CBAA Council Meeting Minutes (regular, spring quarter meeting)
Saturday, May 2, 2015 10am-Noon, BRH, Berkeley, California

- **Call To Order**: 1:10 by President Tara Castro, followed by introductions.
- **Councilors present**: Pete Alvarez '71, Chris Bailey '70 Juliette Bettencourt '76, Mark Bjork '87, Patricia Cañada '08, Tara Castro '05 (President), Jason Clark '99, Nitzya Cuevas-Macias '04,, Eric Dezendorf '05, Rick Flier '67, Barbara Goodson '77, Tori Hirata '06, Andy LaBatt '90, Phillip Parent '05 (Vice-President), Dorothy Proudfoot '92, Erin Proudfoot '92, Doug Roberts '74, Jerry Taylor '66, Wade Williams '77. Alex Dominitz '12
- **Other attendees**: Sam Cappoli '12 (DM'15), Alec Stewart '01

- **Motion To Approve minutes from February 7, 2015 MSP**

- **Cal Band Report (Alex Dominitz SM)—**Had Spring Show last night (May 1); internal entertainment
  •**FTP** will be in Hayward again in August.
  •**Cal Band** will be represented at all away games this fall except Utah.
  •**Asia Tour planning continues** with approx. 105 bandsmen going.
  •**ABD:** Sept 12 San Diego State game; joint show tentatively will be a Motown show; Script California at pregame; possible practice with alumni on Friday.
  •**Fall Practice Facility**: hasn't been fully resolved yet; higher administrators are now involved. CBAA offered to help in any way necessary.

- **TH Report (Wade):** We have co-managers who are actively recruiting to fill the house. Looking to replace 2nd and 3rd floor windows along with library windows.

- **Budget Report (Doug Roberts):** copies of budget circulated; Doug gave a summary.
  •**Discussed Unrestricted Fund:** funds are diminishing because of Alumni Band events that lose money. Not getting as much income from annual memberships; we are getting more lifetime memberships that goes to restricted funds. Should we transfer funds from Restricted Funds to Unrestricted Funds. By-laws don't seem to prohibit this. Question asked: how much to transfer? Doug suggested $10,000. Market has done well in recent years increasing our funds by about $20,000. It was suggested that the yearly 4% transfer to Unrestricted Funds from Restricted Funds be increased. Doug proposed to do a one time transfer and then study and discuss increasing the annual transfer. A motion to transfer $10K from restricted funds to unrestricted; motion seconded. A modification was suggested that we authorize the treasurer to transfer up to $10k. Also charge the finance committee to come up with a long term plan to revise our spending plans for the future and present at next meeting. **MSP***
  •**Membership:** we would be best served to get someone involved who is less than 10 years out of the band to recruit new members. Ashley Whitaker expressed an interest in helping out. Eric presented a letter that Alex Dominitz was going to distribute to current Cal Band seniors inviting them to join CBAA.

- **Communications Report:** Erin distributed a paper report and then summarized it. The report is available here http://bit.ly/CBAAcomm20150502
  •**All Cal Band email blast** will be done soon to promote upcoming CBAA events
  •**Website:** discussing about revamping our CBAA website. Difficult process but we're working on it. We had discussed having an intern (preferably from Cal Band) come in and possibly design a new website.

* MSP = Moved, seconded, passed

•**NTE:** 1st draft is complete; Colin hopes to get it out on Monday but it probably won't happen. Articles are being edited before insertion into layout saving lots of time. Opt Out is not 100% accurate; we are at the mercy of CADS person at CAA.

•**Google Calendar** available for CBAA

- **Events: (Eric):**

•**Young Alumni Weekend At The Lair of The Bear**: Aug 27-30.

•**April 12th** performance at a **Cal Baseball** game with a social mixer at Pappy's afterwards. About 30 alumni were in attendance, very few students because of conflicts. Overall it was a successful event.

•**July 19th AIDS Walk**: still in planning stages

•**July 4th Parade**: Jerry Taylor outlined plans for this year's parade whose theme is celebrating the 100 year anniversary of the 1915 World's Fair with a replica of the Palace of Fine Arts.

•**Tailgate 2015**: Tara suggested looking at the budget and plan accordingly. Possible dates were discussed. However, University is charging a lot of money to put on the event. Eric would simply like the group to look into the feasibility of doing this event.

•**Jeff Dale** requested a band for his parents 50th wedding anniversary of Aug 22nd at 6:30 in Orinda with a donation to the CBAA. Need someone to lead the group. Motion to approve this event. MSP*

•**San Jose July 4th Parade:** something that possibly could be done by people in southbay who wouldn't be attending Sausalito parade. Rosenquist has volunteered to direct this group. No funding required of CBAA. Motion to approve a possible performance at San Jose July 4th Parade pending available instrumentation. Could be good for alumni and current band who live in the south bay. **MSP***

•Try it for a year and see if it works. It was suggested that donuts/coffee/juice be provided to those attending

- **Merchandising Update: (Patricia):** we are in need of certain inventory items. We need to have items in place by ABD. Motion to approve up to $3,000 to replenish inventory items for resale**. MSP***

•Should we raise the price of the items to raise our profit margin: deferred discussion to merchandise committee.

•Perhaps we should buy in larger quantity to get a lower price.

•Suggested that Patricia put together a break down of pricing to see price differences if larger quantities are purchased.

- **Alumni Band Day**:

•Alumni House for reception is in question as they are wanting to charge us $2200 rental. Given our current budget constraints this could be a problem. CAA did grant CBAA $1200. Still negotiating for use of the room. We should be prepared to pay something for use of this room. CAA has pretty much taken away this benefit. We haven't been given firm information from CAA about what it will cost CBAA to hold its ABD reception at Alumni House. CAA should be reminded of the great amount of free advertising they get via CBAA.

•Setting a more collaborative tone throughout the day with the current band.

•A concern was expressed regarding Cal Band's attitude toward Alumni Band. It should be a priority to improve relations between the two groups. A current bandsman expressed his impression that the attitude has changed for the better in the last few years. Alumni Band should emphasize that we are guests of the Cal Band on Alumni Band Day. Going forward we will do our best to do more with the Cal Band such as eating lunch with them and perhaps sitting next to them so that we can play together.

•Next Meeting: July 25th 10am-Noon at Erin Proudfoot's house: 8150 Surrey Lane, Oakland, Ca..

- Adjourned at 12:05p.m.

Respectfully submitted,
Pete Alvarez Jr

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