

# The North Tunnel Echo

THE OFFICIAL NEWSLETTER OF THE UNIVERSITY OF CALIFORNIA MARCHING BAND  
AND THE CAL BAND ALUMNI ASSOCIATION

## Band Travels to Northwestern

Last season with the Bears was heartbreak after heartbreak in a season of 1-11. So when fifty-six members of Cal Band flew out to Northwestern University to watch the football team go up against the Wildcats on August 30 this year, our hopes were not

**Tara Hurley, Clarinet '12**  
too high. While we entered the stadium at Evanston thrilled to be in a new place so far from home, our hardened hearts were prepared for more of what we'd come to expect from our team these past couple of years. But

*(continued page 5)*



The Band performs at Northwestern on August 30.

## Commemorative Halftime Shows

This year, the Cal Band is excited to be sharing two special halftime shows with a common element — a collection of individuals coming together to fight for a greater cause.

On September 27th, 31 high schools were able to join us for our Free Speech Movement Show, a tribute to the historic movement on its 50th anniversary. Beyond our show, the campus was filled with energy and excitement to celebrate its contributions to the countercultural Free Speech Movement; for example, bandsmen Ben Taube (percussion '12, baritone '14), Josh Robinson (trombone '11), Ian McGregor (clarinet '12), and Alexander Ewing (trombone '13) could be found singing with the University Chorus on the Mario Savio Steps,

**Ross Greer, Piccolo '12**  
performing a public concert dedicated to the principles of Free Speech. Our halftime show (available for viewing at <http://youtu.be/GaRPyCC1yYA>) began with a mock protest for Free Speech, until the crowd of bandsmen dispersed to an opening formation of Sather Gate — the thematic monument bandsman Sharon Liu (piccolo '12) chose as the design for the show's stunning black-and-white painted banner (see "Banners," page 3). Hirokazu Hiraiwa's arrangement of Creedence Clearwater Revival's *Fortunate Son* brought the stadium back to the sixties, and the local group's historic hit contributed fresh excitement to the already buzzing crowd, excited by the lively game (which ended in an

*(continued page 4)*

## Band Alumni Wedding is First in Memorial Stadium

As all Cal Band alumni know, Memorial Stadium holds a special place in our hearts. Stepping inside the great stadium brings a rush of excitement into our hearts, a smile across our faces, and joyful memories into our minds. For many bandsmen, our most formative years were spent on this field.

On May 31, 2014, Cal Band alumni Jenni (Tures) Sudario (trumpet '06) and Gabe Sudario (alto '05) made Golden Bear history as the first couple to be hitched at the newly renovated Memorial Stadium! NTE reader, did you even know weddings could be held at Memorial Stadium?! When asked about how Memorial was chosen as their wedding venue, Jenni commented, "Flyers were being given out at a [Cal football home]

game advertising 'Host your next event at Memorial Stadium!' As soon as we got engaged, we inquired with the idea of hosting our wedding there. I couldn't think of a better place to celebrate the beginning of a life-long marriage between Cal Bandsmen! Fortunately, their newly hired event planner also had the great idea of hosting a wedding; she was looking for an enthusiastic bride and groom! They had already put together a wedding package for the Cal Athletics' holiday auction, which included the rentals, food, and alcohol for a 100-guest ceremony, cocktail hour and reception in the University Club level. We bid, won the auction, and worked with the Memorial Stadium over the next six months to create our ideal wedding!"

Prior to the ceremony, the bridal party took photos within the stadium. "When we stepped onto the field the day of the wedding to take photos before

**Melissa Moore, Trumpet '06**  
the ceremony, we couldn't help cheer 'It's Saturday morning Bears!' as a game-day excitement fluttered in our guts. The feel of *(continued page 4)*



The Sudarios and the Cal Band alumni in their wedding party marching initial wedge.



**Derek (Brocklehurst) Rushin (trombone '02, SM '06)** and Robert Rushin got married on Sept. 6th, 2014, in Long Barn, CA. Robert is a UCLA Bruin from the School of Theatre, Film, and Television. Their wedding party consisted of a few Cal Band alums as well: **Becca Brewer (trombone '01)** as his best woman, **Jeana Radosevich (cymbals '02)**, and **Kristina Coale-Stillwell (trumpet '02)**. Derek and Robert live in San Francisco and are raising one cat, one dog, and four silkie hens.



Robert and Derek Rushin

**Karla Orosco (clarinet '88)** just finished her 20th year teaching and coaching in middle school. She currently teaches at NAS Lemoore. If you are in a STEM (Science, Technology, Engineering, and Mathematics) profession and willing to video chat with her classes, please contact her at [karlacalbear@gmail.com](mailto:karlacalbear@gmail.com).

