

CBAA Council Minutes - Saturday, February 25, 2017

Band Rehearsal Hall (BRH)

Called to Order: 10:15 am

Councilor Attendees: Chris Bailey (trombone '70), Juliette Bettencourt (clarinet '76), Andrew Capule (trumpet '95), Tara Castro (clarinet '05), Norman Chong (trumpet/baritone '74), Briana Connell (mello '79), Nitzya Cuevas-Macias (tenor '04), Colin Downs-Razouk (alto '05), Rick Flier (clarinet '63), Barbara Hollimon Goodson (mello '77), Andy LaBatt (tenor '90), Philip Parent (trombone '05), Doug Roberts (snare '74), Alec Stewart (trumpet '01), Jerry Taylor (glock '66), Ashley Whittaker (piccolo '09), Wade Williams (trumpet '77)

Ex-Officio: Melody Carey (PRD piccolo '14), Daniel Grubb (DM clarinet '14), Jack Echols (StuD tenor '14)

Member Attendees: Kiran Permaul (trumpet '10)

1. **Minutes:** Minutes from the October 10, 2016 CBAA council meeting were approved with no corrections. Moved by Jerry, seconded by Alec. Motion passed unanimously.
2. **Communications Committee** (Tara Castro)
CBAA's social media presence is growing. Tara would like to increase awareness of CBAA's LinkedIn account so current Band members can have more job contacts. Please join our group! North Tunnel Echo: The Cal Band has offered to publish longer articles on their blog. Some recent articles have been too long for the paper NTE. We have no problem getting content for NTE; it's usually too much. Going forward, articles will be uploaded to the blog once per month, and once per year we will jointly print and mail an NTE. Tara will gather some opinion data on this issue through a survey of the council.
3. **Cal Band Networking Night** (Melody Carey)
Near the end of January the Cal Band hosted a "networking night." 40-50 Bandsmen attended, along with 15-20 alumni. Two alumni spoke, and the rest of evening was spent interacting. The Band would appreciate more of this kind of activity, perhaps some "mini" sessions more often. All the feedback has been positive. Let's figure out more ways to connect students with alumni in their careers. Perhaps six on six dinners would work well: pizza with folks in your industry. Doug Roberts: do we have an electronic list of who works where? Barbara volunteered to try to build a networking database.
4. **Cal Band Report** (Ex Comm Members)
Jack (bioengineering major, StuD): MAC is trying to digitize all current sheet music. The Cal Songs are done. Can CBAA digitize alumni music? Daniel (eecs, drum major): Stunt is working on a charting project like Spring Show, but they're not actually doing SS. With the change of Cal's orientation, the Band is trying to figure out when FTP will take place. They have lots of one-week shows this year. Should an SHB try to go to the game in North Carolina? They can't spend university money in North Carolina. The LA game is the Friday of Thanksgiving weekend, so they will not march at half time this year. What about going to Colorado? Juliette suggests skipping North Carolina and going to Colorado instead. Wade wants to avoid last year's TH issue where some TH Newmen were eventually cut.

CBAA Council Minutes - Saturday, February 25, 2017

5. Alumni Band Performances (Briana Connell and Jack Echols)

The two most likely dates for ABD are September 16 (Ole Miss) and October 21 (Arizona). The Ole Miss game is in a stretch of back-to-back games for the Band, so that would work well.

Daniel says the 4th of July SHB was the best CBAA event he's attended ☐.

The new lockers will be installed right after school is over.

Alec asked if the Band wants two Ex Comm workshops. Maybe early April? Unknown since two Ex Comm members are abroad right now.

North Tunnel: we need to follow through on writing a letter to Mike Williams regarding marching in through North Tunnel at ABD. Bob Calonico says we need to talk with Gordon instead. Phil already talked with Gordon. A letter is probably not the best way to go.

Can we have more time for interaction between students and alumni at ABD? Briana said she would work with Melody and Ex Comm for more together time. Maybe career interest tables at the ABD reception. Andy thinks we need to have "forced mingling," like joint ABD show sectionals. Nitzya thanked Doug for his hard work on the ABD reception. Briana said we hit every speed bump we could in 2016, and we learned from it. The performance committee should look at the packet of music.

6. Reunion (Barbara Goodson)

Alec says we need more young alumni at Reunion, and that the cost point is a barrier. Perhaps next time we can subsidize the young alumni price more.

7. Nominating Committee

Erin is putting together the slate for a full-council vote.

8. Performance Committee (Alec Stewart)

Alec said we had good attendance at winter basketball SHBs. Should we have an alumni band at a baseball game? Alec moved to authorize a baseball performance in combination with the Cal Band in April or May with a reception after. We need to make sure the Cal Band can do it with us. Barbara seconded. Motion passed.

July 4, 2017: Jerry says he will coordinate with the Sausalito Historical Society on this gig since he's the chair of that group! Maybe we can have a memento for Bandsmen to take home, like a tee shirt that we would wear for the performance and keep. This year's parade has a ship-building theme to commemorate the docks at Richardson Bay. MSP that Jerry work on coordinating this gig.

9. Archiving Committee (Kiran Permaul)

Kiran says we have a large box of slides and photos that need to be digitized. We need to tag the photos while we still remember who the people are. Bob needs to write an addendum to the history book regarding the last 20 years. Inserts will also include an Ex Comm list. Do we need more help with the oral history project? Yes. If you can help, please talk with Peter Symonds. Bob had the history book reprinted to give out in Asia. We should find out how much it cost in case we want to order some.

CBAA Council Minutes - Saturday, February 25, 2017

10. Finance Committee (Doug Roberts)

- CBAA as 402 sustaining members.
- Merchandise sales have gone way up, partly due to duffel bags.
- \$1,400 is available for Alumni Band Day.
- Our net assets increasing, now at \$107,000.
- Shall we plan a Young Alumni viewing party this year for a football game?
- We got some donations for CBAA performances.
- \$800 is budgeted for events.
- We don't have a reimbursement request for the NTE from the Cal Band yet.

MSP to approve the budget. Discussion item: Jerry suggests we make sure the NTE goes out a month before ABD so we get folks out and increase sustaining membership. Juliette said we consider an NTE Lite right before ABD. We also need to have our own database to ensure this happens. Barbara volunteered to look into creating this.

Juliette moved to recognize Doug Roberts for his outstanding service!!! MSP!

Ashley is the new treasurer. She will send out guidelines on getting reimbursed. Maybe create a deadline of 120 days for getting reimbursed. She can also work off a photo of the receipt, not necessarily the original.

New CD and songbook. Does CBAA want to buy some of the cds and songbooks?

11. Next Meeting

Saturday, May 13 in BRH

12. Adjourn: 12:15 pm

Respectfully submitted by Barbara Goodson