

CBAA Council Meeting Minutes

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Saturday, Feb. 13, 2016 10am-12noon, BRH, Berkeley, CA (regular winter quarter meeting)

- Call to order: 10:05am
 - Councilors Present: Pete Alvarez '71, Patricia Cañada '08, Andrew Capule '95, Tara Castro '05 (President), Norman Chong '74, Briana Connell '79, Nitzya Cuevas-Macias '04, Colin Downs-Razouk '05, Eric Dezendorf '05, Rick Flier '67, Tori Hirata '06, Chris Martinez '10, Phillip Parent '05 (Vice-President), Dorothy Proudfoot '92, Doug Roberts '74, Alec Stewart '01, Jerry Taylor '66, Ashley Whittaker '09, Wade Williams '77.
 - Other Attendees: Connor Jackson '11, Alexander Ewing '13, Stephen Ramaley '13, Timothy Niemann '13, Mini Broderson '14, Anushka Vazirani '14, Jason Fernandes '13, Aditya Bhumbra '14, Alyssa Ransom '13, Jasmine Hernandez '14
1. Motion to approve October 24, 2015 meeting minutes. MSP*
 2. Connor Jackson presented a proposal to request funds from CBAA to purchase updated AV equipment for use on the upcoming Cal Band Asia tour including a new laptop and updated video editing software. Phillip Parent provided Connor with a new laptop with updated video editing software. The rest of discussion was about purchasing a new (3rd) camera and tripod for recording Cal Band Shows in the stadium, which can wait until after the Asia tour. Current request includes \$137 for a Black Magic Media Recorder for producing 'live' streaming feeds to YouTube and \$200 for miscellaneous items including foam for carry case, extra batteries, chargers. Total \$337. Motion to approve up to \$400 for AV equipment for Asia tour. **MSP***
 3. Cal Band Report: Alyssa Ransom PRD'16. Talked about the Super Bowl experience. Solicitations for cut tapes for next season halftime show have gone out to Cal Band members. The 50K Challenge is on for new donations to Cal Band that will be matched by University. Tara reiterated that CBAA is here to support Cal Band and to please contact us at any time with any questions or concerns. Tara also thanked the large contingent of Cal Band members for attending today's meeting. DM '16 Alexander Ewing announced that the band will have a permanent rehearsal field at Underhill and asked CBAA for ideas on how to mark the field with yard lines as it is currently marked for field hockey. Suggested that the yard line markers be done in a different color that wouldn't interfere with the other sports using the field.
 4. Nominating Committee: Nitzya Cuevas-Macias has agreed to be the new Vice-President. Doug Roberts agreed to continue as Treasurer and Ashley Whittaker has agreed to be trained for the position over the next year. Pete Alvarez said that if anyone wanted to be Executive Secretary please send email to Tara, otherwise he will continue. Jason Clark pointed out that the council would need to approve the ExComm positions at the next meeting. Eric Dezendorf will continue chairing the Performance and Events committee but is more than willing to let anyone interested to do so. Doug read from the by-laws that say the president can appoint Treasurer and Exec.Sec but the council will still need to approve the appointments.
 - a. 2016 Council Slate ballot results:
 - i. 420 ballots sent; 29 returned for bad address.
 - ii. 114 returned in support of entire slate.
 - iii. 1 returned supporting just one councilor.
 - iv. 2 returned supporting 4 of the councilors