**Melissa Moore (trumpet '06, ExSec '08)** is now practicing optometry at Murrieta Optometry in Livermore alongside fellow Cal Band alum **Chris Gee (alto '98, StuD '01)**. Chris also just opened a new practice, Iron Horse Optometric Group, in Dublin. Cal Band Great (woo) ... for your eyes!

## Alumni Spotlights



### Bob Epstein (trumpet '70)

On March 22, 2014, Cal Band alumnus Bob Epstein was honored at Charter Gala by the Cal Alumni Association (CAA) with the Excellence in Achievement Award. This honor was bestowed on Epstein for his early work on commercial database systems, and for his work in environmental engineering. Here is what CAA had to say about Epstein.

An engineer and entrepreneur, Bob Epstein co-founded five companies: Sybase, New Resource Bank, GetActive Software, Colorado Microdisplay, and Britton-Lee.

Epstein's early career concentrated on the commercialization of databases and networking. From 1976 to 1979, he was the manager of Cal's INGRES project, which investigated relational database systems, and

in 1984, led the architecture of client/server computing with the development of Sybase and SQL Server.

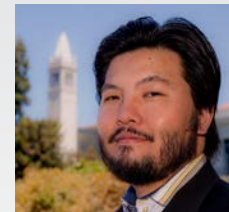
Epstein is deeply committed professionally and personally to advancing environmental policies. He co-founded Environmental Entrepreneurs (E2), a national organization of business leaders dedicated to the dual goals of environmental protection and economic prosperity. He led the E2 team that was instrumental in passing California's landmark 2006 Global Warming Solutions Act.

He is also chairman of the National Resources Defense Council Action Fund, which works to advance the political climate for environmental issues. At Cal he serves as a trustee of the Goldman School of Public Policy and a member of the Executive Committee for the Berkeley Food Institute.

Epstein's environmental work has earned numerous awards, including the California League of Conservation Voters Environmental Leadership Award, the Kleiner Perkins Caufied & Byers Prize for Greentech Policy Innovators, and the Cleantech Venture Network Cleantech Leader of the Year Award.

He is also part of the team creating the Berkeley Food Institute, a multi-discipline research effort devoted to understanding and creating a more equitable and sustainable food system.

Kevin Starr calls it "A tour de force of scholarship, illustration, and graphic design...a definitive narrative of this transformative event." The book is priced at \$40 and you can pre-order autographed copies from Laura using the form at <http://www.sf1915.com/JewelCityPreorderLauraAckleyCB.pdf>. Or if you would like to attend a book launch party, please e-mail her at [cal@sf1915.com](mailto:cal@sf1915.com). All Cal Band alumni are invited!



### Duc Bieu Pham (percussion '98)

Duc Bieu Pham received the Bradford S. King Award for Excellence in Service this year at CAA's "Excellence in Service

Celebration" on August 9, 2014, for his commitment and contributions to local art, film, and music organizations. Reprinted below are CAA's accolades for Pham.

Duc Bieu Pham's relationship with Cal started well before he became an undergraduate.

"As a high school student, I was mesmerized by the effect the Straw Hat Band had on Harmon Gym," recalled Pham, a highly skilled musician. "I knew I had to join."

And join he did, touring with the band in support of Cal Athletics and the California Spirit. Today, a former campus tour guide and a Fellow of the Order of the Golden Bear, Pham is one of the University's most passionate and dedicated alumni. He has served as the South Bay Area District Co-Chair of CAA's The Achievement Award Program and has founded a number of highly successful alumni events and communities, including Cal at Sundance in Utah, Cal at SXSW in Texas, and innumerable Charter Gala After Parties.

He has supported a variety of Student Alumni Relations Council events, including Top Dog with Top Dogs, the Last Grrr-rah, and Student Homecoming Legacy Night.

Pham has also served as a member of the Class of 2002 Ten Year Reunion Campaign Committee, Founding Artistic Director of CAA's Berkeley Film Showcase, and a proud member of the California Alumni Band.

### The North Tunnel Echo

Erin Proudfoot '92  
CBA Communications  
Committee Chair

Zac Commins '11  
Cal Band Public  
Relations Director

Colin Downs-Razouk '05  
Editor

#### Contributors

Cal Alumni Association	Masae Kubota '73
Chris Bailey '70	Sharon Liu '12
Theresa Wilkinson Carey '73	Ric Mart '66
Tara Castro '05	Melissa Moore '06
Alexander Ewing '13	Jamie Rawson '77
Ross Greer '12	Jerry Taylor '66
Tara Hurley '12	Wendy Wang '12

Please address comments to:

The North Tunnel Echo  
University of California Marching Band  
72 César Chavez Student Center #4280  
Berkeley, CA 94720-4280  
e-mail: [n-te-editor@calband.berkeley.edu](mailto:n-te-editor@calband.berkeley.edu)

The North Tunnel Echo is a joint publication of the University of California Marching Band and the Cal Band Alumni Association, Inc.  
© 2014 Cal Band Alumni Association, Inc.

