CBAA Council Minutes - Saturday, February 23, 2019

Call to order: 10:10am by Lizz Campos as Nitzya is out today

CBAA Council Attendees: Lizz Campos (alto ’07, Vice President), Ashley Whittaker (piccolo ’09, Treasurer), Erin Proudfoot (clarinet ’92, DM ’95, Secretary), Tori Hirata (clarinet ’06), Eric Dezendorf (trombone ’05), Tara Castro (clarinet ’05, Communications), Dorothy Proudfoot (baritone ’92), Andy LaBatt (tenor ’90, StuD ’93), Ezequiel Ramos (tenor ’16, incoming SM), Kiran Permaul (trumpet ’10, Archiving & History), Jerry Taylor (glock ’66), Patricia Canada (clarinet ’08, Merchandising), Andrew Capule (trumpet ’95), Alec Stewart (trumpet ’01, Performance)

Other Attendees: Madison Ma (clarinet ’16, incoming PRD), Angela Yan (mello ’17, Alumni Relations Chair), David Strachan-Olson (mello ’11), Brian Feethan (trombone ’08), Rachel Sweet (trombone ’10), Jameson Davis (baritone ’13)

Announcement: Ed Hazarabedian passed away this morning, our “Bomb Guy.” He’s been pulling the bomb for us for many many years and we are sorry to hear of his passing. We will highlight him in the NTE.

1. Minutes from December 8, 2018 meeting
Eric Dezendorf moves to approve, Andy LaBatt seconds. Motion passes with Dorothy and Tori abstaining.

2. Merchandise (Patricia)
Patricia needs to order more hats. We have just one style of hat now.

Eric moves to purchase 100 hats up to $1500, Dorothy seconds. Motion passes unanimously.

3. Ex-Comm Workshop Recap (Lizz)
The workshop was on February 9, 2019. Alumni met with the incoming executive committee. New ex-comm enjoyed the workshop and felt they got a lot out of it. It helped them plan out where they want to go this year, taking into account their different personalities. They have started with some goal setting. CBAA paid for lunch for the whole group. We hope to have a follow-up in the summer.

4. TH Report (Tori)
They have been working on strategies to fill the house. We already have some applications for next year. TH now has an Instagram account under @tellefSENHALL. Because they are a little under enrolled, they held off on a couple of capital projects. Their next full board meeting is Wednesday, March 20, 2019.
5. Cal Band Report (EZ - SM)
Currently they are working on finding a location for FTP, maybe Davis or Santa Cruz. They are trying to change the feeling of FTP so that it's more fun so we can increase retention. This past year, they’ve had a fair number of members drop during FTP or immediately after. We discussed ideas of how the band might take a more “holistic” approach to the audition process - so it’s not just based on the music audition, but also a gauge of their enthusiasm. Back in the 90s, Erin mentioned how phone calls were made to incoming recruits to not only answer their questions and share pertinent dates, but also to get a feel for the person to see if the band was going to be a good fit. Madison mentioned that phone calls are suggested to come from Recruiting Comm, but that it hasn't happened due to time constraints. We suggested that the time may be worth it. We also talked about connecting with those who dropped out, conducting some sort of “exit interview” to see if we can learn anything from them. A phone call was suggested as some may not want to put in writing why they dropped and we may get more honest answers.

The band is looking for new uniforms; brainstorming ideas right now. They hope to share some ideas with alumni. The changes would be fairly minor - they envision from far away, the uniforms would most likely look the same.

In regards to away football game trips, they are deciding between Oregon and UCLA (Thanksgiving weekend) for the full band trip. They think they are going to every away game except Utah. George Miller is paying for the band to go to Ole Miss (no state funds).

6. Winter Basketball Performances (Alec)
Overall attendance seemed lighter this year than in past years. Alec wasn’t able to do as much arm twisting, but it also could be due to the men’s poor basketball performance. The current band directed all but 2 of the games. Traffic of getting into Berkeley is also pretty bad. The 2 bands that were alumni-led were well-staffed.

7. Career Networking Event (Madison and Angela)
They are trying to find a date and location. Hoping for March. Angela will send out a survey to alumni and students to see what date might work best. At the event itself, hoping to have interview tips, resume tips, and general networking. When Jameson went, and in subsequent years, we’ve done headshots which is good way to get both students and alumni to attend.

Lizz works for CAA and the CBAA is a chartered alumni chapter, so it’s possible we could use The Berkeley Network speakers or resources for this - she will check.

Alec mentioned that the Career Center on campus may be able to provide (mentor sessions). Tara used this before, but an hour is too long even though it was mostly good information. It might be hard for them to provide Cal Band specific information.
Cal Band asks for new ideas of how we can bridge the gap between current student and alums. We talked about career mentorship. Currently we have performance, career, and fundraising stuff. We hope we can squash the "current students don't do alumni stuff for at least 5 years."

