

## California Band Alumni Association (CBAA)

Council Minutes: May 14, 2016

Location: LaBatt House, Alameda

**Attendees:** Erin Proudfoot '92, Alec Stewart '01, Colin Downs-Razouk '05, Phillip Parent '05, Nitzya Cuevas-Macias '04, Chris Martinez '10, Matt Bjork '89, Andy LaBatt '90, Ric Mart '66, Jerry Taylor '66, Andrew Capule '95, Wade Williams '77, Doug Roberts '74, Barbara Goodson '77, Devrah Lawver '99, Tara Castro '05, Patricia Canada '08, Dorothy Proudfoot '92, Jason Clark '99, Lizz Campos '07

### Non-councilors:

Jennie Van Heuit '82, Alyssa Ransom '13, PRD '16, Alexander Ewing '13, DM '16

**Call to Order:** 10:19am

1. Thanks to Andy for hosting our meeting!

### 2. Nominating Committee

a. **Vice President nominations:** Nitzya volunteers. No other nominations. Hearing no other nominations.

**Motioned and seconded to approve Nitzya Cuevas-Macias** as Vice President for a 2-year term ending at the Spring Meeting 2018.

Passed unanimously.

### B. Secretary and Treasurer appointments

- Treasurer: Doug would like to retire from his Treasurer appointment. There was a printed Resolution that basically says we are adding Ashley Whittaker as a signer on our bank account. A suggestion was made to add an ending date of June 30, 2017 on the resolution, otherwise there is no ending date on this. Also, see next bullet point, the signature will change from Pete Alvarez to Erin Proudfoot. The president doesn't sign because of separation of powers.
  - **Motion to approve signing of resolution** by Barbara Goodson, Seconded by Jerry Taylor.  
Passed unanimously.
- Secretary: Pete is interested in retiring from his Secretary appointment. Erin Proudfoot volunteered and Tara Castro volunteered to take Erin's now-open Communications Chair.
  - Phillip appointed Erin Proudfoot as Secretary. Phillip appointed Tara Castro as Communications Chair. No motion needed or vote needed.

3 & 4. **Cal Band & TH Report:** Alyssa Ransom presented.

- Collected \$33,000 for the locker renovation. Original goal was \$15,000 so they way surpassed their goal. This year is the last year of the new donor match from the University - they received \$10,000 alone in new donors that will be matched.
- Asia: They are leaving on Monday! Flying into Beijing, first performance on Great Wall. Will post live on their YouTube channel. The Cal Band will post their itinerary tomorrow.
- Recruiting is going well.
- Photos: The Cal Band has been getting requests for photos from various alums. They would love to do a 3-day thing over the summer to inventory (late July). Lizz Campos is very interested in attending. Katie Fleeman is doing a lot with our oral history. Barbara is interested in attending, she will also ask Dan Cheatham about his photos and his plans for those. We talked about those who worked on the history book before.

- NorCal Party: October 15! Yes, put in North Tunnel Echo. They have a location but are keeping it a secret until the invitation comes!
- TH: Recruiting is going well. Only 6 spots open. New paint, new plants, very exciting time.
- Cal Band is not going to Australia. :(

4A. **Archiving & History:** Lizz Campos has volunteered to chair the committee. Yay! She will recruit Katie Fleeman to work closely with her for this committee.

5. **Membership & Finance:** Since last time, we paid the Spengers deposit and bought ABD merchandise. Full report was printed. Membership blast coming up with Andrew's help as terms expiring in June.

- Inviting new grads to become members, letter to parents: Barbara will write, we volunteer Juliette to do the grunt work, Alyssa said she will provide info on graduating seniors to us after they return from Asia.

## 6. Performance

- 4th of July Sausalito: Jerry Taylor. \$50 raffle tickets that people put into a Cal Band hat. A former mayor won, he got an alumni band shirt and hat and small baton with a nice picture. Ron Alpert will direct us at the viewing stand. Would suggest like before that the first time through Caldonia Street, we play Cal songs and patriotic songs, and the next through will be our theme which may or may not relate to our ABD theme.
  - **Motion to approve 4th of July performance in Sausalito as a regular annual event, as long as Jerry Taylor is involved.** Moved by Dorothy Proudfoot, Seconded by Barbara Goodson.  
Passed unanimously.
- AIDS Walk Performance: July 17. Joint performance. Alec Stewart is available to direct this year.
  - Motion to approve this year's AIDS Walk Performance. Moved by Erin Proudfoot, Seconded by Devrah Lawver.  
Passed unanimously.
- Golden Bear Day: August 13 or 20. Alumni Band has typically covered it. We discussed that we may want to wait until we know more details, the date, and whether the Cal Band might be around
  - Motion to approve the Golden Bear Day performance at the Performance Committee's discretion and also if the Cal Band asks us to do it. Moved by Tara Castro, Seconded by Barbara Goodson.  
17 approve, 3 oppose. Motion passes.
- Young Alumni Weekend at the Lair: Sept. 8-11. Approved last meeting.