### Laura Ackley (cymbals '88)



Laura Ackley is pleased to announce the mid-November release of her book, *San Francisco's Jewel City: The Panama-Pacific International Exposition of 1915*, in time for the great world's fair's centennial.

Co-published by Heyday Books and the California Historical Society, the 350-plus page, hardcover work is the first comprehensive history of the PPIE meant for general audiences.

Her cohort will be pleased to note Laura insisted on a blue cover with gold foil embellishment, and even included a mention of the Cal Band, which performed at the Exposition.



## A Banner Year for Cal Band Banners

*Sharon Liu, Piccolo '12*

On Sunday afternoons we paint. With the exception of a few singers, BRH is all ours. The tradition of creating show banners has evolved since its inception, but recent changes have transformed them into full-blown works of art.

The original idea for creating halftime banners was the brainchild of Katherine Brittain (alto '05), who wrote in her application letter for PR-Comm in 2008, “The student section could be more invested and involved in the band’s half-time shows if they were to know what show and songs we are performing — even if only a few hours before the actual performance. If we

began creating banners that displayed the name of the show and the songs played, and then hung the banners in the student section entrance, as well as the alumni entrance, we could generate even more interest in our shows.” Although the first ever banner was stolen, (email [missingbanner@gmail.com](mailto:missingbanner@gmail.com) if you have any information on the stolen “The Who Show” banner) the banners became a hit.

Since then, the system has been refined to create the perfect banner to grab a Cal fan’s attention. The first step involves preparing the canvas by laying down the background color.

Usually, this is a bright white to allow for colors to “pop.” Even though this is the simplest step, it often takes just as long as the other steps due to the sheer size of the 9ft by 4.5ft canvas.

The next step is tracing. Using a projector, the design for the banner that has been created using vectors in Adobe Illustrator is projected onto the canvas and penciled in. The more care and precision taken with this step, the easier everything else becomes.

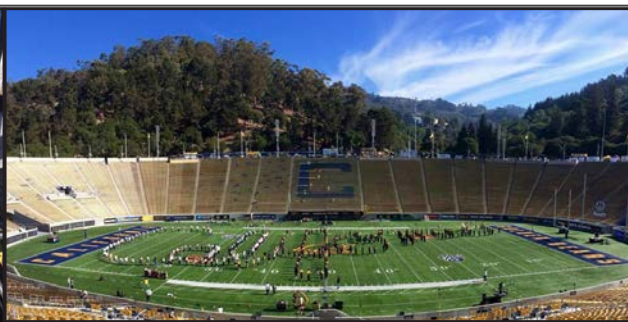
Afterwards, the canvas is laid down in the foyer of BRH, and the coloring process begins. Because the design resembles the pages of a coloring book, each color

‘object’ is filled in appropriately. Tracing inaccuracies are fixed during this step, since the projection is often imperfect. Occasionally, gradients and more intricate details take some tweaking, but the task is simple enough that anyone who wants to contribute is able to do so without any prior experience.

Lastly, we rejoice as we clean up small details such as accidental flecks of paint and out of place colors. And by Thursday evening, that very banner, painted with our stories and laughter and heartstrokes, hangs proudly to announce our next daring halftime show.



Michael Katten, Tenor Sax '81.



The script California at practice with Bandsmen from 1949-2014!



Renie Yuen, Trombone '03

## Alumni Band Day October 11th, 2014 Cal vs. University of Washington



Daniel Stewart, Trombone '02 and daughter Alice.



The Banner kids and creator of the Banner, Rose Eng.



Richard Kim and John Chapman, both Mello '77.

## Marching, Music, and Memorial

### Alexander Ewing, Trombone '13

With a beautiful panorama of the shining Campanile and the majestic Golden Gate Bridge across the bay, California Memorial Stadium serves as the primary rehearsal venue for the Cal Band this year. Not only is it a privilege to play in the stadium for 63,000 people, but it also gives us a unique opportunity that most bands do not have: to practice the way we perform. In the midst of practice, with the booming echoes of our basses and the bright chords of our trumpets bouncing off the walls of the stadium in the evening, I find myself enthralled as we get an estimate of how we'll sound come game day. With moments like these, I have come to the conclusion that there isn't a better way to end the day. I leave that glowing stadium every night with the satisfaction that the efforts we put into practice were well worth the time we put into it.