Other ideas: some sort of "behind the scenes" look at what the Cal Band does, maybe before basketball games have everyone introduce themselves.

8. Joint Cal Baseball Game (Alec)
We want to do this again as a casual way for current band and alumni band to get together. We would like to get together before or after a game and play together at the baseball game.

We have $800 for "general performances" in the budget, which we think would be for this and the football viewing party, so we are covered.


Move to approve a Cal Baseball game joint performance, date and get-together at the discretion of the Performance Committee.
Alec moves, Eric seconds. *Motion passes unanimously.*

9. Lair of the Bear Young Alumni Weekend (Lizz)
Friday, Sunday, August 23-25

We need a director for this year's performance. The Lair last year provided a 25% discount to band members. Eric will give the current band information so they can pass this along to their graduating seniors. Has this gig helped in getting young alumni more involved? Rachel Sweet, who led last year, thinks absolutely yes - this has gotten more young alums involved. However, last year we only had 13 young alums, which was lower than usual. Lizz will make a small paper flyer at the 4th of July to talk about the Lair! Maybe include a picture?

10. Election - Slate (Lizz)

1. David Strachan-Olson (new member!)
2. Jameson Davis (new member!)
3. Brian Feetham (new member!)
4. Gerri Rosen Park (new member!)
5. Erin Proudfoot
6. Dorothy Proudfoot
7. Andy LaBatt
8. Chris Martinez
9. Douglas Roberts
10. Phillip Parent

Lizz moved to approve slate, Tara seconded. *Motion passes unanimously.*
Election will be run through electionbuddy.com (last year was $90) - completely online and no paper will be sent. Last year we used google forms and also didn’t use paper. Erin will send this out in a few weeks to all sustaining members. Erin will send email to cbaa-announce, put on website, and on our social media stating that we aren’t sending written ballots this year.

12. Communications (Tara)

LinkedIn has not been helpful in bringing people together. We have groups set up, but they are clunky and no one is using them.

CAA just created with The Berkeley Career Network powered by PeopleGrove. Tara is looking at this now to see if we might be able to use this. It is free and brings in information from LinkedIn.

Blog - currently releasing content that was already written for the NTE. Always looking for new content. Talked about the HighStepper student blog and maybe bridging it with the CBAA blog.

13. Archiving & History (Kiran)

Barbara is working with Dan on his oral history. Kiran is working with Colin Loyd (outgoing PRD) on the photo digitizing project. Kiran has access to the photo drive and has the password. It is linked to Brad Brennan’s email account. We would like to get all of our photos digitized so we can give the originals to the Bancroft Library. This project has been passed down from PRD to PRD - Kiran would like to have a committee and not just 1 student, or else it doesn’t get done.

No update from Bancroft about our films there.

14. Membership & Finance (Ashley)

What happened in 2018: We didn’t spend that much and we were at or under budget. We didn’t lose money on Alumni Band Day as usual because we didn’t have a reception. We took a big hit in Q4 in the stock market, but those are already bouncing back up. We have AmazonSmile and got about $500 in 2018 from it! We also got some matched donations in 2018 of about $600. Received $3500 in CAA subsidy this year.

Some points for 2019: Ashley talked us through the budget. No reunion this year. We have $700 for 4th of July. We verbally changed election expenses to be $200 from $525 since we are doing this online and not via paper. Budget doesn’t include CAA subsidy as we have to apply for this every year and it’s not a given.

Eric moves to approved the 2019 budget as verbally amended, Jerry Taylor seconds. Discussion: Dorothy wants to note that she ideologically objects to approving a budget where the deficit will exceed even the potential CAA subsidy income. We know that the CAA usually gives us a grant, but this should never be expected. Motion passes unanimously.
15. Alumni Band Day (Alec)
Alec is going to meet with Matt and current Ex-Comm for the ABD date. Looking at North Texas as the date (Saturday, Sept. 14), and need to get confirmation with Cal Athletics. Some conversations are being had about tweaking the format of the halftime show - considering separate performances. The main reason for this is to simplify the charting and practice in the morning (we went way overtime last time). Briana Connell continues to be our Alumni Band Drum Major (even though she’s not on the council and lives in Vermont!). This year is the 40th reunion of the Garden State Bowl performance.

16. Performance Committee (Alec)
Alec moves to approve the 4th of July performance and AIDS Walk (usually the third weekend in July), Eric seconds. Motion passes unanimously.

Next Meeting: Saturday, June 1 from 10am-12pm in BRH.

Adjourn: 12:06pm