field

- o Big Game Reunion at Spenger's on November 21. There will be no print invitation;

email with details to be sent on Monday. Hoping to increase numbers from 55 of two years ago.

Food options: Fish, Chicken, Veggie. Anyone who wants to help decorate, let Eric know. Will start setting up around 5pm. Eventbrite will be created. Make an effort to invite the former Tony Martinez Award honorees. Taylor asked to send some sort of invite to older members who might not have email. If someone would like to create a slideshow that would be great, otherwise we will stream videos from a playlist created on YouTube.

- o CBAA Tailgate Sep 27 was a lot of fun; we ended up losing a lot of money. Jason was thinking not to do it in the future because of the cost UC imposes. If we reserve that space it will cost money. We could just show up at a location informally and do it there. UC doesn't care who it is; this is now corporate UC. We could show up early at a parking lot and have the tailgate there w/o having to reserve a space. People tailgate on campus all the time.

- **Communication** (Erin): passed around printed report.

- o Statistics of various Social Media groups. Facebook, Twitter, Linkedin, etc

- o Linkedin subgroups have been updated.

- o Alumni Band YouTube channel: new videos have been uploaded.

- o Sent communication blast email to all on Sept. 18; 1794 emails, might result in more people coming to ABD in the future. Mart commented that the email list used to be much larger.

- o Website: Andrew: Merchandise purchase page is up. There's been some general cleanup of the site.

* MSP = Moved, seconded, passed

o NTE (Colin); Sent to printer for approval. Tara: very few EEchoes probably because of Facebook. How do we make EEchoes more relevant; we can't just publish EEchoes w/o permission. Dorothy suggested that stuff on Facebook isn't private. Seems unfair to publish stuff w/o consent. Consider removing the EEchoes section altogether. Perhaps ask membership what they would like to see instead of eEchoes. Tara commented that there is plenty of content for NTE. Colin suggested EEchoes be stories from the past. NTE Staff should be able to make decisions about what the NTE looks like. Mart reflected that newsletters are no longer effective; what can be done to replace it? Stapleton pondered whether or not it was time to move NTE to an online basis. There is a danger of losing the older generation. The crush of putting together the NTE is very time consuming. A blog could disseminate info all year long rather than just 2 times a year but we need to make sure that the blog is kept up to date. Communications Committee should discuss this then present to Council.

o NTE OPT OUT is up to 252. How many hard copies are printed? Around 3000, used to be 5000; Cal Band parents no longer receive NTE.

- **Merchandise (Doug):** 7 new polo shirts sold at the CBAA Tailgate, 22 sold at ABD.

- **Financial Report (Doug):** Doug provided a printed report and went through it. Equity: Unrestricted funds are dropping. We are developing more expenses. Doug explained what unrestricted funds are. Money comes from membership, events. 4% of endowment (Lifetime Memberships) isn't touched. Annual Budget needs to stay within what unrestricted funds are. Example: Reunion used to break even. ABD brings in no revenue. Tailgate is new, we didn't do this before so a loss effects overall budget. Our endowment is dependent on what's happening in The Market. Doug proceeded to go through the document line by line; see Financial Report document. Question was asked about instruments purchased due to loss by theft. Eric hasn't yet submitted the bill but he spent less than the \$2200 approved. Do we have provision for instrument repair and purchase. Doug pointed out lines in budget for equipment. Should we buy insurance for our equipment? These questions to be left for Finance Comm discussion.

o **Motion to Approve 2015 budget. MSP***

o Tara formally thanked Doug for his enormous effort in preparing this report.

- **Cal Band Report (Stephen Stapleton):**

o Build Pizzeria gives Cal Band 10% of their profits on away game days (from noon to closing). We asked them and they agreed to do it.

o NorCal benefit coming up on Sat. Nov. 8th at BAM/PFA building on Bancroft. RSVP today if you plan to attend.

o We will be needing help for winter SHBs as membership has fallen to 202. This season we've had to rehearse from 6-8pm which has caused 20-30 people to quit because of academics.

o Maxwell Field may not be available to band next year. Edwards Field is not an option. Many restrictions imposed by UC in terms of band playing. Spoke about Women's Field Hockey

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lawsuit. Question asked about joining that lawsuit. Not an option as the lawsuit is centered on Title IX issues.