Practice is especially enjoyable and productive this year, with innovative techniques applied to both the musicianship and marching aspects of the Cal Band that actively mold our presentation to the fans. In order to help each member focus in on his or her sound in relation to the band, we warm up with chorales prior to working on Cal songs, shows, and packet songs. We frequently work on phrasing and shaping chords, in addition to refining our sound during music testing—a routine generations of bandsmen have experienced.

Our greatest strides (perhaps literally, in this context), have been on the marching characteristic of the band. Our Drum Major David Strachan-Olson (mello '11) runs practice on a fundamental (ooh, another pun) of quality over quantity, as the band will, on more than one occasion, go over two stuntsheets a day to perfect each continuity. We allocate time to actively fix the diagonal lines in full field spread by having members place markers to their next spot to promote muscle memory and repetition on quality runs. At the outset of the year, fundamental and form clinics were a part of the practice schedule, during which several groups were created to help band members improve on challenging aspects of marching such as diagonal high step and guiding to the form. Also, with the motivation of the Stunt committee, pacing ropes have been made and implemented to facilitate accuracy on the field with hitting spots and saving time to prevent bad paces from interfering with precious practice time. Each of the three ropes spans the entire 160-foot width of the field, with the main rope on the fifty-yard line affectionately being called "Pacesetter" to reflect the Cal Band motto.

The work of the Executive and Co-committees this year is certainly a reminder of what all Cal Band members are charged to do: to meet and surpass the standards set by their predecessors.

## Wedding in Memorial

an empty stadium was utterly nostalgic! It even smelled like a Saturday morning practice. We were sure to capture photos with our bridal party in the North Tunnel and couldn't help making a mini wedge when passing across the field from the alumni seats to the student section."

Later that beautiful Saturday afternoon, the two tied the knot on the Memorial plaza under sunny skies surrounded by green trees and a cool breeze. After reciting their vows and sharing their first kiss as a married couple, the newlyweds smiled down the aisle while their guests set off confetti poppers into the air.

The reception was held in the University Club, the top floor of the new Memorial Stadium press box, which was decorated with purple tablecloths, gorgeous flowers, and rays from the setting sun. "We wanted a wedding at Cal, not a Cal-themed wedding," Jenni explained. "We avoided any décor that might mistake our wedding for a fancy tailgate!" The entrance of the bridal party was followed by a tasty meal and joyful table visits from the bride and groom. Two of Gabe's younger cousins danced gracefully in a traditional Hawaiian performance, setting the bar ridiculously high for

## Commemorative Shows *continued from 1*

agonizingly close Cal victory!). To finish off the show, the high school bands came to join us on the field to play well-known Beatles classics *A Hard Day's Night* and *Can't Buy Me Love* as a part of High School Band Day.

On October 11th, the Cal Band performed its Stand Up to Cancer Show. Though the band is proud to support those affected by cancer through performances at various athletic events and SHBs dedicated to finding a cure, we had yet to form a contribution to the fight in our own style. This show, conceptualized by bandsman Jason Fernandes (baritone '13), was meant to provide support and encouragement to anyone dealing with the effects of cancer. Fernandes explains, "I wanted there to be a show which all people could connect to both the theme and music selection. If you think about it, nowadays it feels as if everybody knows of someone important to them who

has been directly or indirectly affected by cancer. The month our halftime show ideas were due, I had a few family friends who were really struggling with their battles against cancer. Being extra pensive about cancer, I just happened to do a YouTube search for "Stand Up to Cancer" themed marching band halftime shows, and to my surprise there was little to none. I thought that this "Stand Up to Cancer" themed show would not only be Cal Band's chance to be among the first marching bands to perform this type of show for a large public audience, but it would also touch the hearts of many and especially empower those who are currently battling against cancer." The show featured Edward Cummings' arrangements of David Guetta's *Titanium*, Katy Perry's *Roar*, and Gloria Gaynor's *I Will Survive*, songs whose lyrics remain united in their themes of finding strength and empowerment in times of adversity.



The Band rehearsing the Free Speech Movement Show in Memorial Stadium.

*continued from 1*

what would come next — all former Cal Bandsmen gathered in front of the DJ to sing *Toast to California*.

After *Toast*, bridesmaid Regena Ngeam (mello '06) gifted the newlyweds a framed "J+G" poopsheet created on CalChart (the Cal Band charting software); the poopsheet was signed by all former Bandsmen guests in attendance. This priceless gift captures how Jenni and Gabe's relationship started ... on Stunt Committee during the 2008 marching season. Yes, in addition to band-cest, they have committed stunt-cest!

The evening continued with

touching toasts, singing the *California Drinking Song*, the traditional bouquet toss, and the hilarious garter toss. Loved ones of Jenni and Gabe enjoyed hours of singing, dancing, drinking, laughing, and memories.