* **MSP = Moved, seconded, passed**

5. Membership/Finance (Doug Roberts): 2015-16 had the greatest increase in lifetime memberships probably due to the increase in membership fees. As of Dec 31, '15 we have 268 fully paid lifetime members and 55 lifetime members in various stages of installment payments. We have 419 sustaining members. Doug went through the budget document he provided to the council. Discussion ensued about money that go from restricted funds to unrestricted funds and the question of how we sustain our operations. It was suggested that we charge a fee to attend our events such as the ABD reception. Others said that rather than charge for this we could request a donation from people to cover the cost of the event at the event itself. Another suggestion was to take a portion of a new lifetime membership fee and send it directly to unrestricted funds. Another suggestion from last meeting was to up the annual percentage that is transferred from 4% to 5% or 6%. All things we can talk about in the future. Now that there are more lifetime members money generated from sustaining members has/will go down. We need to reach out to members whose membership has lapsed. We also need to keep pressure on CAA for grant money and use of facilities. Also make sure that the Big Game Reunion doesn't lose money. We should keep in mind that if we do any fundraising we should be doing it on behalf of the Cal Band.
6. Discussion of non Cal Band member being a member of Cal Band Alumni: The person is currently a grad student wanting to play in Alumni Band. At some point in our history we allowed non Cal Band members to purchase a membership in CBAA. There have been instances where non Cal Band members have performed with Alumni Band. The legal issue of whether our insurance would cover someone who is not a member of CBAA came up. Just because we do it all the time (allow people who aren't members to play in Alumni Band) does not make ok with our insurance. The by-laws stipulate that the council can approve anyone to be an Associate Member of CBAA. A motion was made to approve anyone to be an associate member upon the payment of dues to anyone who doesn't qualify as a regular member. This way anyone showing to say Alumni Band Day and wants to play can do so by paying for a 2-year membership (\$40). In this way everyone will be covered by our insurance and our code of conduct. MSP* with one no and two abstentions.
7. Performance Committee: Eric Dezendorf
 - a. We need to purchase new cymbals. A motion to approve up to \$300 for a new set of cymbals. Let's make sure we get durable cymbals this time around. We would need them by Alumni Band Day. Let's do more research and vote on this via email.
 - b. Standing Band: idea to create a standing band that can play at short notice for various events that come up. This would be a subset of CBAA that would be required to perform at a set number performances per year that would allow us to accept more requests. There needs to be some sort of compensation to this group. What would that compensation look like? No motion at this time but soliciting ideas to get people to come to more performances.
 - c. April 24 Sunday baseball game against Arizona. Motion to approve this performance that would include members of Cal Band. MSP*
 - d. Sausalito July 4th Theme: Blues Brothers.
 - e. Alumni Band Day: Performance committee met regarding 2016 Alumni Band Day. A meeting was held with Cal Band ExComm on a date which is probably going to be Nov. 5. No details have been worked out but further discussion will happen over the summer.
8. Events: Eric
 - a. Young Alumni Weekend at the Lair of the Bear from Sep. 8-11, 2016. Motion approve the performance. MSP*

* MSP = Moved, seconded, passed

- b. Big Game Reunion: Friday November 18th. Currently the plan is to have it at Spenger's. Anyone who would like to be involved in planning the event contact Eric.
- c. If you have any ideas for performances please contact the Performance Committee.

9. Leadership and Development:

- a. ExComm Workshop (Alec Stewart): Held in Presidents Room of Alumni House. All but Timothy Nienmann were in attendance. From CBAA: Alec Stewart, Lynn Chen, Joe Mak, Andrea Johannessen and Eric Dezendorf. It lasted about 3 hours covering a number of themes. A feedback survey was completed mostly positive. All the documents from the workshop are in our Yahoo groups files.
- b. Career Night: Usually done in early spring but had to cancel this year because of Super Bowl performance. Having trouble finding a location; would rather not have it in BRH. Alumni House is getting expensive. Eric proposes smaller workshop ideas that focus on specific career areas so that a smaller venue could be used. Perhaps have a quarterly sessions dedicated to resume building, interview skills, job search. Aren't student groups able to reserve campus classrooms for free? Would a survey of Cal Band be possible to see what they are interested in? What would be the best time of year to hold Career Night(s)? Scheduling can be problematic. It would be helpful to make sure that the purpose of the event is clear. Needs of freshmen are going to be different from seniors. It's also important to consider the bay area pool of alumni. Focusing on themes (as opposed to specific jobs) is a good idea but would take a lot more work to organize. LinkedIn should be used more effectively. Poll the band then continue discussion.

10. Merchandise:

- a. Patricia showed a few hats that were modeled by councilors and pictures were taken of the hats. Price wise the ones with the buckle closure were most economical. Critique: Low profile hats are not colorfast. Durability is a concern. High profile Flexfit hats most expensive. Discussion ensued on what to order. Patricia noted that there is a backlog of people waiting to receive hats. Polyester hat will be more durable/longer lasting than 100% cotton. It was suggested that we get the hat with the buckle in the back: one size fits all.
- b. Shirts: need to order both white shirts and blue/gold shirts.
- c. Motion to approve \$2300 to resupply all merchandise (shirts and mid-profile hats). ***MSP**

11. Communications Report: Erin sent report via email;

- a. LinkedIn: Erin sent via email a list of people wanting to join the group. Please respond to the email letting alerting her to people you know.
- b. NTE: drop date is first week of June.

12. New Business: can we issue membership cards again? This needs further discussion as it would require budget to implement.

13. Next meeting: May 14th.

Meeting adjourned: 11:50am.

Submitted: Pete Alvarez Jr.

*** MSP = Moved, seconded, passed**