- o Spring Show may happen this year in CRH. Question was asked about China Tour and how Spring Show might be related to that. Bob is leaning toward touring with a Wind Ensemble not necessarily with a TBE Show as in tours past.

- o We will be meeting with CBAA ExComm re ABD. ABD can be a competition which could be unhealthy and we need to discuss this to generate more interest in ABD by current band.

- o Kiran spoke about current efforts in Archiving; Tara asked if he might be interested in joining the Archiving committee.

- o Question was asked about restructuring funding by attaching to Athletics. There are advantages and disadvantages for this. Athletic has a tendency to want to control everything; might not be good for Band/Spirit. Current funding from Univ. is pretty stable. Question was posed as to what CBAA can do to help with the field rehearsal time issues. We as Donating Alumni could write letters and put pressure to get the band reasonable rehearsal facilities. Dorothy has felt there's been a disconnect between CBAA and Band regarding leveraging UC and would like us to reestablish the connection to do what we can to help. Taylor, Mart, and Flier encouraged ExComm to ask alumni for help with mediating with Athletics/Administration. Talking to Cal Band Alumni is not a sign of weakness, it is the strength of the Cal Band. We don't participate unless we are asked to do so. CBAA should resurrect the University Relations Committee. Dorothy moved to reconstitute or reauthorize the University Relations Committee. Many seconded the motion. **MSP*** Tara can appoint a chair for this committee. She appointed Ric Mart (however subsequent to the meeting, it was discovered that the committee already had a chair.)

- **Alumni Band Day:** operationally went great. Tara, Briana, Eric and Pete will be meeting with Cal Band ExComm to go over planning for 2015: logistics and other items to make sure the day is fun for everyone. Tara will report on that meeting for council.

- o We discussed a personnel issue involving a CBAA member who had too much to drink, was unable to perform at halftime and worse he verbally harrassed a current band member. This behavior is totally unacceptable The CBAA member was asked to write an apology to the band which he did. Further, CBAA ExComm has recommended to impose a 5 year ban on this CBAA member from participating in any CBAA activity after which there will be a zero tolerance policy on all CBAA members. In our CBAA ExComm discussion we recognized that we can't control the behavior of adults but that we can encourage them to responsibly represent our organization while attending our events and wearing our gear. Dorothy thought that the penalty should be harsher. Is there a written policy regarding behavior to protect our organization? As a group we need to monitor ourselves: if you see someone behaving inappropriately you should step up and intervene. While we can't control behavior during optional time we can invoke Remember Who You Are and What You Represent. We are not only representing ourselves but we are representing the Cal Band and the university. Expulsion from the group should be an option. Stapleton mentioned that the Cal Band's perception of Alumni Band has been affected by this incident. Relations between the two need to be improved, perhaps having the two groups spending more time together during ABD. Right now it seems like the two groups are separate and unrelated. Mart mentioned that this easily could have

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gone the other way where someone in the band could have been harassing a member of Alumni Band. He has personally witnessed this in the past. Tara commented that planning for a more positive interaction between Cal Band and Alumni Band will go a long way. Erin will draft something and present to council. We as a council need to make sure that this doesn't get lost, action items need to be followed through. Juliette mentioned that the baseball event and 4th of July parade have become opportunities to interact with current band and has largely been successful. Perhaps plan the baseball event earlier in the season so that more current bandsmen can attend. Tara suggested smaller career oriented events such as planning an event for those bandsmen who may want to be teachers and other events for different careers.

o Briana noted that the wireless headset that we rented worked well and would like to purchase one for next year. Briana moved to allocate \$500 for purchase of wireless headset. Motion was seconded **MSP***

o Mart congratulated all on a successful ABD. Taylor congratulated the recruiting effort that produced the largest ABD in many years.

- **Next Meeting date:** Tara polled the group for the preferred date which will be February 7th in BRH from **1-3pm**. Jerry mentioned that meeting times should not be restricted to 2 hours, if there is important stuff to discuss, meeting times should be extended.

- **Move to adjourn by Tara. MSP***

Pete Alvarez Jr. '71
Exec Sec: CBAA