On their photographer's blog, Gabe Sudario is quoted: "The Cal Band is a life-consuming organization where you meet the best friends of your life, and often times the person you fall in love with." It was the perfect day to capture the love between my dear friends Jenni and Gabe in the very stadium that brought the two of them together. Cal Band Great! Best wishes to Mr. and Mrs. Sudario!

# Juliette Bettencourt Receives Tony Martinez Memorial Service Award

*Ric Mart, Trumpet '66 and Jerry Taylor, Glock '66*

The California Band Alumni Association (CBAA) has selected Juliette Bettencourt (clarinet '76) as this year's recipient of the Tony Martinez Memorial Service Award, the first woman to receive the award. This award – which is presented every two years – is given to a Cal Band alum for his or her sustained service to the Band, the CBAA, and the University. Juliette's record of service began when she joined the Cal Band in 1976. As a student, she was the first female Teaching Assistant in the Band. Since that time she has been

involved in or led many efforts of the CBAA. She coordinated the San Jose Big Game Luncheon Committee for several years and worked on the Band's oral history project. She was a contributor to the California Band's Centennial Book, writing an article entitled "Title IX, So Fine" about the integration of women into the Band in the 1970s. She also coordinated the effort to produce a commemorative pin to honor Director Robert O. Briggs's passing and has participated in most CBAA-sponsored events.

Juliette has served on the CBAA

governing board since 1994. She was Vice President from 1996-1998 and then President from 1998-2000. She later served as Board Secretary from 2006 to 2012 and remains an active member of the Board to this day. Juliette is a great CBAA recruiter, especially when it comes to involving her own family. You can often find her husband, Richard Moore (clarinet '73) at CBAA events helping out with Juliette. Even her daughter, Melissa Moore (trumpet '06, ExSec '08), was in the Cal Band and has started to attend Alumni Band Day.



Congratulate Juliette at the Cal Band Alumni Reunion on Friday, November 21 at Spenger's in Berkeley. All Cal Band alumni are heartily welcomed to attend. This is a non-performing event that happens only every other year, so we hope you will join us. The Cal

Band stops by for an extended performance and is known to take requests and ask Student Director alumni to direct!

For more details and to register visit <http://calbandalumni.berkeley.edu/reunion>.

## Northwestern Trip

*continued from 1*

once the team got out on that field, we soon saw that they were hungry for redemption and finally ready to lead us to a victory.

From the moment our plane touched down in the midwest, the Band was buzzing with excitement. We arrived the Friday before the game, so after bussing from the airport in Wisconsin to our hotel outside Chicago, we headed into the city to perform a fun SHB for some local alumni at Public House. Fellow Bears cheered and sang as we played Cal Songs in the packed pub. Afterward, we had the night to ourselves to explore the city. Led by two Cal Bandsmen from the Chicago area, we got an informal tour of downtown. We stopped at Portillo's for some famous hot dogs and shakes, admired the diverse architecture, took numerous group photos with "The Bean," watched a bit of a free jazz show in Millennium Park, saw the Buckingham Fountain, and ventured out to Navy Pier. Over dark Lake Michigan, we rode the Ferris wheel and watched the Chicago skyline blaze before us. It was an incredible adventure shared by friends, and it was only the first night of our trip.

The next day, we rode to Evanston for the first game of the season. After a quick stop to play at a tailgate, we arrived at the stadium. So far from home, the Band was sweating in the unfamiliar heaviness of the Midwestern humidity, but otherwise the weather was beautiful. We received a warm welcome from Northwestern fans who clapped and thanked us for coming, and from the Northwestern Marching Band who brought us apples during the game. We played the team onto the field with heavy hope in our chests, and when the game kicked off they quickly gave us reason to keep cheering them on. In the opening drive, the Bears went seventy-nine yards for the first touchdown of the season. As we triumphantly blared *Fight for California*, our section of Cal fans clapped and cheered along. We were grateful for even this small gift of victory, but we didn't know how much was still in store. After a thrilling first half, leaving us in the lead with 24-7 at halftime, we powered through a rough third quarter to come back in the fourth and finish strong. The Bears won 31-24! The football team ran over to our section of the stadium and sang along to Fight in celebration. We boarded our buses still elated with the win and headed back to our hotel to eat some delicious Chicago deep dish pizza provided by generous Cal Band parents. We spent one last memorable night in Illinois before flying back to the Golden State the next morning, carrying with us a new sense of hope for the fall 2014 season.

## CBAA Financial Report

CBAA is required to publish a financial report once a year per our bylaws. Please visit <http://calbandalumni.berkeley.edu/financials2013> for the report and direct any questions to CBAA Treasurer Doug Roberts at [cbaa-treasurer@calband.berkeley.edu](mailto:cbaa-treasurer@calband.berkeley.edu).