## 7. Events

- Reunion: Barbara is leading. We are having it at Spenger's. She is suggested that the even number years would be our "regular" reunion year and that the odd number years would be an inexpensive picnic in the park. Ric mentioned that when the reunion started, the odd year was at a bar in San Francisco. The banquet room has moved - it's where the long bar is. Yes, we will have 2 bartenders.
- Young Alumni Events: Nitzya is very interested in getting more young alums involved. Lizz talked about some young alumni have all gone bowling together at Albany Bowl. Maybe there can be viewing parties. Maybe have a food truck at some event.
- Cal Band Alumni Tailgate: We have a budget of \$1000 for this event and hope to get \$800 in donations. Juliette and Jason will lead this. The CAA Young Alumni Tailgate is Sept. 17 vs. Texas, so we will avoid this date. Jason talked about space - we used North Sproul Lawn, but it costs too much and the permitting is crazy. It would be great to use someone's parking spot and just have the party there. Looking at the calendar, it seems that October 1 is the only date.
- Viewing Parties for away games: Find a bar in Oakland or SF (BART-able). We talked about the CAA chapters and maybe we can partner with them and not compete with them (Marin and Tri-Valley were brought up). If we find a bar, they may do a drink special for us if we know how many are coming. We decided no budget was needed for this or

official approval. Will try one game for Fall 2016. We talked about the Australia game as being a great choice, game time is Friday 7pm.

#### 7A. Awards Committee

- Jerry Taylor on behalf of the committee, would like to nominate Pete Alvarez as our Tony Martinez Award Winner! Everyone heartily agreed it was a great choice!

#### 8. Alumni Band Day

- The date is November 5 vs. UW. Performance Committee has talked about the various difficulties with a late date including weather, unusual date, etc. We did talk about needing a contingency plan if it is a rain downpour and/or our numbers are low. There is an exciting proposal from the Cal Band to incorporate more young alumni.
  - Pregame: we have 12 minutes - normal time, pregame script California, Hail to Cal, etc. We have all the time we need for pregame.
  - Rehearsal: Alexander is trying to get 2 fields for rehearsal that morning so everyone has plenty of time to practice.
  - Idea: Will be an application process with Alexander and Briana. 30-50 people will be a Cal Band member for the rehearsal and for the game. Have to attend Friday rehearsal, will be given a spot and a poopsheet. These spots are completely open to everybody. Will be performing the halftime show with the Cal Band as a part of their block. There will still be an Alumni Band Day as usual for everyone else. The alumni who are in the Cal Band will be with the Alumni Band in the stands. The alumni in the Cal Band block would be in the "Cal" part of the script California and would wear the alumni band uniform for the entire day. These alumni band members would have to adhere to the Cal Band policies of alcohol, drugs, and substance policies. Open process in June and get signups by August. Discussion about whether the one Friday rehearsal is enough and whether alums would be offered the opportunity to come on some of the rehearsals early in the week as well. No dance step has been discussed yet, but Jennie Van Heuit would love to be a part of this.
    - Music: Tribute to our fallen musicians. Question of who is deciding all the songs and whether some/all of them can be ready can be ready for July 4.
    - Combined Band and Alumni Band lunch: The Cal Band ate last year in Dwinelle Plaza, maybe back to Lower Sproul. Everyone on the council would love to do this if we can make it work logistically. CBAA would put in some money for our part of the lunch.
    - Post-Reception: Alumni House is booked and we invite the Cal Band to join us as usual.
    - Volunteers: Always needed. Doug will again lead the food portion of the day.

#### 9. Communications

- North Tunnel Echo: pretty good on content. Plan to drop before the 4th of July. Can always use copy editors; Barbara and Erin always help with this. Yes, will include Pete Alvarez as the Tony Martinez Award winner in the NTE. We'd love the Pete interview on the highstepper blog. Does anyone have any info the Pete Alvarez rap? Maybe Chris Lipski.
- Social Media
  - Facebook: We have a public facing Facebook page (255 fans) and an internal Facebook group (932 members).
  - Twitter: @calbandalumni (201 followers)
  - YouTube: @CalBandAlumniVideo (58 subscribers, 51 videos)
  - LinkedIn: Cal Band Alumni (638 members)
- Email Lists
  - We'll have to migrate from @lists to bConnected lists before the end of the year.
  - Cbaa-announce (493 emails)
  - Cbaa-discussions (200 emails)
  - Nte-only (264 emails)

- Phone number: 510-698-9CAL (google voice)
- Communications Report: See report for stats on our social media channels and more!

## 10. Merchandise

- All caught up with mailing people their merchandise orders. Passed around a new jacket, yes we'll get pricing. Erin will check with Dorothy to see pricing of our fleece. We briefly chatted about the Alumni Band Uniform in November because it will likely be cold and what people will wear on top. We agreed that a white jacket isn't an option and most people own some sort of blue top. We will talk offline and at August meeting. [later, Erin found that we last ordered in 2010 from BYOG at \$32 each and sold for \$40 member and \$45 non-member]

## NEXT MEETING

- Saturday August 6 at the Proudfoot home

Adjourned 12:08pm.

Minutes submitted by CBAA Secretary, Erin Proudfoot