### IN MEMORIAM

## Andrea (Ann) Holland



*Theresa Wilkinson Carey, Debbie Lyle, Ann Holland, and Masae Kubota at Lyle's retirement celebration in June 2013.*

It is with immense sadness that we learned of the passing of our dear friend, Ann Holland, on August 1, 2014. Born July 6, 1955, Ann was among the first 23 women in the Cal Band in 1973, when she auditioned on both piccolo and bass. She was in the band for just a single year, through Spring Show in 1974, but

dedicated more than three decades to the Alumni Band, assisting three directors with the music library. She did a huge amount of work behind the scenes, and was shy about accepting any credit.

Off the field, Ann was a veterinary technician and office manager with the VCA Albany Animal Hospital. She was extremely active with the Society for Creative Anachronism, where she was known as Andrea of Shaftsbury, competing in archery events and managing numerous Renaissance Feasts. The Feasts were miracles of meticulous organization, serving four courses of authentic dishes to 100-150 people at a time. She was Seneschal (equivalent to chairman or president) of the Shire of Beaconsgate (El Cerrito chapter) for years.

Ann battled ovarian cancer with incredible bravery and poise for nearly a decade. She is survived by her mother, brother, and sister-in-law, and many animals she cared for over the years. She was a caring friend who always asked after our families, and truly listened to our answers. Always there for friends in need, or for disorganized music libraries, or reenactments that had gotten out of hand, Ann's warmth and grace will be sorely missed.

*by Theresa Wilkinson Carey (piccolo '73), Masae Kubota (trombone '73), and Chris Bailey (trombone '70)*

## The Cal Band's Smallest (and Biggest!) Fans

Perhaps you couldn't believe your eyes when you were last watching the Cal Band and you spotted two adorable, miniature Cal Band members in full marching or SHB uniform. These two are LJ and Nylah, three and a half year-old twins whose mother is a Cal alum. These little Cal Band members-in-training first saw the Cal Band at Cal Day. Since then, they have become the Cal

Band's biggest fans, attending sporting events just to see and hear the band. They even sport miniature marching uniforms and a new straw hat band uniform, both made by their mother, Nicole. She reports that they listen to recordings or watch Cal Band videos daily and they even brought the band's CD to their preschool for show and tell. Inspired by the band, LJ learned

to spell "California" shortly after learning to talk and has memorized the drum cadences!

Even aspiring Cal Band members get frustrated with their musical practice sometimes; a lesson Nylah taught LJ once when he was frustrated with his drumming. Nylah told her brother, "You have to practice, LJ, just like the Cal Band. They practice and get better. They don't get mad, they practice."

### Tara Castro, Clarinet '05



## Golden Field of Poppies

In the history of Cal Band pranks, there have been more desperately daring escapades, and there have been more dramatic outcomes. Nevertheless, the Poppy Prank of 1979 remains an outstanding match-up of opportunity with creative cleverness, plus a light seasoning of California folklore. Nothing was damaged, no property abstracted, no one was arrested or injured, and, in the end, nothing grew from the caper's successful execution. But the prank merited more than one mention in Herb Caen's column, and it has remained a legend in Cal Band oral tradition.

The Great Poppy Prank was the brainchild of Joe Paulino (Camera Crew, '76-'91). In the Fall of 1979, Joe was keeping body and soul together by performing audio visual installation and configuration for various downtown hotels in San Francisco. During one such job at the Embarcadero Hyatt, Joe discovered that the hotel had assembled souvenir "goody bags" for people who attended a convention. These souvenir bags were a collection of sundry Californiana, including a packet of seed of the California poppy, *Eschscholtzia californica*.

Because there was a super-sufficiency of poppy seed packs, Joe availed himself of a quantity of the surplus. Perhaps there was no greater motive at that moment than the thought that a big batch of free California poppy seeds was pretty cool, or perhaps a deeper scheme was in its early stages. Whatever the case, Joe put as many poppy seed packets as he could into his large, black briefcase.

As Joe recalls, "I thought, 'Wow. Big Game is coming up.'" Joe further notes, "I always disliked the smug, pseudo-anarchic attitude of the Stanford Band." Surely there had to be some way to work a huge cache of California poppy seeds into some sort of joke on the Stanfurdites.

Joe also remembers, "the 1979 season was a stressful time for the Band. There were tensions between alumni and students, and there was conflict among the Band members themselves. I thought: what about a unifying prank? A positive, creative stunt that everyone could get behind? I brought to mind the line in 'Animal House' where Eric 'Otter' Stratton declares, '... this situation absolutely requires a really

futile and stupid gesture be done on somebody's part!' And — to quote John Belushi's Bluto — '... we're just the guys to do it!'"

With Big Game being the final game of Stanford's home season, it was reasonable to expect that the stadium turf would be allowed to lie undisturbed for several weeks after the game. That would be enough time for poppy seeds to become established in the field! A plan was born.

"I came up with the idea of every Cal Band member tucking a seed packet into his or her vest and pulling it out during the ripple bow, opening it up, and scattering the seeds in place," says Joe. "After a couple of months, Stanford's field would feature a huge script Cal in poppies! I mentioned this idea to a few key folks, and the response was overwhelmingly positive! The morning of Big Game, I brought over one hundred packets of seeds to be distributed to the Band members with the instruction to scatter them during the ripple bow. I remember being sorry that I did not have quite enough packets for every single Bandsman, but I knew there were enough to do the job."

The Band spent a few extra seconds in the bow position during that pregame, and the deed was simply and effectively accomplished.

"I was friends with Carole Vernier, long-time assistant to San Francisco Chronicle columnist Herb Caen, so I shared with her the description of the prank," says Joe. "I added the (legendary) fact that the poppy being the official state flower, it was illegal to cut or pick California poppies. The prank showed up as an item in Herb's column the following week." This in turn resulted in a brief but lively thread in the Letters To The Editor section of the SF Chronicle in the course of which several writers pointed out that it is not actually illegal to cut poppies on private property.

Joe added, "I never heard if any of the poppies actually sprouted." But the prank had had its impact. Everyone could talk about it proudly and openly. Cal's 1979 Fall season ended on a positive note with a 21-14 victory over Stanford and an invitation to the Garden State bowl. The Band's mood improved dramatically with such an exciting finish to the season, including this memorable and successful prank.

### Connect with Cal Band and Cal Band Alumni

Cal Band and the Cal Band Alumni are sharing their memories all over the internet. Care to join them? Visit them at any of the following websites:

**Cal Band**

- [calband.berkeley.edu](http://calband.berkeley.edu)
- [twitter.com/calband](https://twitter.com/calband)
- [facebook.com/calband](https://facebook.com/calband)
- [youtube.com/calbandavcomm](https://youtube.com/calbandavcomm)
- [calband.tumblr.com](http://calband.tumblr.com)

**CBAA**

- [calbandalumni.berkeley.edu](http://calbandalumni.berkeley.edu)
- [calbandalumni.berkeley.edu/facebook](http://calbandalumni.berkeley.edu/facebook)
- [calbandalumni.berkeley.edu/linkedin](http://calbandalumni.berkeley.edu/linkedin)
- [calbandalumni.berkeley.edu/twitter](http://calbandalumni.berkeley.edu/twitter)

### Cal Band Executive Committee

- Stephen Stapleton**, Senior Manager  
(510) 642-6705 [calband-sm@lists.berkeley.edu](mailto:calband-sm@lists.berkeley.edu)
- David Strachan-Olson**, Drum Major  
(510) 643-9353 [calband-dm@lists.berkeley.edu](mailto:calband-dm@lists.berkeley.edu)
- Tyler Kimball**, Student Director  
(510) 643-9353 [calband-stud@lists.berkeley.edu](mailto:calband-stud@lists.berkeley.edu)
- Zac Commins**, Public Relations Director  
(510) 642-6704 [calband-prd@lists.berkeley.edu](mailto:calband-prd@lists.berkeley.edu)
- Victoria Rivas**, Executive Secretary  
(510) 642-6704 [calband-sec@lists.berkeley.edu](mailto:calband-sec@lists.berkeley.edu)
- Robert Calonico**, Cal Band Director  
(510) 643-9644 [calonico@calband.berkeley.edu](mailto:calonico@calband.berkeley.edu)

For performance inquiries, contact the Student Director. For all other inquiries, contact the Public Relations Director.

## CBAA Council Information

The CBAA Council is the governing body of the California Band Alumni Association. Its members are elected annually for terms of three (3) years. General meetings of the Council are held quarterly and are open to all Band Alumni. For more information about Council meetings contact the President. For minutes of the CBAA Council meetings, please contact the Secretary or visit [calbandalumni.berkeley.edu](http://calbandalumni.berkeley.edu).

### CBAA Officers

**President**

Tara Castro  
(916) 662-1538  
[taralcastro@gmail.com](mailto:taralcastro@gmail.com)

**Vice President**

Phillip Parent  
(650) 504-2047  
[parent.phillip@gmail.com](mailto:parent.phillip@gmail.com)

**Treasurer**

Doug Roberts  
(707) 521-5584  
[droberts@santarosa.edu](mailto:droberts@santarosa.edu)

**Secretary**

Pete Alvarez  
(510) 658-0341  
[pedroalvarezjr@sbcglobal.net](mailto:pedroalvarezjr@sbcglobal.net)

**Performance**

Eric Dezendorf  
(510) 508-0100  
[ericdez87@gmail.com](mailto:ericdez87@gmail.com)

**Communications**

Erin Proudfoot  
(510) 482-3668  
[erin@mwpfoot.com](mailto:erin@mwpfoot.com)

### Council Members

**Terms expiring 2015:**

Pete Alvarez, Jr. '71  
Patricia Cañada '08  
Andrew Capule '95  
Jason Clark '99  
Colin Downs-Razouk '05  
Barbara Goodson '77  
Tori Hirata '06  
Raul Lopez '05  
Eric Mart '66  
Peter Symonds '99

**Terms expiring 2016:**

Julian Chacon '03  
Norman Chong '74  
Briana Connell '79  
Rick Flier '67  
Andy LaBatt '90  
Devrah Lawver '99  
Phillip Parent '05  
Dorothy Proudfoot '92  
Erin Proudfoot '92  
Douglas Roberts '74

**Terms expiring 2017:**

Chris Bailey '70  
Juliette Bettencourt '76  
Matt Bjork '87  
Tara Castro '05  
Eric Dezendorf '05  
Erika Gonzalez '03  
Jody Hauser '07  
Hanadi Shatara '03  
Jerry Taylor '66  
Wade Williams '77

**Ex-Officio Members:**

Robert Calonico '72  
*Cal Band Director*  
Stephen Stapleton '11  
*Cal Band Senior Manager*

## CBAA MEMBERSHIP FORM

Join the California Band Alumni Association! Your membership dues make possible such things as this North Tunnel Echo, Alumni Band Day, Cal Band Executive Committee workshops, and other projects that support both the Cal Band and its alumni. Membership entitles you to discounts on CBAA merchandise and events. New 2-year sustaining members and life members also get a free polo shirt and hat. Please send this form to:

Cal Band Alumni Association  
University of California Marching Band  
72 César Chavez Student Center # 4280  
Berkeley, CA 94720-4280

Parents and fellow alumni should consider giving their Band alumni friends and relatives a “gift membership,” great for graduation, birthday, or any occasion.

Check here if this is a gift membership

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Instrument \_\_\_\_\_

Years in Band \_\_\_\_\_ to \_\_\_\_\_

Senior Officer? (Office/year) \_\_\_\_\_

Lived in TH? (list which years) \_\_\_\_\_

\_\_\_\_\_ 2-year Membership renewal. Expires 6/30/16. \$30 enclosed.

\_\_\_\_\_ 1-year Membership. Expires 6/30/15. \$20 enclosed.

\_\_\_\_\_ “New Member” Discount Package. Good for any first-time sustaining CBAA member. Includes: 2-year Membership, Alumni hat and polo shirt (\$60 value). \$30 enclosed.

\_\_\_\_\_ Life Membership. Paid in full. Includes a free Alumni hat and polo shirt. \$325 enclosed.

\_\_\_\_\_ Life Membership. 5-year installment plan. Includes a free Alumni hat and polo shirt. \$80 enclosed (\$400 over 5 years).

Choose shirt size:

\_\_\_\_\_ Men’s polo shirt (S, M, L, XL, XXL, XXXL)

\_\_\_\_\_ Women’s polo shirt (XS, S, M, L, XL, XXL)

\_\_\_\_\_ Youth polo shirt (S, M, L, XL)

Choose baseball cap type hat type:

\_\_\_\_\_ Soft, low-bill with canvas snap-on/buckle closure

\_\_\_\_\_ Hard, regular baseball cap with plastic tab closure

You can also visit us online to become a CBAA member!  
[calbandalumni.berkeley.edu/membership](http://calbandalumni.berkeley.edu/membership)

University of California, Berkeley  
The North Tunnel Echo  
University of California Marching Band  
72 César Chavez Center # 4280  
Berkeley, CA 94720-4280

Nonprofit Organization  
U.S. POSTAGE  
PAID  
University of California,  
Berkeley

**In This Issue:**

Cal Band Commemorative Shows

Juliette Bettencourt Receives Tony Martinez Service Award

Cal Band Alumni Wedding in Memorial

Northwestern Trip Recap

## UPCOMING EVENTS

<u>Date</u>	<u>Event</u>	<u>Location</u>
Friday, Nov. 21	Cal Band Alumni Reunion	Spenger's, Berkeley
Various	Joint Cal Band and Alumni Band Basketball Performances	Berkeley
Saturday, Feb. 7	CBAA Council Meeting, 1PM - 3PM, BRH	Berkeley



For additional information, write to the above mailing address or [bandalumni@calband.berkeley.edu](mailto:bandalumni@calband.berkeley.edu), or go to:

Cal Band web page: [calband.berkeley.edu](http://calband.berkeley.edu)

CBAA web page: [calbandalumni.berkeley.edu](http://calbandalumni.berkeley.edu)



The NTE is printed on recycled paper